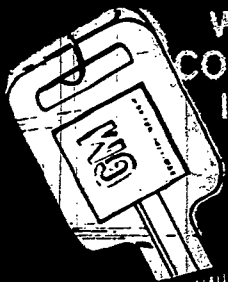
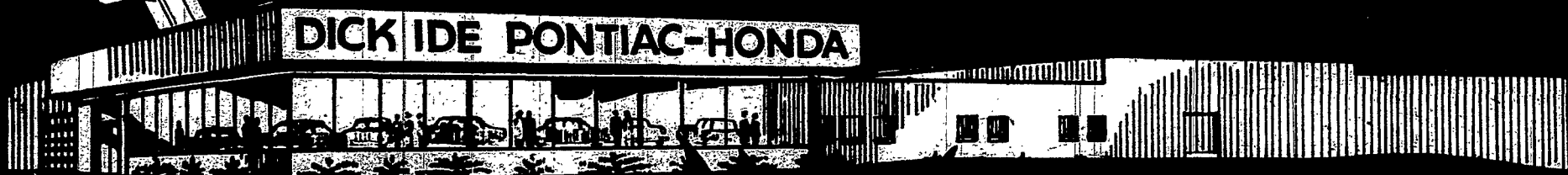


DICK IDE Pontiac / Honda



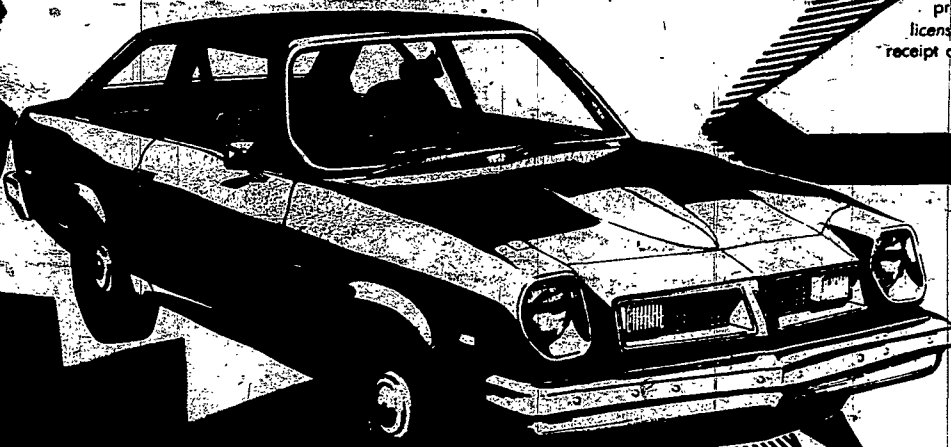
WHERE
COURTESY
IS THE
KEY



WIN an Astre!

HOW TO WIN!

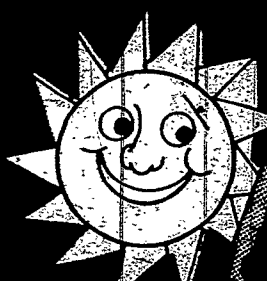
(1) No fee or obligation of any kind to enter, except those stated. (2) This drawing for a New Astre is restricted to licensed drivers, 18 years or older. No substitute awards or cash will be given. (3) Employees of Dick Ide Pontiac, its Advertising Agency, or any of their families are not eligible. (4) Drawing for the Astre will take place at 10:30 A.M., on Saturday, February 26, 1977, in the showroom of Dick Ide Pontiac, 875 Panorama Trail South, in Penfield, N.Y. (5) The winner need not be present at the drawing. (6) Any taxes or license fees will be paid by the winner upon receipt of the car.



**"Never-Again—
This-Low"**
**GRAND
OPENING
PRICES**

on all
Pontiacs & Hondas!

*See the Biggest
Showroom in Upper New York State
...perhaps in the Nation!*



Over 100 cars on display