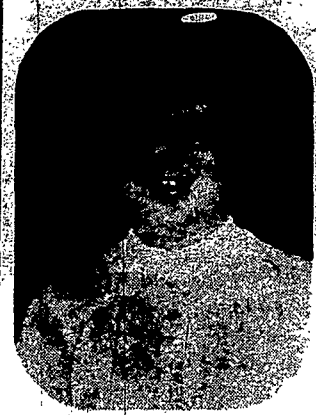


Rap Around Rap Around Rap Around Rap

Speaking Out



By EILEEN CONNOLLY NAZARETH

It was a hard day at school. I was ready to collapse in the nearest chair as I opened the front door. But little did I know, that in the next few moments, I would receive the shock of my life.

My three cats were on the countertop dancing and singing "chow, chow, chow," while the dog was chasing the chuckwagon through the kitchen in pursuit of its dinner. My mother was in the living room, glittering in her long, silk evening gown with diamond earrings and necklace, while she cleaned the living room rug and bathroom bowl. My father

was in the bathroom, shouting at the guy in the mirror to give him back his anti-perspirant.

Now granted, this is a little far fetched, but that's what advertisers seem to feel the average family is like. They also seem to feel that as long as their commercials are entertaining, with singing and a little comedy (which is always very little) the audience could at least buy their product. I mean, all we have to do is sit there and be amused by these ads which interrupt our shows.

Yet, is it too much to ask to learn about the product? It's inevitable that someday there will be so many jingles and jokes in the ads that they will forget to mention the product!

However, the public must take part of the blame. I mean, why do we let ourselves be victimized by these commercials. Why haven't any of us taken affirmative action to stop these attacks on our intelligence? Is it because we subconsciously like hearing about the everlasting battle between

Parkay and "The real thing"? Or is it the suspense involved in the ad where the elephant steps on a toy truck that keeps us watching TV commercials? These advertising agencies must have some tricks up their sleeves that keep us glued to the television set from eight till eleven.

Yet, I would like to see these agencies do more for their money. They have a whole field to explore, so why do they stick to the simple yet proven? Why can't they try something truly revolutionary, such as having a not-so-cute person telling us about their product? Experiment, perhaps people would buy their product for the mere reason that it's a good deal, and not because you can't get their song out of your head. Advertising agencies should treat the public as adults, by putting commercials on the air that have some ingenuity and uniqueness in their format. Perhaps then the public would not mind having their television shows interrupted for advertisements, since they would know that the commercials were truly representative of the products.



Photos by Martin Toombs

Homecoming Event

Top photo shows Carl Schiefen (#11) scoring a Notre Dame touchdown. However, ND lost to Southside 19-14. The game was played Sept. 29 as part of ND's Homecoming week-end. To the right, is Theresa Mallare, being crowned queen. Other contestants included; Carolyn Kerwan, Mary Beth O'Brien (RapAround coordinator) and Diane Conwell.



Amy Poppoon and Martha Heinrich learn candlemaking during Shareholder's Day.

School Sharing Time

On Friday, Sept. 29, St. Agnes High School held a Shareholder's Day, the purpose of which was to let the students celebrate the fact they own "a piece of the rock" (school).

It was a dress down day and activities included a faculty-student softball game; a

movie; candlemaking by Nancy Gingold and a faculty-student "almost anything goes" event. There was also a special workshop in the back garage where Sister Wilma Joseph showed students how to care for and do certain repairs on a car. Sister is the troubleshooter for all the convent cars.

Seniors Swim In Papers

According to Cardinal Mooney sources, the school's paper drive was a success due to the enthusiasm and hard work of students, moderators, teaching staff and especially of the people who contributed magazines and papers.

It was the seniors who walked off with first place for the most originally decorated truck and for the amount of papers they brought in, amounting to 64,910 pounds.

Juniors came in second

with 63,330 pounds; sophomores, 59,310 and the freshmen with 51,210. The proceeds, \$2,000, were forwarded to a Neighborhood Services Mission Apostolate in Selma, Alabama which is run by the Sisters of St. Joseph of the Rochester Diocese.

The drive was sponsored by the school's community service organization, Action for People Association (AFPA), directed by Maria Fesczysyn and Brother Mark Knightly.

Student Wins UN Award

Aquinas senior Anthony Monaco received the Rotary Club United Nations Scholarship which is sponsored by the Rochester Association for the United Nations.

The award entitles Tony to a 10 day all expense paid trip to the U.N. in New York where he will witness international diplomacy in action by attending meetings of the General Assembly and various committees. This opportunity to participate in international politics will be beneficial to Tony as he aspires to make politics his lifetime career as a member of the United States Diplomatic Corps.



ANTHONY MONACO

Winner

Donna Stott, freshman at Cardinal Mooney, was the recipient of the Winners' Circle \$5 for the week of Oct. 4.



Mercy Open House

Our Lady of Mercy High School will host an Open House for junior high students, Wednesday, Oct. 25, 7-9 p.m. Coordinators for the event are, seated from left to right; Sister Jacquelyn Reichart, vice principal, Ms. Cheryl Gillen, National Honor Society advisor, Maureen Crough, Sister Nancy Whitley, Guidance director; standing are Maureen Schmidt and Theresa Sweeney.

BK Dedicates Field

Homecoming Weekend over at Bishop Kearney High School will be Oct. 21. The highlight of the event will be the dedication of Kearney's varsity football field. Its new name will be Clark Field, named after the founding principal, Brother Joseph M. Clark. Brother Clark will attend the ceremony and take part in the dedication. Sister Mary Louis, co-founder of the school, also will be present.

A parade, from Irondequoit Town Hall, will start the festivities and will be followed by the game with the Eastridge Lan-cers.

On The Go

- BISHOP KEARNEY**
Saturday, Oct. 21 — Parents' painting party; ACT tests; Homecoming Week-end, dance at 8 p.m.
- CARDINAL MOONEY**
Friday, Oct. 20 — Faculty meeting, early dismissal.
- DESALES**
Friday, Oct. 20 — Candy drive begins.
- Tuesday, Oct. 24 — PSAT tests for juniors; NEDT tests for sophs; DAT tests for freshmen.
- MCQUAID**
Friday, Oct. 20 — Rally, gym, 2 p.m.
- Monday, Oct. 23 — Assembly, gym, 9:23 a.m.; Academic Council meeting, 1:50 p.m.
- Tuesday, Oct. 24 — PSAT testing, juniors.
- NAZARETH**
Thursday, Oct. 19 — Sophomore class meeting, gym, 8:30 a.m.; freshmen election; Junior National Honor Society meeting, auditorium, 8:30 a.m.; Theology and Art department meetings, 2:45 p.m.
- Monday, Oct. 23 — Perosian Choir, 2:40-3:30 p.m.; Nazareth-Aquinas task force meeting, Nazareth library, 3 p.m.
- Tuesday, Oct. 24 — PSAT testing for juniors. Principals' meeting, St. Agnes, 1-4 p.m.
- NOTRE DAME**
Thursday, Oct. 19 —

- Club meetings.
- OUR LADY OF MERCY**
Thursday, Oct. 19 — Interim reports due.
- Friday, Oct. 20 — Alumnae Homecoming and banquet.
- Saturday, Oct. 21 — ACT tests; Oktoberfest.
- Tuesday, Oct. 24 — Magazine drive ends; PSAT tests; Careers Day.
- ST. AGNES**
Thursday, Oct. 19 — Homeroom moderators meeting, 2:45 p.m.
- Monday, Oct. 23 — McQuaid rehearsals beginning this week in evening.
- Tuesday, Oct. 24 — NEDT testing; teacher planning; dismissal, noon.