

ANNIVERSARY SALE! UP TO 60% OFF

hy-gain
we keep people talking



\$249.95
SAVE 60%
NOW

**Hygain 9
Hide-Away**

**HYGAIN IV
BASE** Reg. \$249.95 **NOW \$99.95**
SAVE 60%

**HYGAIN 8 SSB
BASE** Reg. \$499.95 **NOW \$249.95**
SAVE 50%

**HYGAIN 7
BASE** Reg. \$199.95 **NOW \$79.95**
SAVE 60%

Cobra




COBRA 21 XLR Reg. \$179.95 **NOW \$89.95**
SAVE 50% 21xLR

**#1 STEREO HEADQUARTERS
YOU ASK FOR IT**

- You want SELECTION.....
Craig, Sanyo, Pioneer, Audiovox
- You want PRICE.....
Everything Discounted
- You want DISPLAYS.....
Over 35 working units
- You want the LATEST.....
Booster and equalizers
- You want INVENTORY.....
LARGEST SUPPLY IN ROCHESTER

**AT THE ROC
YOU GOT IT.**

YOUR CHOICE



\$59.95

ROYCE 604

- LED READOUT
- AMPL BUILT IN
- PA FUNCTION
- LONG MIKE CORD

Engineered to be the very best. **PRESIDENT**

SAVE 50%

JOHN Q Reg. \$169.95 **\$84.95**

HONEST ABE Reg. \$199.95 **\$99.95**

TEDDY R Reg. \$229.95 **\$114.95**

Just \$38.50 gives you **K40 POWER**


Guaranteed more distance or your money back!

* Mounts anywhere, on any vehicle!

* Lab tested by a leading authority!

* 771 experienced CBers!

* Car guaranteed performance with the all new K40!



IN DASH CB/STEREO

- AM/FM 40 ch. Stereo Midland **\$119.95**
- AM/FM 40 ch. Sideband J.I.L. In Dash **\$119.95**

SPARKOMATIC, 40 ch. CB \$39.95

PA \$6.88

SLIDE MOUNT \$6.88

DIGITAL CLOCK \$6.88

AM/FM CASSETTE \$69.95

- INDASH
- STEREO
- FAST FORWARD

LIMITED QUANTITIES SO HURRY!

**ALL JENSEN
CAR SPEAKERS
50% OFF**



6x9 TRIAX	List 119.95	\$59.95
6x9 COAX	List 79.95	39.95
5 1/4 COAX	List 77.95	38.95

Upstate's Largest CB and Stereo Accessory Stores

ROC Communications

630 RIDGE RD. W. (next to Century Liquor)
(West Ridge Plaza) 621-1888

HOURS: Monday thru Friday 9 A.M. to 8:30 P.M.
Saturday 9 A.M. to 4:00 P.M.

**SALE AT BOTH LOCATIONS
Limited Quantities
SO HURRY!**

SALE ENDS SEPT. 30th

**Macedon
cb center**

WEST WAYNE PLAZA
Rte. 31 East Macedon, New York
716-454-7560 • 315-986-3223
Just Past Macedon, Rte. 31 East