

# Nestle Boycott Urged By Diocesan Commission

By Michael Groden

The International Justice and Peace Commission for the diocese has stepped up its efforts in support of a boycott of products made by Nestle Company, Inc. The protest is aimed at halting Nestle's "unethical and harmful marketing practices used in the sale of infant formula in the Third World," according to a Justice and Peace spokesperson.

The commission has urged diocesan institutions (schools, hospitals and others) to refrain from buying Nestle products. In a letter sent out to the diocesan agencies Timothy McGowan, who chairs the Corporate Responsibility Task Force for the commission, writes that "the proper use of infant formula requires conditions that are virtually impossible to fulfill in the Third World.

"Therefore, contamination of the formula is common. Without refrigeration, prepared formula is a breeding ground for bacteria. Water sources are often unsanitary, and without sufficient fuel, sterilization is impossible. Instructions for use of the formula may be unclear, or because of illiteracy, useless.

The result is diarrhea, malnutrition and death."

Nestle, a multinational company based in Vevey, Switzerland, is known to be one of the largest sellers of infant formula in the Third World and up to now has not responded to the growing criticism from scientists, church organizations and the United Nations.

Lourdes Perez, Justice and Peace Commission coordinator, explained that the commission has prepared an information packet on the boycott and has sent it to agencies that may now be purchasing Nestle products. The packet has also been sent to 15 parishes that have requested more information on the controversy.

The commission also contacted two diocesan missionaries who are working in Uberlandia, Brazil and asked them if Nestle was indeed promoting formula there. Both Sister Ann Lafferty, SSJ, and Sister Mary Ann Mayer, SSJ, concur that the Nestle products are being heavily promoted.

Perez said that instead of

heeding the criticism Nestle has increased its promotions by offering more sales and more coupons for its products in newspapers and magazines. The commission has urged diocesan to collect these coupons in great quantities and send them back to the company saying they will not buy the product and why.

Participants in the boycott want Nestle to immediately stop all promotion of infant formula. Stop direct advertising to consumers. Stop distribution of free samples to hospitals and new mothers. Stop the use of milk nurses (nurses or nurses' aides employed by formula corporations to promote the product). Stop promotions to the health professions and institutions in these countries.

They vow that the boycott will not be called off until Nestle has complied.

Perez said that the commission's efforts will continue and that if anyone wishes to find out more about the boycott or the baby formula controversy they may call at the Justice and Peace Commission Office, 328-6400.

## All in the Family

By Sarah Child

### His Style Is Hole-y

Our son who has a pair of pants he favors above all others (faded jeans with a waffled hole in one knee) has inspired his father to suggest that this may be the new wrinkle the designers will next exploit — denim not only properly faded but featuring a customized hole in the knee of your choice.



Sarah Child

Children's clothes, incidentally, are a touchy subject at our house.

The youngest is into disco. Thus, her definitive costume is a pair of what else—blue jeans—tucked into fashion boots the whole look topped with a satin-look blouse which her best friend presented to her on her birthday. This ensemble not only goes to school but church as well, the third grader's rationale being that if God didn't like disco he wouldn't have invented it.

Her brother, the aforementioned torn knee aficionado, has a few other pet looks. In the dead of winter he thinks it good to wear a sweater in lieu of a coat, go bootless, hatless, gloveless, etc.

In the heat of summer he will come down with the undershirt he was begged to wear all winter covered with a heavy flannel shirt and topped with a vest.

The oldest child is into conformity. This means that on any given day all eighth grade girls will wear jeans with shirt and pullover sweater. Any variation from

the norm leaves one open to feline remarks from one's peers.

Should any girl feel the urge to wear a dress or skirt and blouse—a phenomenon that has occurred at least three times thus far during the school year—she will enlist the cooperation of at least five others who will all show up the next day in feminine gear.

Going shopping with anyone of them is enough to test one's sanity but top

honors probably go to the oldest. Just getting there is a headache since the favorite rock station is immediately tuned in. Once the store point out anything to fier and it is met with a polite smile and you learn it is either tacky or something you'd wear, mother," the latter tantamount to the kiss of death.

Once we did agree on something. Something of mine. She came to breakfast one morning wearing it without so much as a by your leave. So over come was I by the enormity of it all I let her get out the door without making her take it off.

## Retreat Set May 18-20

The annual retreat sponsored by the Women's Retreat League will take place the weekend of May 18-20 at the Villa of Our Lady Retreat House in Mount Pocono, Pa.

Applications and reservations are available from Mrs. Charles Backes, 312

Webber Place Elmira, or from Mary or Margaret Crane, 222 Dodge Ave., Corning.

Transportation will be by car pools.

Retreat manager will be Father Paul J. Cuddy, columnist for the Courier-Journal.



## Mercy Chapter

Sister Mary Judith Heberle, right, superior general of the Rochester Sisters of Mercy chats with Father Robert Vogelewe, SJ, and Sister Emily George, RSM, after the congregational retreat March 24 that opened the order's 1979 Chapter. The two, both from Detroit, directed the retreat on the theme Call and Journey. The entire congregation is invited to participate in the next Chapter session, May 26-27.

## Daffodils On Sale For Cancer

The American Cancer Society is all geared-up for the week-long ninth Annual Daffodil Festival which opens tomorrow, March 22.

The festival, which this year features the sale of more than 200,000 fresh daffodils, will benefit the cancer group.

In addition more than 50 churches have agreed to observe March 24 and 25 with special liturgies and prayers in recognition of the drive.

**Rosetto**  
PRE COOKED  
**FROZEN CHEESE RAVIOLI**

**MAKES A LOW COST LUNCH OR DINNER**

Takes only minutes to make a delicious, fresher-tasting dinner. Costs you less because it comes precooked without sauce. Use the coupon. Save even more.

ROSETTO COUPON

**30¢ OFF**



DEALER: Rosetto Foods, will redeem this coupon at 67 Deep Rock Road, Rochester, N.Y. 14624 for 30¢ plus 5¢ handling, provided coupon is taken in exchange for a package of frozen Rosetto precooked Cheese Ravioli, in accordance with terms of our agreement. Cash value 1/20th of a cent. This coupon void if taxed, prohibited or restricted by law. Expires April 27, 1979

**CHOICE**  
A weekend for young, single adults  
April 6th, 7th, & 8th  
**St. Michaels Retreat Center**  
for further information contact:  
**Dick & Mary Knapp**  
716-328-4466

**GENESEE TREE SERVICE**  
TREE & STUMP REMOVAL  
Trimming, topping & cabling  
FREE ESTIMATES - INSURED  
**271-1125**

**Sue Handlin**  
**GIRLS FASHIONS**  
Is Featuring a Selection of the Most Elegant

- Communion Dresses
- Flower Girl Dresses
- Christening Outfits

1458 Monroe Ave. 244-5060  
Tues.-Thurs & Fri. til 9 p.m. 9:30-6 p.m. Daily

**BUYER'S GUIDE**

St. Charles Borromeo  
**DEWEY AVE. PHARMACY**  
Prescription Specialists  
COSMETICS—TOILETRIES  
PHOTO FINISHING  
2910 Dewey Avenue 865-2210

**Hicks**  
Home Heating Inc.  
424-4848 271-4650

*McCurdy's*  
coming to  
**McCURDY'S**  
**LEES SEMI-ANNUAL CARPET SALE**  
Wednesday, April 18  
Have your home measured in advance at no cost to you.  
CALL **232-1000**: Long Ridge, ext. **25**  
Midtown, ext. **418** Eastview, ext. **263**

Quality Clothes For Men Since 1849  
**MICHAELS/STERN FACTORY**  
87 CLINTON AVE. N.

The Sale That Started Two Years Ago Continues Everyday  
... Special Values Are Being Added  
... A Large Selection In Most Sizes

Look For  
Suits at \$59<sup>88</sup> and \$49<sup>88</sup>  
Sport Coats at \$39<sup>88</sup> and \$49<sup>99</sup>  
Slacks at \$12<sup>88</sup> and \$16<sup>88</sup>  
Raincoats at \$34<sup>88</sup> and \$49<sup>88</sup>

always 30% to 50% off selling prices elsewhere  
NEVER AN ALTERATION CHARGE FOR FINISHING TROUSER BOTTOMS

**MICHAELS/STERN FACTORY NOW OPEN TO PUBLIC**  
87 CLINTON AVE. N. • 454-5260 • DOWNTOWN ROCHESTER  
OPEN DAILY 10 TO 9 • SAT 10 TO 6  
VISA • MASTER CHARGE • BANKAMERICAN

