

OUR HOME IMPROVEMENT LOAN

BORROW IN APRIL— MAKE YOUR FIRST PAYMENT IN JUNE,

and we will give you 2% off our Annual Percentage Rate!

Apply for your loan now — and save. For example, on a 5-year loan for \$4,000, you would pay only \$1,141.40 in finance charges at our special 10% annual percentage rate, as compared with \$1,375.40 at our usual annual percentage rate of 12%. Your first payment will be deferred up to 60 days. If you wish, we'll deposit the money you borrow in a 5 1/4% Savings Account while you're having the work done... so your money will be making money for you.

Borrow up to \$10,000 with up to 10 years to repay — use your Home Improvement Loan for your home: for repairs or renovation, to add a room, to buy a stereo or TV set, or furnishings. So act now. By getting your loan early you're in a better position to bargain for a better price or to take advantage of sales.

Life insurance on the unpaid balance included at no additional cost to borrowers under age 65.

EXAMPLES OF 10% ANNUAL PERCENTAGE RATE

Term	Amount Financed	Finance Charge	Total of Payments	Monthly Payments
36 Months	\$ 2,000	\$ 342.16	\$ 2,342.16	\$ 65.06
60 Months	4,000	1,141.40	5,141.40	85.69
84 Months	7,500	3,044.52	10,544.52	125.53
120 Months	10,000	5,987.60	15,987.60	133.23

During the month of April our Annual Percentage Rate will be 10%.

**DO IT
THE EASY WAY —
BY PHONE
TODAY!**

Call 546-2060
between 9 AM and 6 PM.
Monday thru Friday
We'll notify you within
24 hours after loan approval.



Executive Offices: Reynolds Arcade Building, Rochester • Irondequoit Office: Culver Ridge Plaza, 2255 E. Ridge Rd., Rochester • Henrietta Office: South Town Plaza at Jefferson & W. Henrietta Rds., Rochester • Greece Office: Mt. Read Blvd. & Maiden Lane, Rochester

Genesee Savings



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