

vision of the summer bride

Whether yours will be a garden scene or a grand, formal affair, planning the perfect Wedding — your totally perfect wedding — is a labor of love at McCurdy's. So come, let's start the enchantment! This breathtaking gown from our spring and summer collections could be the beautiful beginning: A white cotton eyelet with double ruffled neckline, flounced skirt and full chapel train, \$220. Matching picture hat, \$80. Bridal Salon (D98), Second Floor, Midtown.

McCurdy's

McCurdy's Bridal Services make planning perfect

Bridal Salon, Second Floor, features a complete world of fashions for the bride, her attendants and the wedding party.

Bridal Gift Registry, Fifth Floor, Consultants record your gift preferences, help select the ideal patterns for your home.

Interior Decorating Studio, Fourth Floor, gives you professional guidance in planning the home that will reflect your lifestyle.

Stationery Shop, Street Floor, makes all the paper work a pleasure in helping select your complete stationery trousseau.

McCurdy's Bake Shop, Street Floor, has a reputation for preparing the most delicious wedding cakes. Place your order at least one week in advance.

all Bridal Services at McCurdy's, Midtown only.

