



Members of group 14621, a community association which CHD funds, meet to discuss future plans. From left to right are: Martha Terrance, Bob Wendelgass and Joanne Peterson.



Carole Lloyd, director of the Campaign for Human Development.

CHD: Making a Difference

"People making a difference," this year's theme for the Campaign for Human Development, captures the spirited response of the Diocese of Rochester to the nationwide anti-poverty effort.

The Campaign for Human Development was created by the nation's bishops in 1969. Since 1970 parish communities throughout the diocese have responded generously to the annual November campaign appeal.

Set up as an education/action program to attack the root causes of poverty, the campaign encourages the poor to help themselves. Such projects engender a sense of accomplishment and pride within the poverty community. What began in 1970 as a hope, has begun to make a difference in the lives of tens of thousands of poor people in the U.S.

During last year's appeal alone, diocesans contributed approximately \$117,000 to the effort. After 12 per cent was reserved for administrative expenses, 75 per cent was sent to the national campaign office for allocation to self-help projects requesting more

than \$10,000. The remaining 25 per cent was given to local campaign task forces for funding local self-help projects.

Such local groups include the Jefferson Center Alternatives, Inc., the Genesis Activity Day Program, Group 14621 and the Legal Advocacy Project of Program Funding, Inc.

"Many people in the diocese have made this success story possible," according to Carole Lloyd, diocesan director of the Campaign for Human Development. Bishop Joseph L. Hogan has strongly endorsed and supported the campaign since its inception.

Diocesan campaign accomplishments of the past inspire pride and optimism. Poor and powerless people are getting a chance to help themselves and improve their lives. We are helping to break the terrible cycle of poverty that has trapped people in hopeless lives. The 1977 Campaign for Human Development appeal challenges us to extend hope to the poverty community ... to be people making a difference.



Susan Schub, director of the Legal Advocacy Project of Program Funding and Van Johnson, director of the Eastern Suffolk Federal Credit union prepare for a presentation during the recent Farmworker Issues Conference.



Faces at a Campaign for Human Development meeting, photo above and at right.