

**"Free Offer" ends July 13th.**



**Spring Flower**  
This day-brightening pattern is light, cheerful and impressive. A delightful design for today's casual living.

# Free...plus new 5.50% interest.

## Doing More For You...

Until July 13th, you can take home a 4-piece place setting of either pattern—free—by depositing \$50 or more in a new or current savings account with First Federal Savings.

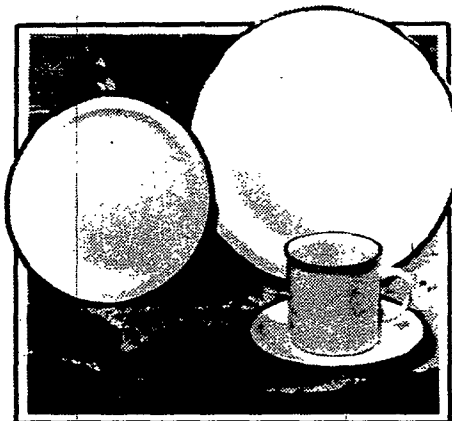
After July 13th, you can purchase additional 4-piece place settings and all accessories at low saver's prices—just by depositing \$25 or more. Lasting stoneware, dishwasher safe, oven and microwave oven proof.

## And Your Money. New 5.50% Interest!

Now, Day-to-Day Savings Accounts at First Federal earn a new high 5.50% interest. That's .25% more than ever before. With Day-to-Day savings, there are no penalties or special terms. You can withdraw any portion or all of your money anytime. But if you leave your principal and interest in the account for one full year, you'll receive an effective annual yield of 5.73%.

Open or add to your Day-to-Day Savings Account today. Remember, with a \$50 deposit, beautiful stoneware is yours free! It's another Hard Working Dollar idea from First Federal Savings.

**Hurry! "Free Offer" Ends July 13th.**



**Desert Sand**  
This handsome contemporary pattern fits any dining occasion. Subtle desert sand white with a bold brown border.

Stoneware Item	Price* with each \$25 deposit
4-piece place setting	\$ 6.95
4 soup dishes	\$ 7.50
1 open vegetable dish	\$ 6.25
1 sugar & creamer	\$ 8.45
12" platter	\$10.45
2 mugs	\$ 6.95
1 covered casserole	\$14.45

\*Plus sales tax  
Sorry, only one free place setting per family and no mail or phone orders.



**FIRST FEDERAL SAVINGS**

AND LOAN ASSOCIATION OF ROCHESTER  
One First Federal Plaza Rochester, N.Y. 14614



Your Savings Associations



FSLIC  
The Savings Insured to \$40,000



EQUAL HOUSING LENDER

40 OFFICES STATEWIDE