

Kodak reports to the community

Brown Square Bicentennial Park: a neighborly thing to do.

When people work together, beautiful things can happen. Like Brown Square Bicentennial Park, located near Kodak Office in an area bounded by Brown, Verona, and Jay Streets.

The park, in use as a recreation area since 1812, has been restored extensively. Rochester Vice-Mayor John G. Curran cited the partnership that made it possible as an example of "the desire and capacity of all sectors in the Rochester community for working together to solve common problems."

Its restoration was achieved by the joint efforts of the City of Rochester, Eastman Kodak Company, and Brown Square De-

velopment Corporation. The city pledged up to \$75,000 toward the total cost of its restoration; Kodak donated up to \$150,000, and provided people like Tom Johnston, project director for Kodak, who donated skills that helped see the project to completion.

Designed by Rochester architect Jae Y. Ko, the park now welcomes visitors with picnic tables, benches, a fountain plaza, a

sledding slope, bocci courts, colorful flower beds, and winding pathways.

Ruby Culver, executive director of WEDGE, Brown Square Development Corporation's parent organization, stressed that the park was the result of much labor: "We strove for it. We worked hard—with the city, with Eastman Kodak Company, and through Brown Square Development Corporation. There's a closer bond among us now, a feeling of unity."



Quick! Conjure up a mental picture of the Kodak All-America Basketball Team.

Of the ten players, nine are over 6'3" tall, right?

Wrong. Most of these All-Americans are under 5'7".

But they have coordination, speed, skill, spirit, brains, and the kind of teamwork that makes them outstanding.

For the past three years, Kodak has sponsored the coaches' selection of our nation's ten best women players in college basketball for the Kodak Women's All-America Basketball Team. We also sponsor Women's National Basketball Clinics (under way right now in about 20 locations throughout the country) and award the Kodak Trophy to the winning team of the AIAW national tournament.

It's our way of saying that a woman's place is in the action, not on the sidelines.

Incidentally, the members of the 1977 Kodak Women's All-America Basketball Team are: Suzie Snider Eppers (Baylor University), Mary Scharff (Immaculata College), Carol Blazejowski (Montclair State College), Ann Meyers (UCLA), Rita Easterling (Mississippi College), Charlotte Lewis (Illinois State University), Doris Felderhoff (Stephen F. Austin State University), Lusia Harris Stewart (Delta State University), Nancy Dunkle (California State—Fullerton), and Patricia Roberts (University of Tennessee). Five of these also won silver medals at Montreal last year as members of the U.S. Women's Olympic Basketball Team.



A doctor with patience.



Dr. Paul VonBacho, senior research chemist, uses a liquid scintillation spectrometer to analyze photographic film samples in his Kodak laboratory.

Most doctors have patients. This one has patience.

For three years, Dr. Paul S. VonBacho, Jr., a research chemist at Eastman Kodak Company, sat behind banks of sophisticated mechanisms, fired ultraviolet lights at a crystalline surface, studied the firestorm of eruptions, and methodically noted his findings.

In doing so, he earned a doctor of philosophy degree from the University of Rochester, under the auspices of Kodak's doctoral awards program.

Kodak pays all academic expenses, plus salary and benefits, of a Kodak man or woman selected for the doctoral awards program. Dr. VonBacho earlier had taken advantage of our tuition aid program, which provides 100% reimbursement for courses satisfactorily completed, to obtain his bachelor's and master's degrees.

How does Kodak benefit from his findings? The crystal he studied is a silver halide, a key ingredient of Kodak film—so tiny that its surface eludes scanning by the most powerful electron microscope. Though that might seem incredibly small, Dr. VonBacho, with other members of the Kodak Research Laboratories, developed standard techniques for charting the surface of such submicroscopic elements. This is proving extremely valuable to scientists involved with catalysts.

The son of a chemist who worked for Kodak for 45 years, Dr. VonBacho feels, "You have to keep studying as science itself changes. If you don't, you could end up five years behind in your field."

He won't. Nor will thousands of other Kodak people who have benefited from our educational aid programs.

We invite you to The Gathering

Shop windows glow with twinkling lights; snow glistens on city streets. It's the holiday season in New England.

That's the setting for *The Gathering*, a moving story of a critically ill industrialist who has drifted apart from his family, and of his reunion with them at Christmas.

This high-quality, family-oriented two-hour television presentation, starring Edward Asner and Maureen Stapleton, will be presented on Channel 13, Sunday, December 4, from 9 to 11 p.m.

Kodak is proud to be one of the sponsors of this program. We hope you'll watch it, and that it will add special meaning and enjoyment to your holiday season.



Edward Asner and Maureen Stapleton share a tender moment in *The Gathering*.

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