

# Seal up house cut leakage

A hole in your house is like a hole in your pocket: it leaks money!

Federal government figures say that as much as 55% of the normal heating load on your house comes from 'air infiltration.'

That's heat lost through open doors and other leaks. Some 15% to 30% of the load is heat lost through cracks around closed doors and windows.

Many things create cracks around doors, windows and other openings: wood shrinks, putty cracks, foundations settle, seals wear, doors warp.

The end result is usually a little crack here, a crack there.

Put them all together and the cracks in an average house equal a hole half the size of a card table! You can throw a lot of money through a hole that size!

And, of course, it works both ways: wasted heat in winter is the same as lost cooling in summer when you have air conditioning.

The most cost-effective way to cut loss of heating and cooling energy around doors

and windows is to caulk and install professional weatherseals.

Homeowners, for the first time, can obtain professional weatherseals from the nation's largest producer: Schlegel Corporation of Rochester, NY.

Two kinds of weatherseals do the job: "Polyflex" door seals and foam window seals. Each comes with self-adhesive backing for easy mounting.

### Weatherseal for doors

Polyflex brand is a plastic strip that fits between door and jamb. Old metal weatherstripping need not be removed.

When the door is closed, it presses against the strip, creating a tight seal that is invisible when the door is closed.

Polyflex weatherseal will last for many years without shrinking, cracking, fading or rotting.

### Multi-purpose foam

Schlegel brand foam weatherseals are made of a compressible polyurethane foam clad with a tough vinyl

skin which is both attractive and easy to clean.

The skin is coated with an adhesive backing that permits the foam seal to be quickly mounted to any surface.

There are four shapes to choose from, so that there is a shape to meet those tough sealing problems around kitchen fans, outside vents and attic hatchways.

A particularly popular use for foam, now that the warm season is almost here, is to seal the cracks between air conditioners and sash when they are installed in windows.

### Tax credits

Now that President Carter's energy bill has passed, consumers can obtain income tax credits for installing weatherseals and other energy-saving measures.

Caulking or weatherseal materials qualify for tax credits when used for exterior doors and windows.

The material costs alone qualify, not labor charges if you hire someone to put it in.

The important thing about these tax credits is that they are subtracted from your bottom line.

# Fresh new outlooks for tired-out homes

The outside of a home can say a great deal about the family living inside, according to Joseph Schram, author of *Improving the Outside of Your Home*.

For the householder who wants to show a gracious and well-coordinated exterior, Schram offers welcome help.

Schram's book fills a long-felt need in a field that's been loaded with information on interior beautification, but that's said practically nothing about exterior how-to.

He discusses every key element related to the outside of the home—from the front entrance to the backyard barbecue, from sidewalk to chimney.

For the handy homeowner, the book is filled with step-by-step instructions for making improvements. Windows, doors, siding, roofs, porches, decks, patios, fencing, landscaping, walkways, drives and many other outside features are discussed in detail, and are illustrated with over 250 photos and diagrams.

When to get help  
The book does not suggest you do everything yourself.

Schram advises when to call in a contractor or other professional.

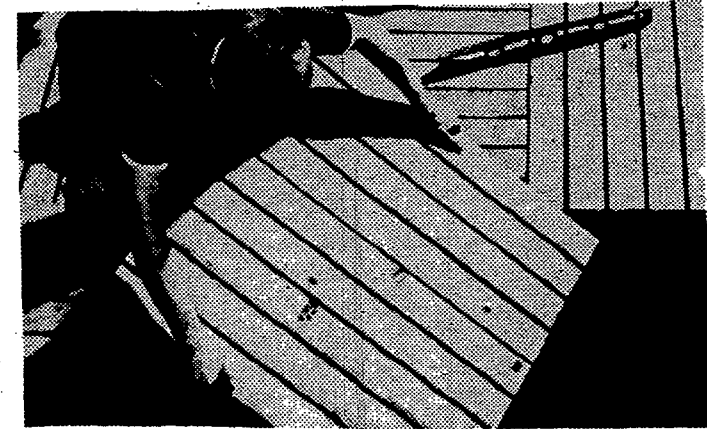
He also evaluates hundreds of the latest products and materials for doing-it-yourself or for knowledgeable buying.

The final chapter gives a list of manufacturers from whom the homeowner can get additional information.

*Improving the Outside of Your Home* will prove a

bonanza for the reader seeking an attractive, low-maintenance home exterior at reasonable cost.

Strikingly illustrated, with many pages in full color, it is available at bookstores for \$5.95 paperback, or \$12 hardbound; or, add \$1 shipping to order directly from Structures Publishing Co., Box 1002, Farmington, MI 48024.



USE PRE-ASSEMBLED SECTIONS atop well-prepared earth surface to assemble deck. One of many dollar-saving tips from new book, *Improving the Outside of Your Home*, from Structures Publishing Company.



SEAL OUTSIDE DOORS with "Polyflex" weatherseals from Schlegel. Strip is put up in seconds with self-adhesive back.



SEAL WINDOW-MOUNTED air conditioners with Schlegel foam. Self-adhesive back speeds installation.



ARE YOU LOSING ENERGY from these openings? (A) Windows, (B) Doors, (C) Cellar windows, (D) Attic vents, (E) Air conditioners, (F) Kitchen fans, (G) Cellar doors, (H) Pet doors, (I) Garage doors?

## Charmglow

**NOW IS THE TIME TO HAVE A NATURAL GAS BARBEQUE INSTALLED BY**

# K&M

1000's INSTALLED TO RG&E SPECIFICATIONS SINCE 1963

★ No Tanks To Fill  
★ Worry Free Cooking

**WE STOCK PARTS**

We stock burners, cooking grates, permanent coils for most other makes.

MODEL 1000

**\$169<sup>00</sup>**  
INSTALLED

**K&M INSTALLATION**  
306 Norton St. near Red Wing Stadium  
544-5770

# EASY SOLUTIONS

**FOR THOSE HARD TO SOLVE HEATING PROBLEMS**

The Perfect Solution For

- The Do-it-yourselfer
- Any New Construction
- Any Addition
- The Cottage on the Lake
- The Cabin in the Mountain

## Come in and See INTERTHERM HOT WATER ELECTRIC BASEBOARD HEAT

Permanent Baseboard Lo-Profile 240 Volt (208 or 277 Volt Available)		(For permanent installations. Brackets furnished are easily screwed for nailed) to wall so that heaters slip on them easily. Thermostat is extra for wall mounting in each room or on heater.)	
MODEL (& WATTS)	ALL UNITS ONLY	LENGTH	STARTING FROM
SBH-400	ONLY	3'	<b>\$66.75</b>
SBH-600	ONLY	4'	
SBH-800	6-1/2"	5'	
SBH-1000	HIGH	6'	
SBH-1200	2-3/4"	7'	
SBH-1400	DEEP	8'	
SBH-1600		9'	

### INTERTHERM Lo-Profile Hot Water Electric Heat

... A charming new slender dimension of clean, healthful, hot water heat - with no plumbing required

Portable 120 Volt Models With built-in finger tip thermostat, carrying handle and 6 foot plug-in cord - to be placed where heat is needed:

MODEL (& WATTS)	ALL UNITS ONLY	LENGTH	STARTING FROM
SP-400	ONLY	3'	<b>\$94.90</b>
SP-600	ONLY	4'	
SP-800	6-1/2"	5'	
SP-1000	HIGH	6'	
SP-1200	2-3/4"	7'	
SP-1400	DEEP	8'	
SP-1600		9'	

**ALHART'S ELECTRIC**  
1110 CULVER RD.  
Rochester  
Phone 482-8686

**AGWAY SUPPLY**  
ROUTE 15  
East Avon, N.Y.  
Phone 226-2413

**MORAN'S DECORATING CENTER**  
• 3760 W. HENRIETTA RD.  
• 2150 W. RIDGE RD.  
• 2171 MONROE AVE.  
• EASTVIEW MALL  
Phone 359-2710

**absolutely QUIET!**  
INTERTHERM Has No Blower or Moving Parts.  
**WARRANTED 10 YEARS**