



## Kodak helps college students get a better start than George Eastman had.

Poverty forced George Eastman to leave school when he was 14 years old. But when he was making \$60 a week, he started helping colleges by giving \$50 to a struggling Mechanics Institute of Rochester (a forerunner of R.I.T.)

Later, his multi-million-dollar gifts to colleges became legend. In explaining

his gifts, he said it was because "the progress of the world depends almost entirely upon education..."

Kodak has been built on that progress. So we've continued this support.

Last year, Kodak awarded grants totaling \$3.9 million to 311 colleges and universities. (More than half that amount went to Rochester-

area schools.) In addition, we invested more than \$2 million in continuing education for Kodak people.

Since 1955, more than 850 institutions have shared some \$65 million in Kodak aid to education.

Because our progress—and "the progress of the world"—needs this type of support.

Doing  
more than  
meets the eye.

