

ROC Communications 1ST

ANNIVERSARY SALE

UP TO 60% OFF

GOOD NEWS! WE'VE EXPANDED OUR ROC STORE—TWICE THE SPACE TO BETTER SERVE YOU... MORE ITEMS!... MORE SUPPLIES... MANY NEW ITEMS... MORE MODELS!

40 Channel **SPARK-O-MATIC** \$39⁹⁵

YOUR CHOICE
GE or ROYCE

\$59⁹⁵



- LED READOUT
- ANL BUILT IN
- PA FUNCTION
- LONG MIKE CORD



HYGAIN IV BASE
SAVE 60%
NOW \$99⁹⁵

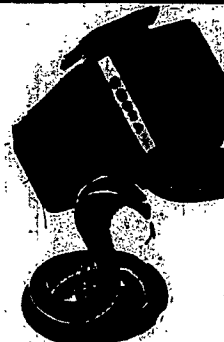
hy-gain

Reg. \$249.95
SAVE 60%

HYGAIN 8 SSB BASE
SAVE 50%
NOW \$249⁹⁵

Hygain 9 Hide-Away
\$99⁹⁵

HYGAIN 7 BASE
SAVE 60%
NOW \$79⁹⁵



SAVE 50%
21xLR REG. \$179.95

Cobra

NOW \$89⁹⁵

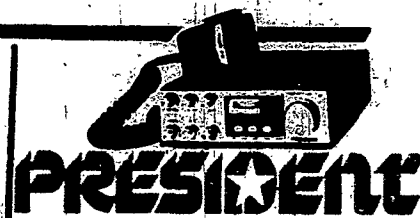
CAR SPEAKERS 50% OFF



6x9 TRIAX LIST 119.95
6x9 COAX LIST 79.95
5/4 COAX LIST 77.95



JENSEN
\$59.99
\$39.95
\$39.95



PRESIDENT

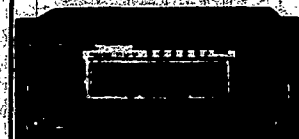
Engineered to be the very best.

JOHN Q 84⁹⁵
Reg. 169.95
HONEST 99⁹⁵
Reg. 199.95
ABE 114⁹⁵
Reg. 229.95
TEDDY R 114⁹⁵
Reg. 229.95

"In Dash"
40 ch.

AM/FM Stereo
40 ch. Midland
\$119⁹⁵
J.I.L.
IN-DASH
AM/FM Stereo 40 ch. Sideband
with Cassette or 8-Track
\$199⁹⁵

CRAIG



CAR STEREO HEADQUARTERS

REMANUFACTURED—Full Factory Warranty

CASSETTE IN DASH

MODEL	LIST	COST
3514	\$199.95	\$104.95
3516	\$199.95	\$109.95
T600	\$219.95	\$122.95
T601	\$179.95	\$104.95
T603	\$184.95	\$104.95
T604	\$174.95	\$104.95
T605	\$189.95	\$114.95
T610	\$169.95	\$104.95
T632	\$239.95	\$149.95
T680	\$219.95	\$124.95

8-TRACK IN DASH

MODEL	LIST	COST	MODEL	LIST	COST
3148A	\$129.95	\$78.95	5601	\$169.95	\$104.95
3146	\$179.95	\$96.95	5605	\$154.95	\$98.95
3149	\$189.95	\$108.95	5630	\$239.95	\$148.95
5600	\$144.95	\$88.95	5631	\$219.95	\$138.95
			5681	\$264.95	\$158.95

POWER BOOSTERS

MODEL	LIST	COST	POWER
9230	\$54 ⁹⁵	\$36 ⁹⁵	—25 WATT
R500	\$79 ⁹⁵	\$49 ⁹⁵	—50 WATT

YOU ASKED FOR IT

- You Want **SELECTION?** Craig, Pioneer, Sanyo, Audiovox
- You Want **PRICE?** Everything Discounted
- You Want **DISPLAYS?** Over 35 Working Units
- You Want the **LATEST?** Boosters, Equalizers, Led
- You Want **INVENTORY?** Largest Selection in Rochester

AT THE ROC—YOU GOT IT!

GUARANTEED MORE DISTANCE OR YOUR MONEY BACK

JENSEN



WITH THE NEW

K40

- MOST POWERFUL CB antenna you can use!
- TRANSMITS FARTHER, CLEARER.
- UNIVERSAL MOUNTING BRACKET for use on any vehicle, any position!

Come in for a CONVINCING DEMONSTRATION TODAY!

\$38⁵⁰

Upstate's Largest CB and Stereo Accessory Stores

ROC Communications

630 RIDGE RD. W. (next to Century Liquor)
(West Ridge Plaza) 621-1888
HOURS: Monday thru Friday 9 A.M. to 8:30 P.M.
Saturday 9 A.M. to 4:00 P.M.

SALE AT BOTH LOCATIONS
Limited Quantities
SO HURRY!

SALE ENDS SEPT. 30th

Macedon
cb center

WEST WAYNE PLAZA
Rte. 31 East Macedon, New York
716-454-7560 • 315-986-3223
Lud Paul Macedon, Rte. 31 East