This advertisement is a public service message paid for by Rochester Gas and Electric Corporation

December 15, 1976.

An Equal Opportunity Employer

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Holiday Electrical Safety Cold Weather and Heating Bills

By Anne S. Fenstermacher

he effect of this fall's bitter cold weather is showing up in your heating your house warm. Degree Days

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This heating season has been considerably - colder than last year's and also much colder than normal RC&I-keeps track of the weather conditions by using a Degree Dav system which indicates the relative coldness of a period of time, such as a month compared with other months. The weather is a significant factor in determining whether thi month's heating bill should be higher or lower than that of last month or of last December, for example. Degree Days are figured by subtracting the mean temperature (the average of the high and low tem peratures) from 65° — the temperature at which it is not normally necessary to heat your house. For example, if the day's high is 40° and the low-is 10°, the mean is 25%, which when subtracted from 65% will give you the answer --- 40 Degree Days for that day The chart below shows actually how much colder the weather, as measured in Degree Days, has been this fall. It has been over 26% colder than normal for thèse three months (Séptember, October and these November), and over 47% colder than the same period last. year.

al<mark>f Assistant-Consumer Affairs I's</mark> gas to RG&E changes is frequently, the gas cost ng adjustment allows passing bills. The colder the on the additional costs weather the more energy above or the savings belowyour furnace uses to keep , the base cost of gas directly to consumers in proportion.

to the amount of their use The cost of gas has creased significantly and is expected to continue to go up due to inflationary pressures and the higher wellhead prices for new gas discoveries. The change in the cost of fuel RG&E uses . to, generate-relectricity is also passed on toryou in a similar ways. The revenue from these adjustments is not profit, but rather a way to cope with the constantly changing costs of gas and fuel over which RG&E has fittle control. The dollar amounts of these ad-justments are shown as separate items on your bill

and are also included in your total bill The increase in rates, plus the increase in the adjustment amounts, should result in a December bill which is about 20% higher than last December's for the same amount of gas for. a typical gas heating customer and about 10% higher for the same amount of electricity of you use more energy than you didlast year because of the colder-weather, your bills will be that much higher.

RG&E will gladly investigate any billing inquiries. You can have your billing questions answered by calling 546-1111, writing to RG&E at 89

67% Colder

47% Colder

The weather affects your Degree Days* % 1975 1976/1975 Normal 1976 -194 - 173 11%Warmer 126 398 538 47% Colder 365

879

1590

525

1084

entertaining for holidays involves the use of follow these suggestions: electricity. To make the 1. Buy only strings of

Lighting, decorating and season safer and more ntertaining for the enjoyable for everyone,



Learn how to save energy at holiday time with RG&E's "Holiday Safety & Energy Conservation" booklet.

Consumer Alert!!

area that are represented as capable of supressing voltage transients or surges and by so doing effect a considerable reduction in the user's electric consumption and bill. The devices are being sold to residential, commercial and industrial consumers at prices ranging from \$150 to \$750. Typically they consist of simple electronic components mounted in an encapsulating material. Estimates of the value of the components used do not exceed a few dollars. RG&E tested one of the brands being sold here and was unable to measure any reduction in the amount of electric energy consumed by the appliance used in the test and our test results were not unique. The Edison Electric Institute, in

a nationwide poll of electric utilities and in-

lights that have the UL seal of approval. Check lights before placing on tree for broken insulation and loose sockets.

2. All cords, plugs, sockets and bulbs used for outdoor lighting should be weatherproof. Make sure all outdoor equipment is grounded to help-prevent accidental shock. As an added precaution hang outdoor sockets downward.

3. Do not overload wiring system.

4. Use washer rings (gaskets) on all sockets on indoor light strings to keep decorations (tinsel) from getting into sockets.

5. Electric lights should not be used on metallic trees, use focus spot or flood lights.

holiday 6. Unplug lighting before you go to bed or when you leave the house.

7. Small electrical appliances that will be used for entertaining should be placed near outlets to prevent tripping over the cords.

RG&E's "Holiday Safety & Energy - Conservation" booklet offers more ideas on electrical safety and conservation. To get yours fill out and return, the coupon on this page or call 546-2700, ext. 2225 for your copy. There is no charge or obligation.



Microwave Oven **Demonstrations** Featured at Electrical-devices are Features of being sold in the Rochester Consumer Center

The energy efficient microwave ovens are on display at RG&E's Consumer Information Center. located on our main floor at 89 East Avenue. These popular appliances can be seen weekdays from 8 a.m. to 5 p.m., and until 9 p.m. on Tuesdays and Thursdays.

RG&E's Home Service Department has scheduled mi crowave oven demonstrations throughout the month also. These will be held at the Consumer Information Center from 12 noon to 1:00 p.m. on:

Monday, December 13 Tuesday, December 14 Monday, December 20 Tuesday, December 21 If you own a microwave

oven, or are thinking of eď buying one, you are invi dependent testing to attend any of these laboratories, was unable to demonstrations to learn find anyone who had more about its use and observed any reduction of consumption attributable to these devices. The electric utility industry has care. There is no obligation, on studio but reservations should be made by sending us the therefore, concluded that claims of their ability to coupon noting the date you will be attending. Or call reduce the user's conthe Home Service sumption of electricity are Department at 546-2700, completely without merit ext. 2617. home. and the consumer should be advised against justifying an expenditure CJ-45 FILL OUT AND RETURN THIS COUPON TO: Dept. 34 Rochester Gas and Electric reduction in his electric 89 East Avenue, Rochester, N.Y. 14649 RG&E is totally com-mitted to helping the consumer use energy wisely. This page has contained suggestions that 546-2700 Lwould like more information on the following items: we and others have researched and for which Name the benefits can be proven. Address Phone We don't want our customers to spend money, Zip Code unnecessarily, in the name of energy conservation.

Total These are the Degree Days in the actual calendar months. Your monthly bill probably will not correspond to the calendar month so it may include more or less Degree Days depending on the dates it covers

735

1259

bill and so does the cost for each unit of energy. RG&E's base rates for gas and electricity increased in April 1976, following lengthy proceedings held by the New York State Public Service Commission There have also been in creases in the purchased gas and electric fuel cost adjustments to the rates and they have also raised vour bill. Gas and Fuel Cost Ad-

Month

September

November <

October

justments

The cost of gas which RG&E buys from its supplier varies from month-to- can't do much about the month depending on the weather, but you can supplier's costs. Most of conserve energy through this total cost is included in more insulation, stormthe base rate for gas ser- windows, lowering your vice. But since the price of

East Avenue, Rochester, New York 14649, or visiting the Main Office at this address, or our other downtown offices at 28 Genesee Street (Bulls' Head Plaza] of 723 Hudson Avenue. The prolonged cold weather this fall and the cost of gas and other for them on the basis of any fuels have been significant reduction in his electric factors in causing your bills

to increase. In future articles I will discuss ways to help you reduce your energy use so you can keep your bills at a manageable level. You thermostat setting.

bills

A special Holiday Blood Drive will be held at Channel 21 television Monday, December 27. The public is urged to participate during the hours of 10 a.m. to 8 p.m. at 280 State Street. If unable to be there, watch this important event at