

Remember Mother on her Special Day

Make Mom Special
With a Gift of Jewelry
From Loves

LOVE'S JEWELERS
"Fine Jewelry with LOVE behind it"

WESTGATE PLAZA Lyell-Mt. Read PLAZA

Coty
EMERAUDE
Eau de Cologne
LAVISH, ONCE-A-YEAR SIZE,
3.25
6.50 value
Delectably rich and long-lasting... the famous enticement of Emeraude in a generous 8-oz. flacon of Eau de Cologne. For after the bath or anytime. Try it now!

Coty
Muguet
des bois
SPRINGTIME FESTIVAL
PARFUM DE TOILETTE
\$3
reg. 5.00
New, irresistible offer for the fragrance of Springtime and kisses! Delightfully refreshing and long-lasting. Available in 4-oz. size.

Edwards
YOU'RE IMPORTANT TO US!

RIDGEMONT PLAZA
PITTSFORD PLAZA

Key's has Gifts for Mom

Fanny Farmer
CANDIES

Key's has all her favorites, all fresh... all pure... all delicious! Fanny Farmer makes candies only from the finest of ingredients... in a variety that's sure to please every Mom.

be sweet to your mom

Fanny Farmer
CANDIES

You're Sure To Find A Lovely Gift At Key's To Please Every Mom.

Wind Song
COLOGNE
PARFUMÉE
NET WT. 2-OZ.
Reg. \$6.50... \$4.77

See Our Lovely Collection of American Greetings Greeting Cards

Aviance
SPRAY MIST COLOGNE
NET WT. 1.7 OZ.
Reg. \$5.00... \$3.75

3.7-oz. Spray Mist Cologne, Reg. \$8.00... \$6.00
2-oz. Cologne, Reg. \$5.00... \$3.75

Naumi
SPRAY COLOGNE
NET WT. 2 OZ.
A rich, gentle, non-aerosol—
Reg. \$6.00... \$4.50

Jean Nate
A SPRAY OF NATE
Bath and Body Perfume
NET WT. 1 OZ.
Reg. \$3.75... \$2.75

16-oz. friction pour le bain AFTER BATH LOTION with Free Talc, Reg. \$4.75... \$3.59

NORELCO
complexion plus
CORDLESS FACE SCRUBBER

ZAP THE ZITS!

Spins to thoroughly cleanse every contour and crevice of face where oils can collect and cause unsightly blemishes.

Key's Reg. \$13.29... \$11.29
Batteries Included

Comes With 2 Brushes and Sample of Clearasil Soap

LADY REMINGTON®
CORD SHAVER

- Long lasting chromium edge replaceable blades for close, gentle shaves.
- Pearl white with blue provincial motif and pale blue travel case.

Beauty On A Budget A Great Gift!

Key's Reg. \$11.99

bio-styler
BY GRAMINETTI

- 685 Watts of Power
- 4 Separate Heat Settings
- Styling Nozzle Included

MODEL 72 (CLEAR)

Key's Reg. \$11.99... \$18.95
1-Year Warranty U.L. Approved

SUPERCURL 3 IN 1.
Steam Styler with Attachments

- Moisturizing steam to lock in curls.
- Three great styling attachments.

Key's Reg. \$22.99... \$16.99

Give mom the Water Pik Oral Hygiene Appliance

The gift for healthier gums and cleaner teeth.

Model 49
Key's Reg. \$23.29... \$19.99

Give mom a gift with feeling.

A massage with every shower.

Deluxe hand-held and stationary model SM-3
Key's Reg. \$29.95... \$23.99

key drugs

Sale Prices Good Today thru Saturday May 7th

Quantity Rights Reserved