

Hang wallcoverings for quick room change

Hanging your own wallcovering can be fun and easy—if you work when your husband and kids are out. This is the advice of Karen Nyman, decorating and paper-hanging consultant for the Wallcovering Information Bureau.

Mrs. Nyman explains that wallcoverings are the easiest and least expensive way of achieving a dramatic effect in a room.

Wallcoverings can make a room seem wider; they can open it up, give it height, make it cozy and even achieve dramatic architectural effects.

As a do-it-yourselfer, now turned professional paperhanger, Mrs. Nyman is knowledgeable about current trends in the most popular wallcovering designs, and has a number of hints to make a first-time room look as though it were done by an expert.

The basic elements of hanging wallcoverings can be mastered in a very short time. In fact, if a woman can follow a sewing pattern, as millions do, she can easily master the art of hanging wallcoverings.

The W.I.B. is offering a How-To-Hang booklet free, which can be obtained, along with a room analysis chart and color selector, by writing to the Wallcovering Information Bureau, Dept. 2M, 66 Morris Avenue, Springfield, New Jersey 07081.

Here are some suggestions from Mrs. Nyman to consider when deciding on the effect you want your wallcovering to achieve:

- A pattern or dark color on the ceiling will lower it
- Small patterns and light colors give the illusion of greater size to a room.
- A dark background or bold pattern can create the impression of furnishing a room.
- Vertical stripes give the effect of height; horizontal stripes can widen a room.
- In cut-up rooms, a small pattern will unify the space.

One important trend in wallcovering designs today, Mrs. Nyman adds, is the natural look. Just as people are filling their homes with plants to feel closer to nature, they're also selecting wallcoverings in cork and linen looks to give a textural effect to their rooms.

For those wishing pattern on their walls, the selection of natural wall murals of forests, beaches and outdoor vistas can bring nature right into the room.

Also popular are the green sweep of leaves in overall patterns as well as Monet-inspired florals in pale pinks and mauves.

Even those living in apartments can now put up wallcoverings, as a number of strippable papers are on the market. Pre-pasted and pre-trimmed papers are available in thousands of patterns to fit the mood desired in any style of room.

Vinyls and vinyl laminated papers are treated to resist stains, so they are particularly recommended for kitchens, bathrooms, hallways and children's rooms.

Mrs. Nyman suggests looking at friends' homes to see what kind of effect you wish to have for wallcoverings in your home. Also, by looking carefully at the fundamentals of how corners and windows are done, you can learn how to accomplish this yourself.

Another good source of information for the do-it-yourselfer is salespeople at the wallcovering store. They

can be very helpful about the number of rolls which will be needed and can advise about the suitability of different types of wallcoverings.

Mrs. Nyman points out that wallcoverings provide good decorating value. A wide variety of wallcoverings are \$6 to \$12 per single roll. The average cost of covering a small room is less than a good lamp, and your wallcoverings will last for years or until you are ready to change your decor.

"Of course, if you don't want to do it yourself, a professional paper hanger can be hired. Either way, you're sure to be delighted with the results."

Hick's Home Heating

Call us For Winter Comfort

HEATING SYSTEMS - FURNACE SPECIALISTS

• Sales • Service • Installation • FURNACE CLEANING

33 Years Experience - Since 1945

424-4848 271-4650

THINKING ABOUT FALL CLEANING??

Steamex - Steamway

Offers you the choice of doing your own carpet & upholstery cleaning or having it done by a professional.

Either Way You're Going To Like What Steamex Does AND/OR So Low A Price

FOR RENTAL OR SERVICE CALL 424-4350



Color Your World

WALLPAPERS

OUR BEST PATTERNS

Color Your World Designers have selected fifty of their most popular patterns to meet your decorating needs. Now we are offering you these exclusive designs printed in our own factory for only half their regular selling price on in-stock wallpapers!

SELECT FROM	REGULAR	SALE PRICE
Even at this low price you can get a pre-pasted, washable, wallpaper.	\$2.98	FROM 1.49 S/R
Prepasted, peelable wallpaper printed with vinyl inks to be stain resistant and washable.	\$3.98 to \$4.98	FROM 1.99 S/R
Completely strippable vinyl wallpaper. Prepasted, stain resistant and scrubable.	\$5.98 to \$6.59	FROM 2.99 S/R
Our best pure vinyl wallpaper. Prepasted, scrubable, stain resistant and totally dry strippable.	\$6.98 to \$9.98	FROM 3.49 S/R

1/3 OFF *Manufacturers suggested book price

FABRIC BACKED VINYL
FIRST QUALITY IN-STOCK PATTERNS

WALLPAPER BOOKS

Thousands of patterns in vinyls, foil, mylar, flock and photomurals!

SAVE 25%

OFFER GOOD SEPTEMBER 13-23

Color Your World

Paint and Wallpaper Stores

2407 N. W. AVE. 473-6735

BRIGHTON 815 EAST WIDE RD. 338-7442

IRONDEQUOIT 2315 N. W. AVE. 227-4141

GREECE

