



LEAVE NOTHING BUT FOOTPRINTS, and this couple is pitching in to leave their campsite sparkling clean for the next campers who visit Land Between The Lakes in western Kentucky. Whether you're camping, touring or just sightseeing, pick up behind you.

A clean Outdoors starts in your own home town

Fine manners need the support of fine manners in others.

So said Ralph Waldo Emerson more than a hundred years ago. And his discriminating observation pertains today as well.

How often have you arrived at a clean campsite, kept it in impeccable condition while you used it, cleaned it up when you left . . . only to find that your neighbor's trash blows over to your spot . . . that passing motorists toss empty cans AT your trash basket, but never IN the basket . . . that hikers toss pull-off tabs over their shoulders into your area.

And you yourself could be guilty of grinding out cigarettes in the dirt and leaving them there.

Aluminum cans, pull-off tabs and cigarette filters do not decompose. They stay on the land and pollute.

Even worse, they cause accidents to people and wildlife. Face it, little children do not look where they're going. They run willy-nilly, often in bare feet,

and one small cut on the bottom of one small foot can disrupt a vacation quicker than you can say, "Everybody in the pool."

Good manners begin at home. Do you grind out cigarettes on your porch floor and leave them there? Do you toss them on your lawn and forget them? Do you throw garbage in the general direction of your trash can and hope it goes in?

New York City is trying to campaign its image with a clean up titled "Don't Dump on New York" with the plea to its citizens to "Sweep it . . . Bag it . . . Can it."

Almost every city in the hemisphere displays signs asking citizens and tourists to put trash in containers . . . "Every Litter Bit Hurts" . . . "Toss It In" . . . "Keep (city) Green."

The U.S. National Parks Service maintains a returnable program in its system. Where feasible, beverages are sold in aluminum cans or glass bottles and an extra five cents is collected by the retailer. When these cans or bottles are brought in to col-

lection centers, the deposit is returned to the camper.

The aluminum cans are, in turn, collected by the beverage distributors who eventually deliver them to the manufacturer in the recyclable program that saves both material and electric energy.

Parks-Canada's slogan is "Keep Your Parks Clean." As an incentive for campers going into the deep woods, they have a pack in-pack out campaign wherein garbage bags are supplied so hikers can bring out what they take in.

Throwing trash on the street is the first step toward littering. Why does the person—so fastidious about himself and his own habitat—unthinkingly (one hopes it is not deliberate) toss trash in the streets?

Learn to keep your neighborhood clean, and you will automatically keep the Great Outdoors clean. Bad habits are easy to change. Good habits stay with us all our lives.

Be a good neighbor at home and away; lend the support of your fine manners to others.

Outdoors Committee urges conservation of land

Dedicated to promoting public participation in Outdoor recreation and to conserving the nation's natural facilities, the Committee for the Great Outdoors has adopted a third goal:

"Don't Abuse the Great Outdoors" is this year's message, and the 11 members of the Committee are pledged to urge the people who use the Great Outdoors to help keep it clean.

Members of the Committee are:

Brinkmann Corp.—Sportsmen smokers, Q-Beam high intensity lights, Treasure Sensors metal detectors, fishing lamps.

Coachmen Industries—tent campers, travel trailers, motor homes.

Eastman Kodak—film, cameras, equipment.

International Harvester—off-road, four-wheel-drive vehicles.

Royal Red Ball—boots, rainwear.

Starcraft—power boats.

Thermos—camping, picnic products.

W. R. Weaver—rifle scopes.

Winchester-Western—firearms, ammunition.

Zebco—fishing equipment.

Zenith—radio, television.

Read the "how-to" articles in this section and check the advertising to find out where to get the products to make it easier for you to get to know the Great Outdoors and how to care for it.

Route Loot.

The money to send you traveling in style in your new recreational vehicle is waiting for you at Lincoln First Bank. Visit your nearest Lincoln office or ask your dealer for Lincoln financing.



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You can keep feet cool with foot-warmers

It's a hot summer day and you're going stream fishing in waders, or you'll be hiking the trails, or bird-watching in the marsh.

You've got to wear boots, and that means hot, sticky, damp feet. What do you do?

Put on foot-warmers!

Sounds like nonsense? It's true. The same boot liner you wear inside rubber boots in the winter to help keep your feet warm and dry will work in reverse in the good old summertime.

For example, the Bama Sokket, a European product now sold in this country by Red Ball, is used by outdoor sportsmen everywhere in all seasons.

It works like this: Your foot perspires; the moisture is carried outward by air-filled acrylic fibers; it is absorbed by the outside layer of the sock. The principle is the same as the modern baby diaper.

When feet stay dry, they feel cooler.

This summer, when the family takes to the Great Outdoors, no one needs to complain they've got the hot foot.

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