

How to cover your walls

Finding attractive, inexpensive wall covering is becoming a big problem. As the prices for home decorating materials continue to rise, the choices seem to become more and more limited.

The solution to this problem, available in any home decorating center, is more cost-effective than all the alternatives, creates a background compatible with any decorating style, and is applicable to any surface. What is it? Paint!

For example, a roll of vinyl-coated wallpaper can cost \$15.00 (or more) and cover 30 square feet. This means that it would cost \$120.00 to wallpaper an 8' x 8' bathroom. However, you can paint the whole room with a half gallon of the most expensive paint on the market for approximately \$10.00.

What's more, a new generation of paints is revolutionizing the industry, making it possible to create rich-looking designer backgrounds at a fraction of the price of wood, fabric, or vinyl wall coverings.

Keeping up with fashion-minded wallpaper and paneling manufacturers, The O'Brien Corporation, maker of Fuller-O'Brien Paints, has created a variety of wall coating collections to meet your every imaginable need for beauty and style, durability, long-lasting protection and scrubability.

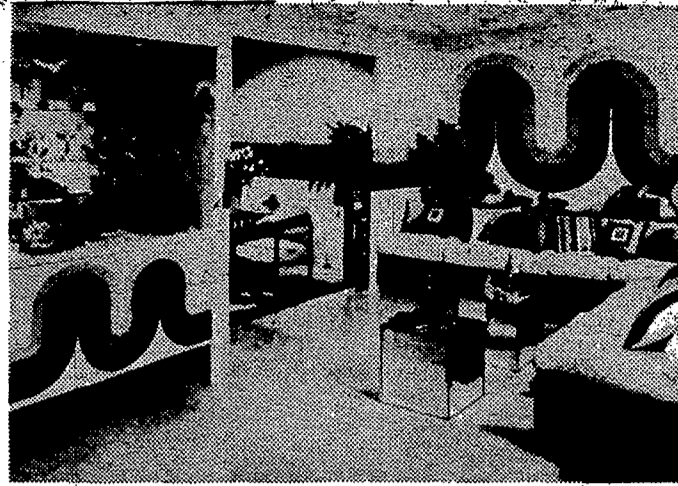
One of the innovative newcomers, called Ultra-Colors, is available in latex and alkyd formulas. These exceptionally deep toned hues can be applied to both interior and exterior surfaces. You generally achieve complete coverage with only one coat.

These high-fashion, vibrant colors make a dramatic and effective statement when used as part of a complete color scheme, inside and out. When used to accent, they enhance the beauty of furniture and accessories.

Traditional earthtones, so popular in today's decors, can be found in the Fuller-O'Brien Heritage Collection. Also applicable to interior and exterior surfaces, these colors recreate the dignity and warmth of the Colonial or Early American periods. They are, however, equally compatible with a sophisticated, contemporary setting.

Then there are Whisper Whites—a palette of neutral background hues, running from oyster to champagne.

Fuller-O'Brien Paints come in over 1,000 different shades and you will have no problem in finding a match for your decorating scheme. But can this color be dupli-



PAINT MAKES IT POSSIBLE . . . a four-tone graphic winds its way through the living and dining areas of this apartment. The effect is inexpensive yet dramatic.

ated later? It's as easy as a trip to your local paint store.

Fuller-O'Brien has standardized its formulas, making it easy to match that exact

shade of beige for your new modular couch. If in five years you and your couch move into new digs with pink walls, don't spend \$800 on a new couch.

How do you know when it's time for repainting?

The exteriors of most houses need repainting every five to six years. The climate, the condition of the surface, surface preparation and the quality of the paint used on a house may add or subtract a few years from this figure.

A thorough annual inspection of the outside of your house is the best way to determine if it needs repainting, says the National Paint and Coatings Association.

Annual inspections enable you to accurately judge how the paint is weathering. Start your inspection with the areas where moisture collects and those subject to heavy wear. It is in these areas that the first signs of wear usually appear. Sometimes spot painting in these areas is all your home needs.

Preparation counts

Wash any areas that need painting with soapy water, rinse, sand smooth and repaint. Check the condition of the siding, especially at the corners of your house where moisture can get behind the siding and cause premature paint failure. If some of the siding needs to be replaced, now is the time.

While you are at it, check the condition of gutters, downspouts and caulk, too. After exposure to harsh winter weather they may need cleaning, replacing or repainting. All repairs should be made before you paint.

Take time now. Overall appearance is the key to judging if a house needs a complete repainting. If the paint is faded or has

weathered sufficiently over most of the surface, it is time to repaint. When the wood grain is visible through the paint, sufficient weathering has taken place for repainting.

If you repaint before the old paint has weathered enough, the paint film will become too thick and won't adhere to the house properly. A dull appearance can sometimes be improved merely by washing exterior surfaces.

Procrastinating when it's time to repaint can increase costs and labor later when you want to take on the job. When you wait, the old paint becomes so worn that you will need both a primer and topcoat. Also, it may be necessary to replace unprotected wood siding that has rotted as a result of exposure to excessive moisture.



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