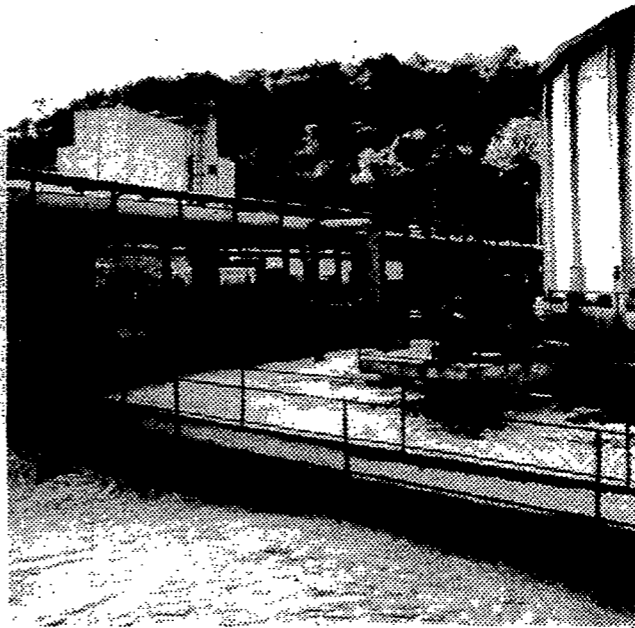
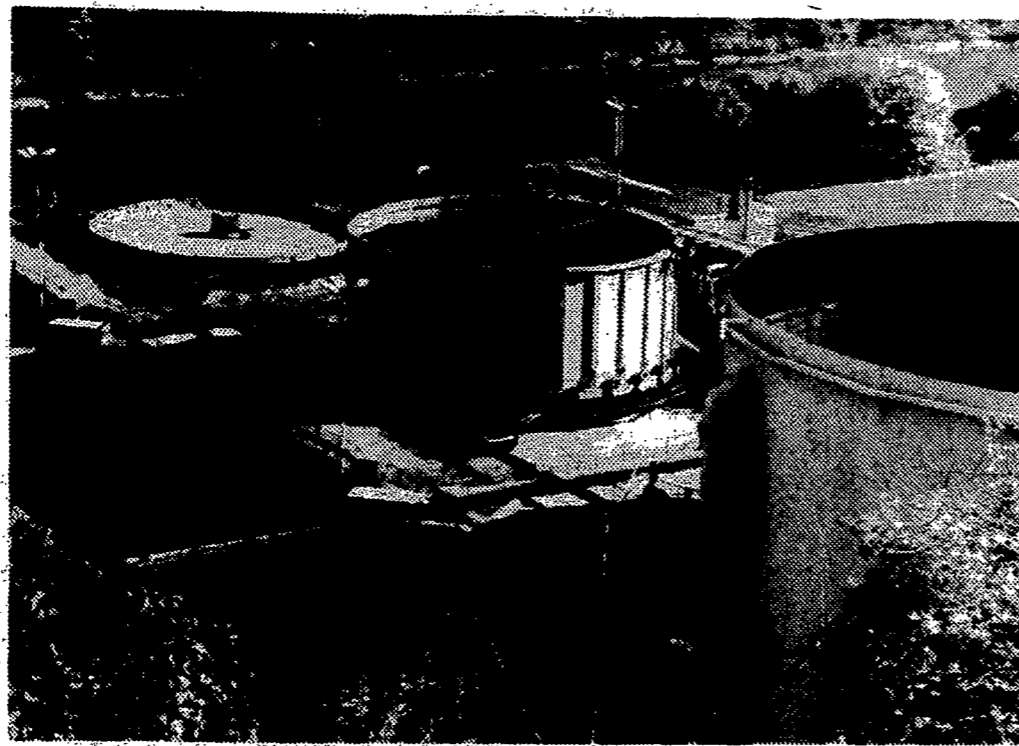


Kodak reports to the community

Is Kodak concerned about the environment?



You bet we are! Like many other industries. And even more than some. Look at it this way. Our principal photosensitive products, film and paper, are two of the most contamination-sensitive goods on earth. So to maintain the highest, most consistent quality, as our customers expect, we are committed to uncommonly clean manufacturing conditions and to purity of ingredients. That means we have to worry about clean air and clean water, from beginning to end. Which means we have a naturally-come-by sensitivity about environmental protection. And sensitive we are.

That philosophy translates into brick, mortar, and plumbing ... and more. We've been investing in and constructing technically advanced chemical and solid-waste incinerators. These, and our exhaust gas cleaning processes, are

unusually effective environmentally. Altogether, Kodak will spend more than \$60 million this year to develop, build, and operate environmental facilities.

Further, we think it's good citizenship as well as good business to design and build systems that recover and recycle plastics, metals, waste paper, valuable solvents, and precious silver.

In the Rochester area, one of our major commitments to the environment is the extensive waste-water treatment facility located at King's Landing on the Genesee, as shown here. Many waste treatment experts tell us that it's one of the most efficient and sophisticated facilities in American industry. That's pleasing, but beside the point.

The point is, we are determined not to affect the river adversely. After all, the river was here first.



Got an appetite for good music?



Join the music-for-lunch bunch at the Hochstein Music School Wednesday noons, now through June.

If you aren't yet acquainted with the skill of the musicians teaching and performing there, you're in for a pleasant surprise. Sandwich in a restful interlude Wednesday noons downtown if you can. If you can't, turn on WXXI-FM for simulcasts, from noonish to one p.m.

These free concerts are sponsored by Kodak to help put a happy note in city life on the west side of the river. And because the Hochstein Music School is our good neighbor, and perhaps yours.



We help youngsters "mind their own business."

The old adage states that "experience is the best teacher." We couldn't agree more. That's one reason why we support the efforts of the Junior Achievement program nationally and locally.

The J. A. program helps high school students learn about economics firsthand. The Achievers do most of the things any company does—issue stock, elect officers, keep books, monitor product quality, pay wages and taxes, write an annual report, and hopefully, earn profits to pay dividends.

This year, in the Rochester area alone, a thousand county and city school students are gaining insight into the problems of a business firm by managing one. Kodak sponsors 7 of the 34 local J. A. companies. There are 28 Kodak people involved as adult advisers.

We think J. A. is worth their time and our money. Because we're strong believers in the free enterprise system.

