

be an angel buy an angel ...at Sibley's

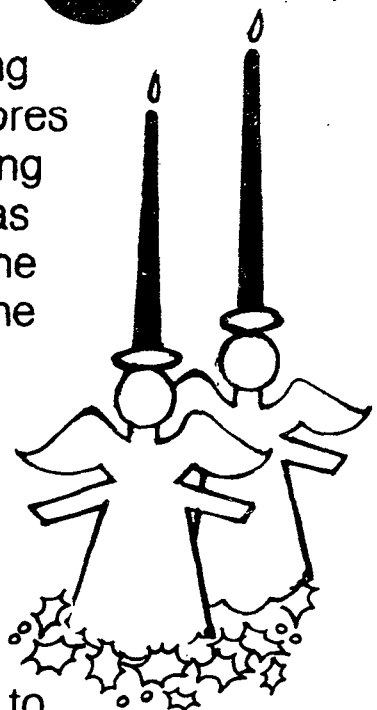
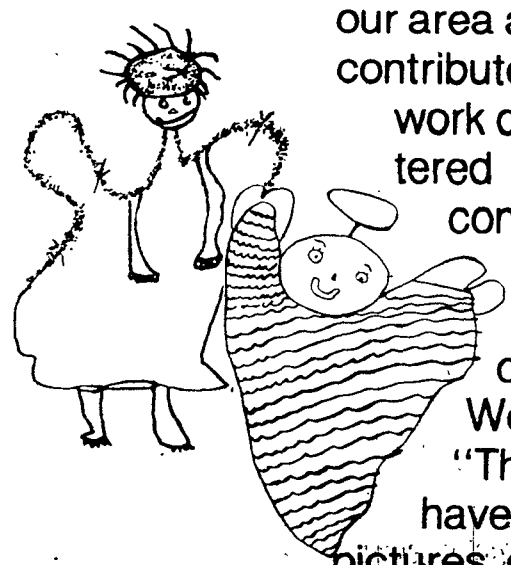
Once upon a time - last Spring, to be exact - Sibley's decided to put some old-fashioned feeling back into Christmas.

We settled on a plan to benefit mentally retarded citizens in our area and at the same time contribute to the wonderful

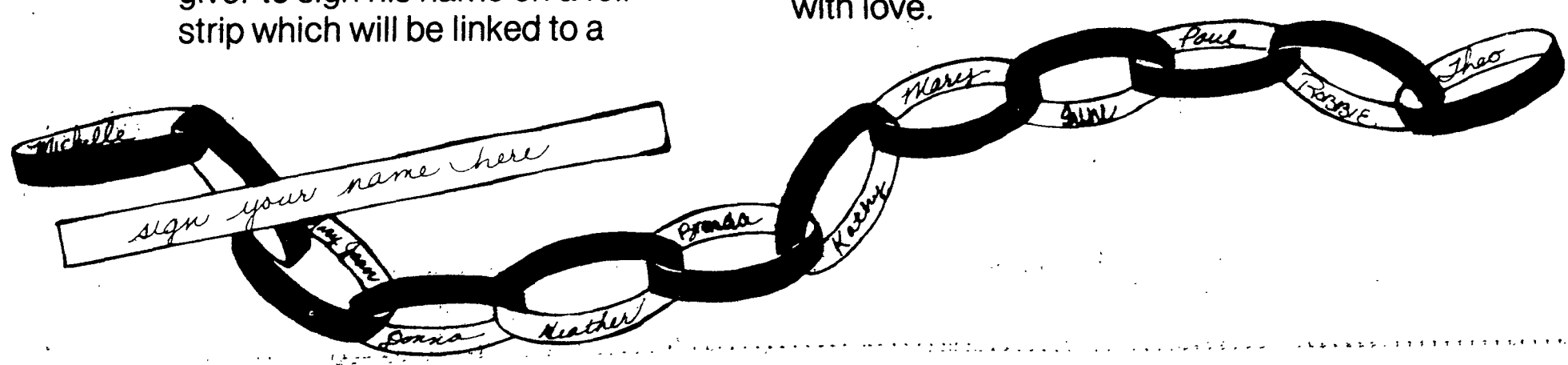
work done by our local Sheltered Workshops. An art contest was first; some of Sibley's people went to talk with teachers of retarded children.

We asked them to play "The Littlest Angel" and have the children draw pictures of what they thought an angel really looked like. Six winners were selected. These inspired Sibley's own angel, and we arranged for thousands - each with an individual hand-drawn face - to be assembled by the Workshops. These gold and crimson angels will be on sale at various

Angel Outposts in every Sibley store. The proceeds will go right back into local centers for the retarded and the Sheltered Workshops, where handicapped people are learning to be self-sustaining and self-supporting. To let everyone be a part of this caring and sharing, each 25¢ spent on an angel or donated entitles the giver to sign his name on a foil strip which will be linked to a



giant chain of love stretching throughout all the Sibley stores ...growing day by day, making the most beautiful Christmas decoration of all. Imagine the love generated if every home in Upstate New York had angels in centerpieces, as mobiles, as package trims, as candlewrappers and on Christmas trees! Sibley's own employees have already started the love chain...and now it's up to you. Loving the angels is easy; loving the feeling behind them is even easier. Now isn't that just about the nicest story of the season? Be an angel. Buy an angel. Decorate the holidays with love.



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