

Decorator's dream

Confused about color in decorating? Choosing the right color for a room this spring need not be the most difficult decision you make.

"Wallcoverings offer not only the best value for your decorating dollar, but also provide a wealth of color combinations to spark your imagination," states Edmund Motyka, A.S.I.D., leading interior designer.

Perfect color selection

Wallcoverings offer an excellent solution to color questions in decorating, suggests the Wallcovering Information Bureau. If you are unsure of the colors to use in a room, take a cue from the hues used in a favorite multi-colored wallcovering. It can be any style—traditional, contemporary or nostalgic—or in any design from striped to floral or geometric.

Collections are constantly updated to include new colors that reflect fashion trends in home decorating. Professional artists and designers have put their talent into choosing colors that work well together.

Rich earthtones

This spring, you will find earthtones reminiscent of natural materials—wood, bamboo, canvas—and soft metallics such as pewter and bronze. Rich tones in red, navy and russet, watercolor pastels, and softer, dusty colors also will abound.

To assure a successful color choice, carry a swatch of upholstery and carpet fabric with you for perfect color matching without guessing.

Check lighting effects

The Wallcovering Information Bureau advises, to eliminate unwanted surprises, remember to check the wallcovering colors with your swatches in several types of light—natural daylight, incandescent and fluorescent—whichever type of light predominates in the room you are decorating, the Bureau recommends.

Easy care

Strippable wallcoverings are perfect for the apartment dweller or if you want to make a change in a few years. Scrubbable wallcoverings are advisable for problem areas, such as a child's room where wear and tear is unavoidable.

Wallcovering sample books are a bountiful source of inspiration for color and design ideas. All the knowledge and expertise of design professionals is available to you simply by opening one of these books.

Selection tips

To determine how a wallcovering will look on your wall, the Wallcovering Information Bureau offers these tips:

Prop the wallcovering book open and stand six to ten feet away from the sample.

Imagine how the design will look throughout the room.

Look at the photographs of room settings to get an idea of how the wallcovering looks in "real life" and note clever decorating ideas you might wish to use.

Ask the store manager to loan the wallcovering book to you for a day or two or obtain a sample from the manufacturer.

Decorating with wallcoverings offers an infinite number of choices. To help you begin, you may write for a free color selector and room analysis chart. Address your request to: Wallcovering Information Bureau, Department 579-66 Morris Avenue, Springfield, N.J. 07081.

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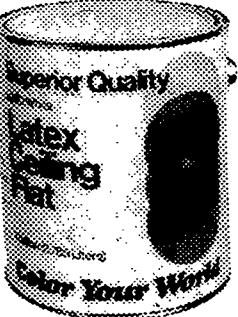
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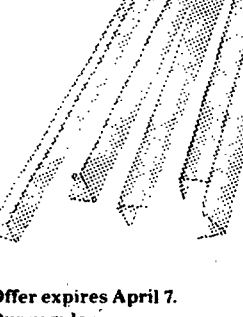
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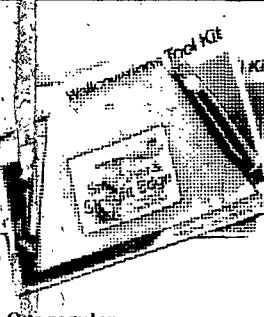
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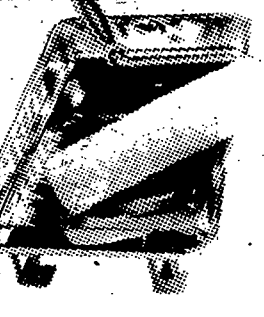
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