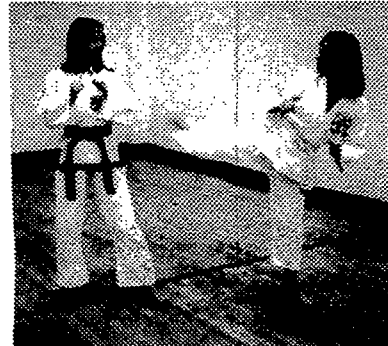


Kodak reports to the community



Three faces of an engineer.

Challenge: Marty Sewell meets it in both her professional and personal life.

Marty is a Kodak engineer. But there is far more to her than that.

She is a member of Sigma Xi (an honorary science society), holds a bachelor of science degree in materials science engineering from Northwestern University, and a master of science degree in material science engineering from the University of Rochester.

In the past few years she has undertaken trips few of us would even contemplate—such as navigating over 400 miles of rivers (the Owyhee, Salmon and Colorado) in a wooden dory. Currently she's spending several evenings a week at the Kodak Park recreation center in a Tai-Kwon-Do class (the mar-

tial art of Korean self defense). Marty even adds a dimension of challenge to her leisure pastime, weaving rugs and pillows. She dyes the yarns naturally, after spinning them herself.

That's her personal side. Her professional side is equally impressive.

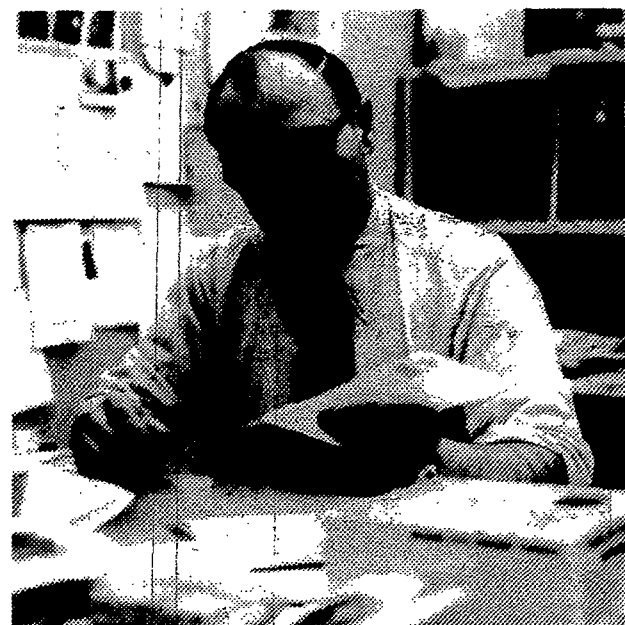
She is currently assigned to the film emulsion and plate manufacturing division at Kodak Park, where her work involves designing new black-and-white films for microfilming, medical x-ray and aerial reconnaissance applications. She also worked in the Kodak Research Laboratories, where she helped design new black-and-white films for use in astronomy, holography, and electron microscope autoradiography.

Right now, capable, highly qualified women engineers such as Marty Sewell are more the exception in industry than the rule, even at Kodak. But times are changing. A few years ago, a teeny one

percent of engineers graduating from college were women. Last year 4.2 percent were women.

Maybe one of these days there won't be any women engineers.

Just engineers.



Bill Perison can be reached at 724-4512 to answer any questions about Kodak instant products.

A man of letters.

Bill Perison and his three colleagues average 600 letters a week. That's incoming mail. Their outgoing mail surpasses that figure most weeks because, in addition to letters, they answer phone requests for information and literature.

Bill is a staff person in Kodak's Photo Information Department and supervisor of its instant products Customer Service group, which responds to all customer queries regarding Kodak instant products. Other groups answer questions about black-and-white film and color films, still photographic equipment, movie products, and picture-taking techniques. In all, our Photo Information Department answers about 250,000 letters a year to users of Kodak products.

Besides providing mail and phone replies, we have 44 Consumer Centers in 38 metropolitan areas throughout the U.S. These centers make it easy for customers to get quick answers to questions about Kodak products.

Why so much emphasis on customer service at Kodak? Because the more people know about our products, the more enjoyable their picture-taking experiences can become. And, as George Eastman once said, "A satisfied customer will buy again."



To help you work wonders.

Each year, the United Community Chest borrows executives from Rochester businesses to help with its fund-raising drive. The Loaned Executive Program, now in its sixth year, helps the Chest keep administrative costs down, which helps the dollars you donate do more.

In addition to the Kodak people pictured, five others assisted in coordinating and organizing company campaigns for the United Community Chest drive this year. They included: Clara Chokenea, KO Corporate Information; Gene McPherson, KAD Manufacturing; Howard Raun, KO Central Communications; Robert Van Auken, KP Camera Club; and Frank Hartman, KP Paper Sensitizing.



Loaned Executives James Washington, KP Purchasing; Louis Scutiere, Kodak Research Laboratories; and Gretchen Schauss, KAD Research and Engineering, take a breather before reporting to the Community Chest.

The Loaned Executive Program cannot only help the community work wonders, it can also benefit the participants. We've found when we loan an executive, we get back a more experienced, community-broadened individual.