

Own



... ANY NEW OR USED PONTIAC AND RECEIVE \$100 CASH

AFTER YOU MAKE YOUR BEST DEAL!

Make a deal on any Dick Ide new or used car and at time of delivery you'll receive \$100 in cash if you've collected all four playing cards!

HERE'S HOW IT WORKS:

JACKPOT!



(4-OF-A-KIND)

Stop in at Dick Ide's and ask for the Ace of Diamond. Then shop these other three participating dealers and ask for their cards. When you present all four playing cards to the dealer of your choice, after you buy a car, you'll receive \$100.00 in cash for those four cards!

(NO PURCHASE NECESSARY TO RECEIVE PLAYING CARDS)

FOR EXAMPLE:

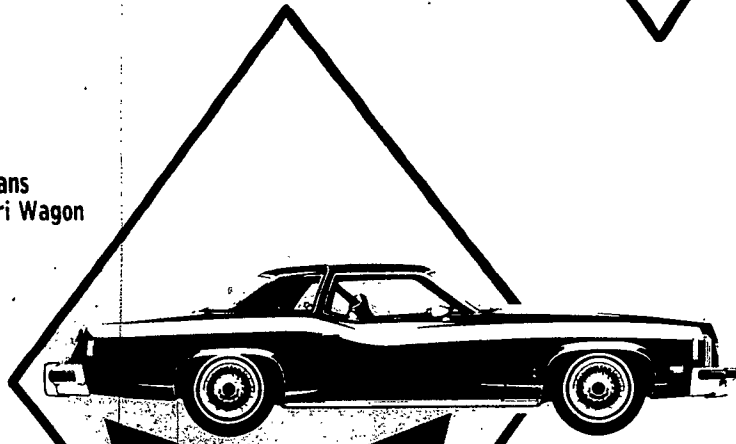
Here's your chance to own a 1977 PONTIAC

YOU CAN MAKE YOUR OWN DEAL AND RECEIVE \$100 CASH

AFTER YOU MAKE YOUR BEST DEAL!



- Also:
- Astre
- Bonneville
- Catalina
- Firebird
- Grand LeMans
- Grand Safari Wagon
- LeMans
- Sunbird
- Trans Am
- Ventura
- and hundreds of used cars!



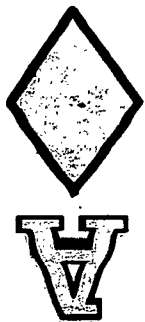
DICK IDE Pontiac

WHERE COURTESY IS THE KEY

875 PANORAMA TRAIL (TAKE ROUTE #470 EAST EXIT AT 41 EAST)

Phone: 586-2820 JUST 5 MINUTES FROM MIDTOWN

"MAKE-YOUR-OWN-DEAL" JULY ONLY!
(HONDAS & ORDERED CARS EXCLUDED)



Deal

... YOURSELF ALL FOUR CARDS AND RECEIVE \$100 CASH



AFTER YOU MAKE YOUR BEST DEAL!

That's right. Make a deal on any Doyle Chevrolet or used car and at time of delivery you'll receive One Hundred Dollars in cash if you've collected all four playing cards!

HERE'S HOW IT WORKS:

JACKPOT!



(4-OF-A-KIND)

Stop in at Doyle's and ask for the Ace of Clubs. Then shop these other three participating dealers and ask for their cards. When you present all four playing cards to the dealer of your choice, after you buy a car, you'll receive \$100.00 in cash for those four cards!

(NO PURCHASE NECESSARY TO RECEIVE PLAYING CARDS)

FOR EXAMPLE:

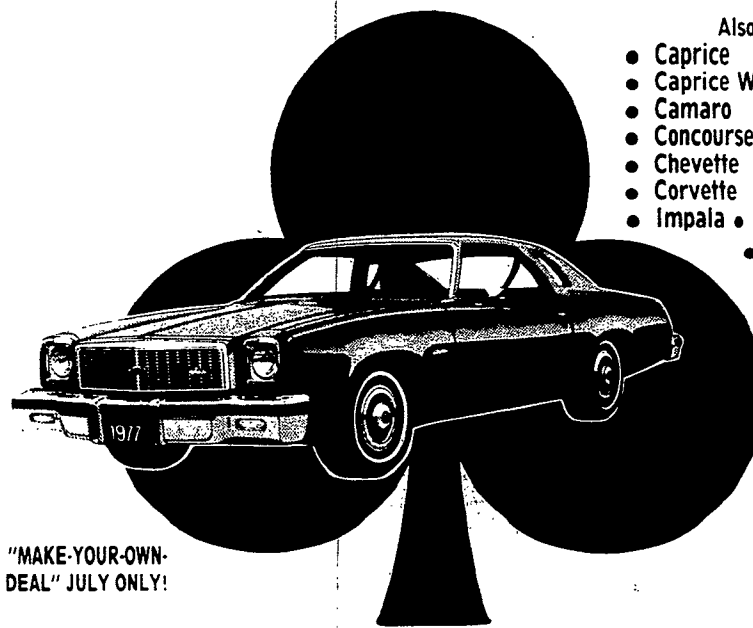
Join the Doyle Chevy Club!

1977 MALIBU YOU CAN MAKE YOUR OWN DEAL AND RECEIVE \$100 CASH

AFTER YOU MAKE YOUR BEST DEAL!



- Also:
- Caprice
- Caprice Wagon
- Camaro
- Concourse
- Chevette
- Corvette
- Impala
- Impala Wagon
- Monte Carlo
- Monza
- Nova
- Vega
- and hundreds of used cars!



"MAKE-YOUR-OWN-DEAL" JULY ONLY!



DOYLE CHEVROLET

740 RIDGE RD., WEBSTER • 671-5390
1/2 MILE EAST OF EMPIRE DRIVE-IN

All Sizes • All Colors & Styles ALL KINDS OF DEALS!

WE'RE DEALING THE CARDS 'N CARS NOW! JULY ONLY—HURRY!