

ROC Communications 1ST

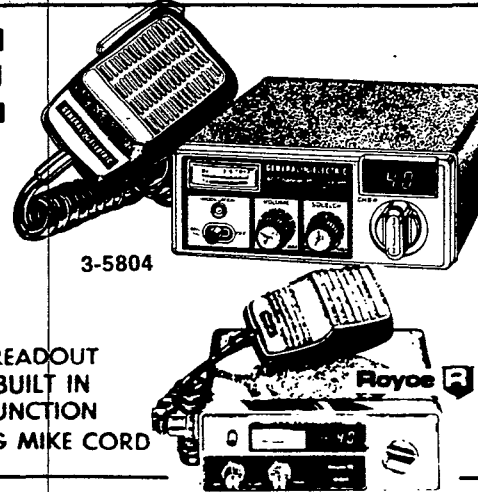
ANNIVERSARY SALE

UP TO 60% OFF

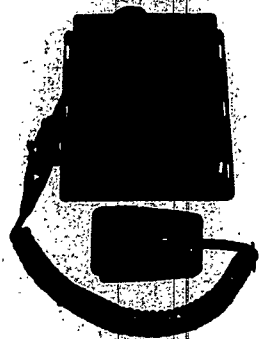
GOOD NEWS! WE'VE EXPANDED OUR ROC STORE—TWICE THE SPACE TO BETTER SERVE YOU ... MORE ITEMS! ... MORE SUPPLIES ... MANY NEW ITEMS ... MORE MODELS!

40 Channel
SPARK-O-MATIC \$39⁹⁵

YOUR CHOICE
GE or ROYCE
\$59⁹⁵



- LED READOUT
- ANL BUILT IN
- PA FUNCTION
- LONG MIKE CORD



HYGAIN IV BASE
SAVE 60%
Reg. \$249.95
NOW \$99⁹⁵

hy-gain

Reg. \$249.95
SAVE 60%

HYGAIN 8 SSB BASE
SAVE 50%
Reg. \$499.95
NOW \$249⁹⁵

Hygain 9
Hide-Away
\$99⁹⁵

HYGAIN 7 BASE
SAVE 60%
Reg. \$129.95
NOW \$79⁹⁵



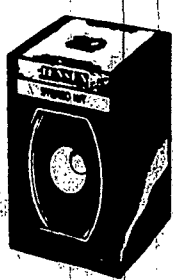
SAVE 50%
21xLR REG. \$179.95

Cobra
NOW \$89⁹⁵

CAR SPEAKERS 50% OFF



6x7 TRIAX LIST 119.95
6x7 COAX LIST 79.95
5/4 COAX LIST 77.95



JENSEN
\$59.99
\$39.95
\$39.95



PRESIDENT
Engineered to be the very best.

JOHN Q 84⁹⁵
Reg. 169.95
HONEST ABE 99⁹⁵
Reg. 199.95
TEDDY R 114⁹⁵
Reg. 229.95

"In Dash"
40 ch.

AM/FM Stereo
40 ch. Midland

\$119⁹⁵

J.I.L.

IN-DASH
AM/FM Stereo 40 ch. Sideband
with Cassette or 8-Track
\$199⁹⁵

CRAIG
CAR STEREO HEADQUARTERS

REMANUFACTURED—Full Factory Warranty
CASSETTE IN DASH

MODEL	LIST	COST
3514	\$199.95	\$104.95
3516	\$199.95	\$109.95
T600	\$219.95	\$122.95
T601	\$179.95	\$104.95
T603	\$184.95	\$104.95
T604	\$174.95	\$104.95
T605	\$189.95	\$114.95
T610	\$169.95	\$104.95
T632	\$239.95	\$149.95
T680	\$219.95	\$124.95

8 TRACK IN DASH

MODEL	LIST	COST	MODEL	LIST	COST
3148A	\$129.95	\$79.95	S601	\$169.95	\$104.95
3146	\$179.95	\$96.95	S605	\$154.95	\$99.95
3149	\$189.95	\$109.95	S630	\$239.95	\$149.95
S600	\$144.95	\$89.95	S631	\$219.95	\$139.95
			S681	\$264.95	\$159.95

POWER BOOSTERS

MODEL	LIST	COST
9230	\$54 ⁹⁵	\$36 ⁹⁵ —25 WATT
R500	\$79 ⁹⁵	\$49 ⁹⁵ —50 WATT

YOU ASKED FOR IT

- You Want **SELECTION?** Craig, Pioneer, Sanyo, Audiovox
 - You Want **PRICE?** Everything Discounted
 - You Want **DISPLAYS?** Over 35 Working Units
 - You Want the **LATEST?** Boosters, Equalizers, Led
 - You Want **INVENTORY?** Largest Selection in Rochester
- AT THE ROC—YOU GOT IT!**

JENSEN



WITH THE NEW

K40

- MOST POWERFUL CB antenna you can use!
- TRANSMITS FARTHER, CLEARER.
- UNIVERSAL MOUNTING BRACKET for use on any vehicle, any position!

Come in for a CONVICING DEMONSTRATION TODAY!

\$38⁵⁰

Upstate's Largest CB and Stereo Accessory Stores

ROC

Communications

630 RIDGE RD. W. (next to Century Liquor)
(West Ridge Plaza) 621-1888
HOURS: Monday thru Friday 9 A.M. to 8:30 P.M.
Saturday 9 A.M. to 4:00 P.M.

SALE AT BOTH LOCATIONS
Limited Quantities
SO HURRY!

SALE ENDS SEPT. 30th

Macedon
cb center

• WEST WAYNE PLAZA
Rte. 31 East Macedon, New York
716-454-7560 • 315-986-3223
Just Past Macedon, Rte. 31 East