## At CYO The Play's Not the Only Thing

When the Catholic Youth Organization began its 30th basketball season for 46 diocesan parishes six weeks ago, CYO coaches brought more than "class" to the basketball court.

They brought classroom experience.

Under a program developed locally by CYO's program services staff, coaches participated in one of five pre-season seminars aimed at helping them influence their players far beyond the fundamental aspect of the game.

The workshops weren't designed to show coaches the "best way to dribble a basketball, or set up plays, or how to drive to the hoop," Thomas C. Cotterill, CYO executive director, said.

At the workshops, CYO staff emphasized that each coach has the opportunity to invest in the growth and development of young people.

"Each coach has all the resources he or she needs to help team members increase their self-worth, respect for others, and develop further their individual potential as persons," Cotterill said.

"Whether a youth can dribble the ball or make outside jumpers isn't important, and certainly it's not the reason for having a CYO basketball program," he said.



Coach John Mayer with fifth and sixth grade players from St. Helen's.

What's important, Cotterill explained, is that basketball "provides the opportunity for those involved to grow and develop as persons through the guidance and caring sensitivity of the volunteer coaches.'

"Here's a tremendous opportunity for a volunteer coach to really mean something to a youth," he said. "A coach has a tremendous influence on his players, as a role model, a friend, a confidant, a listener, and a guide.

A total of 139 coaches participated in the workshops, which were held at Christ Church on East Avenue last fall. The program is four years old, but it has been mandatory

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for the past two years that all coaches take at least one of the courses. Each course lasts about two hours.

The workshops dealt with developing positive attitudes in competition, positive relationships among team members, parish community support for a team, and effective methods of coaching, along with ways to incorporate team development activities into practice sessions. Cheerleading coaches also participated in the workshops, Cotterill said.

Program services, which is funded largely by the United Community Chest, also has developed a coach's packet of team development activities.

The guide assists coaches in leading discussions with players on ideas for improving teamwork and spirit, expressing feelings on winning and losing, relating other life ex-periences, learning lessons from competition, and expressing ideas on team cooperation.

The value of the program can't be measured by wins and losses, Cotterill contends, though he's · first to admit the ballgames fall nothing short of competitive.

"But the final scores become insignificant when compared to the real values derived from the competition — youth development, team spirit, sportsmanship, and a sense of community," he said.

## Colgate Sets King Memorial

A service in memory of Dr. auditorium at 1100. S. Martin Luther King Jr. and a showing of a documentary film on his civil rights activities are scheduled at Colgate Rochester Divinity School as a celebration of Dr. King's birthday. The service will begin at 10 a.m. Monday, Jan. 15, in the school's

Goodman. The movie, Montgomery to Memphis, will be screened at 6 p.m. in the auditorium. Part of the same celebration is a songfest, with three choirs taking part, at 7 p.m. Sunday, Jan. 14, in Mt. Vernon Baptist Church, 351 Joseph Ave.



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## Jean Cardinali Takes National CHD Work

By JOHN DASH

Jean Cardinali, social activist, mother of four, Benedictine Oblate, former chief of the diocesan Campaign for Human Development board, and a string of other appositives, has been named to the national CHD committee which advises the Ad Hoc Committee of Bishops on matters dealing with the campaign.

The invitation to the board came last month, a few days before Christmas.

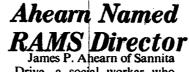
And, Ms. Cardinali says, she's "going to play it by ear."

She claims to have no idea of what to expect as a member of the committee, but that the diocesan operation of the campaign "has stuff to offer;" and it is knowledge of that which she will bring to the national group.

"She particularly credits Fathers Charles Mulligan, George Wiant and Robert Kreckel for molding the spirit of the local drive.

It is their work, she says, which she will bring to national attention.

Ms. Cardinali, who is also associate professor in the department Sociology/Anthropology at Monroe Community College. has been involved since 1951 in a variety of "Catholic Action groups including



Drive, a social worker who supervises a city clinic for the Convalescent Hospital for Children, has been chosen as executive director of the Rochester Area Multiple Sclerosis Inc. He succeeds Virginia Hartley, who resigned recently.

Ahearn, 39, joined the children's hospital in 1974, and currently runs its City Branch Clinic at 139 Troup. He has been a group home supervisor for Hillside Children's Center and group home program supervisor for St. Joseph's Villa, a family counselor for the Monroe County Social Services Department and a group worker for Catholic Charities of Brooklyn. He holds a BA degree from Gannon College in Erie, Pa., and a master's in social work from the SUNY School of Social Work in Buffalo. He is married and has two children.



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