



Kodak thinks the special people of the Special Olympics deserve a hand.

It will take the efforts of thousands of special people—those who volunteer their time—to coordinate the events and encourage the athletes in the 1979 International Special Olympics for the mentally handicapped. Some 3,500 children and adults will represent all 50 states and some 35 nations

and territories at these games to be held August 9 to 11 at the State University of New York at Brockport.

Kodak is contributing \$50,000 in support and professional assistance, plus the voluntary help of many Kodak people. (We also supported the New York and California State Special Olympics in June.)

We think the outstanding efforts of the people involved in the Special Olympics deserve support in other ways, too. We hope you'll be there to cheer them on at the free events.

Watching a great sporting event is fun. But watching these athletes give their all can be inspiring.

Doing more than meets the eye.



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