



sibley's

WOULD YOU BELIEVE WE'RE STARTING OUR EVENING AT SIBLEY'S SALE THIS FRIDAY MORNING DOWNTOWN AT 11 A.M.?

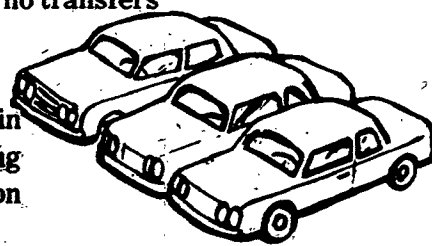
That's right! 11 a.m. 'til 11 p.m. 12 big hours instead of last year's 5. You've loved it before, so our buyers have been combing their stocks, weeding out, marking down to come up with even bigger bargains. We won't open until 11 a.m. to give them a chance to really do their home work! We're adding extra hours and extra sales help for happier shopping - and it's storewide...the bargains are everywhere, the best in town and the best this year! Plan now to spend Friday at Sibley's. **DOWNTOWN ONLY!**



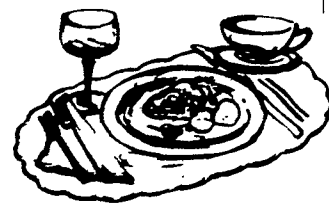
SHUTTLE IN from our suburban stores and back between 10:30 a.m. and 11 p.m. Free buses leave Irondequoit, Southtown, Greece, Eastview, Eastway on the half hour, return from Downtown on the hour.

THE BUS IS ON US between 6:30 p.m. and 11:30 p.m. on all lines. Just hop a city bus - normal schedules will be in effect. No tokens, no transfers needed. Free within the inner loop all day!

PARK FREE DOWNTOWN from 5:30 p.m.-11:30 p.m. in Clinton, South Ave. and Mortimer garages. Allright Parking lots and Public Parking lots. No purchase necessary - it's on Sibley's!



STAY FOR DINNER: all restaurants open - Sidewalk Cafe, Snack Bar, One Below and Tower Restaurant. Tower special; fish fry, cole slaw, French fries, 3.29; kids under 12, \$2



MORE SPECIFICS? See Thursday's newspapers for sample bargains and savings