

Kodak reports to the community

Some of the best features of this machine aren't in it.

They're in front of it.

To become a reality, the Kodak Ektaprint copier-duplicators drew on the expertise of thousands of men and women in various disciplines and divisions throughout Kodak.

We have been marketing the microcom-

puter-controlled copier-duplicators for two-and-a-half years in other parts of the country. These sophisticated office machines diagnose their own problems and automatically signal what should be done to correct them.

Now, as part of a major expansion program, the full line (six different models) of

these copier-duplicators is available here in the Rochester area. So are the skills of this team of Kodak people in the photograph. They keep customers satisfied by keeping the machines running with maximum efficiency.

We're proud of the achievements and quality of our Ektaprint copier-duplicators

(they produce 4200 copies an hour, and some models stack, staple, and collate completely finished sets). We're prouder still of the Kodak people who make them possible and popular.



Karl Hiller (left), of Henrietta, an equipment service representative, provides copier service on a periodic basis and answers emergency calls. Mary Ann Ellman (center), a resident of Greece, is a customer service representative. She trains office personnel in copier operation and assumes responsibility for getting supplies to customers. Sales representative Michael Katafiaz, Irondequoit, helps customers determine their copying equipment needs and choose the model that meets those needs.



The games people play.

Competition often instills qualities of self-confidence, discipline, and teamwork which later distinguish people in the business world.

That's one reason Kodak sponsors the Kodak All-America Football Team, to acknowledge the men who have shown exceptional desire to achieve excellence by displaying a combination of outstanding athletic ability, sportsmanship, and leadership. Only 22 of 12,000 college football players will be so honored this fall. (Another good reason, of course, is our keen interest in motion-picture film used widely as a coaching tool.)

The Kodak All-American is the only team in the country whose members are selected by the men who know the players

best, the coaches. Kodak has sponsored the team since 1960. It has included such gridiron greats as Dick Butkus, Gale Sayers, O. J. Simpson, Bert Jones, and Tony Dorsett.

Kodak also sponsors the "Coach of the Year" awards through the American Football Coaches Association, whose membership recognizes coaches in the university and college divisions whose superior overall leadership—regardless of wins and losses—might go unnoticed.

When you're watching the college football games this fall, watch for the individuals who display unusual determination and drive. You may be looking at one of the 22 Kodak All-Americans, or a Kodak Coach of the Year.

Get the inside story.

What part does photography play in the manufacture of a television set? See for yourself.

Visit the exhibit "Photofabrication in Your World," which shows some of the sophisticated products that depend for their manufacture on the imaging technology commonly associated with photography.

Photofabrication is the process of coating a light-sensitive plastic on the surface of a material, usually metal, and forming an image photographically to produce a stencil. This stencil protects selected areas of the material while other areas are etched away. It is used extensively in the production of microelectronic circuits, telephone components, newspaper printing plates, pocket calculators, microwave oven controls, cameras, and many other products.



Bob Doherty, Director of the George Eastman House, with cut-away of color TV picture tube, part of current photofabrication exhibit

Robert Steinmetz, Lloyd Lowry (both from the Eastman Kodak Photofabrication Center), and Ronald Engebrecht, Kodak Research Laboratories, collaborated on the exhibit. It will be on display through October 5 in the International Museum of Photography at the George Eastman House.



Kodak chairman Walter Fallon congratulates William A. Duplisea at last year's banquet, on completing 25 years with the company.

For all those years, all our thanks.

Any company, no matter what it makes or sells or services, is only as successful as its people

Kodak pays tribute to more than 2000 V.I.P.'s this week. People from many divisions of the company, from New York to Honolulu, will be honored at a banquet at Kodak Park Recreation Center.

The occasion? Their 25th or 40th anniversary with Kodak. We're fortunate to have

so many good men and women with the desire, the skills, and the "stick-to-it" attitude to make ideas work.

We're proud they are with us.

This week.

And all the weeks that added up to all those years.

