

DURING THE HOLIDAY GIFT SEASON

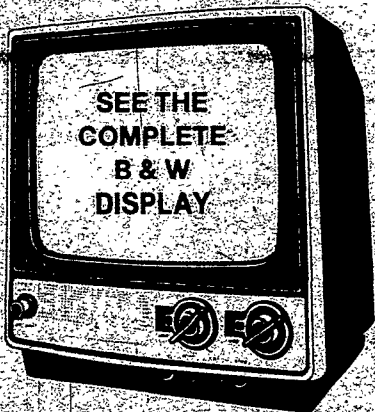
CHARLOTTE IS
THE PLACE
for
SONY '77

We at Charlotte take pride in showing the only complete display of Sony in Monroe County. See all the new '77 Sony Trinitron Plus... B&W TV's... Radios... Stereo... Tapes... PLUS Betamax (Video Tape Recording System) and the 40" projection screen television. Come see why Charlotte sells more Sony than anyone else in Monroe County!!!

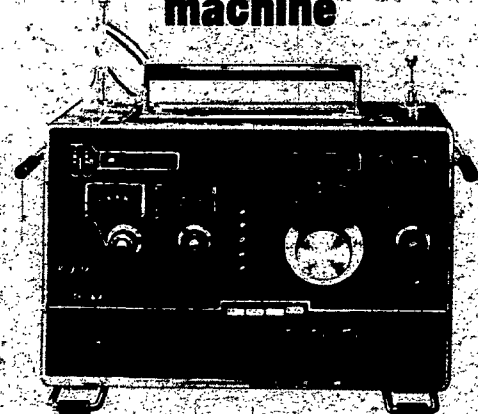
**EVERY
INCH
A WINNER.**

- GREAT FOR REC. VEHICLES
- AC/DC GOES ANYWHERE
- 100% SOLID STATE

IT'S SO PORTABLE YOU CAN EVEN BRING ONE TO THE RACE!



**Time and Space
machine**



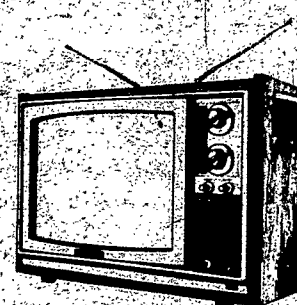
**CHARLOTTE PRESENTS THE
ONLY 32 BAND SHORTWAVE**

PORTABLE — COVERS 29 SHORT WAVE/MEDIUM WAVE (AM) • LONG WAVE & FM BANDS • AC/BATTERY POWER

**Introducing the first
home tape recorder
that's on
the side of
television.**



KV-1511 Sony
Trinitron



Features

• Trinitron Color System (one gun/one lens) • 100% solid state • Econoquick power-saving system • One-button control for Automatic Fine-Tuning, Color & Hue • 70 detent UHF channel selection • No set up adjustment • Walnut grain wood cabinet • Earphone included for personal viewing.

COME IN FOR A LIVE DEMONSTRATION

The Betamax Videocassette Recorder works like a tape deck. But better. Because it records both picture and sound. With simple connections to your TV receiver, it allows you to enjoy your television in ways that have never before been possible: you can record the program you are watching (or any part of it); record one program while you watch another; or even record a program while you are away from home (with our optional Betamax Clock Watcher digital clock timer). And playback everything you like, whenever you like.

charlotte

APPLIANCE

FURNITURE/CARPETING

3200 LAKE AVE. 663-5050

Open Sun. 1-5 P.M., MON.-FRI. 10-9, SAT. 10-5