

# DICK IDE

## Pontiac/Honda



WHERE  
COURTESY  
IS THE  
KEY



WIN A Brand New Astre from Dick Ide Pontiac  
GRAND OPENING DRAWING

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Town/City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Signature \_\_\_\_\_

# WIN an Astre!

**PLEASE NOTE**

1. This drawing for a 1978 Astre is restricted to licensed drivers, 18 years or older, living in the United States. No substitute awards or cash will be given.
2. Employees of Dick Ide Pontiac, its advertising agency, or any of their families are not eligible.
3. Drawing for the Astre will take place at 10:00 AM, on Saturday, February 25, 1977, in the showroom of Dick Ide Pontiac, 675 Panorama Trail South, in Peekskill, New York.
4. The winner need not be present at the drawing.
5. The award will be made upon the verification of Mr. Dick Ide, whose decision will be final.
6. Any taxes, or license fees will have to be paid by the winner upon receipt of the car.
7. Entries become the sole property of Dick Ide Pontiac, and entry in this drawing constitutes full permission to Dick Ide Pontiac to publish the name, address, photograph, or likeness of the winner, without compensation.
8. One (1) entry per household.



**"Never-Again—  
This-Low"**  
**GRAND  
OPENING  
PRICES**

on all  
**Pontiacs & Hondas!**

See the Biggest  
Showroom in Upper New York State  
...perhaps in the Nation!

