

TRADE-IN YOUR OLD FURNITURE

(as you would your car)

HELP THE SALVATION ARMY & HELP A NEEDY FAMILY!

THIS OFFER GOOD ONLY FOR PURCHASES ON THESE DAYS

Sept. 29 thru Oct. 6

Help the Salvation Army by trading in your old furniture at Marple Furniture this week! The Salvation Army's furniture stock is low. They need all kinds of furniture to help needy families and to continue their other outreach programs. You can help tremendously by trading in your old sofa, recliner, loveseat, chairs, dinette, dining room or bedroom for a NEW one at Marple Furniture This Week!

Choose From a Vast Selection of Colonial & Contemporary Styles... All the Finest Names

- ★ PA. HOUSE
- ★ BENNINGTON
- ★ BIGELOW
- ★ THOMASVILLE
- ★ KROEHLER
- ★ STRATFORD
- ★ FLEXSTEEL
- ★ SHERMAN
- ★ SUGAR HILL

SHOP MARPLE & RECEIVE MORE

- **2 YRS. FREE SERVICE AFTER DELIVERY**
- **FREE DECORATING ASSISTANCE**
- **GUARANTEED LOW PRICE**
- **PLEASANT SHOPPING ATMOSPHERE**
- **FREE DELIVERY**
- **LARGE SELECTION**

8 DAYS ONLY TRADE-IN ALLOWANCE

YOUR OLD DINING ROOM IS WORTH **\$100.00**


bedroom is worth **\$75.00**

SOFA IS WORTH **\$70.00**

LOVESEAT IS WORTH **\$55.00**

CHAIR IS WORTH **\$30.00**

DINETTE IS WORTH **\$25.00**

WILLIAM BOOTH
FOUNDER
CLARENCE WISEMAN
GENERAL

FOUNDED 1865
BRAMWELL TRIPP
TERRITORIAL COMMANDER
MAJOR RAYMOND E. HOWELL
MEN'S SOCIAL SERVICE SECRETARY

THE SALVATION ARMY
(INCORPORATED)
SOCIAL SERVICES CENTER
745 WEST AVENUE
ROCHESTER, N.Y. 14611
P.O. BOX 4136, BULLS HEAD STATION
TELEPHONE (716) 235-0020

September 19, 1976

Mr. Homer Marple
Marple Furniture Company
10 Canning Street
Hilton, N. Y. 14460

Dear Mr. Marple:


May I thank you sincerely for your phone call today advising me of your "trade-in" furniture sale. Your offer to give The Salvation Army all "trade-ins" received during this sale will certainly be a real boost to our funding effort.

The cost of our rehabilitation program for alcoholics and homeless men is met through the sale of donated items in our Family Thrift Stores.

With the rise in price of all services and goods necessary to provide the best program available, we are finding it increasingly difficult to obtain sufficient materials for recycling. Garage, lawn, barn and driveway sales, flea markets, etc. have contributed to these problems.

Your kind support and encouragement makes our work so much easier.

I wish for you and your associates every good success in this trade-in sale. God Bless.

Sincerely,

Allen T. Cranford, Major
Director

ATC:bd



MARPLE
for those with more flair than funds

10 Canning Street
392-3456 Hilton



 Open Daily 10:00 A.M. to 9:00 P.M.
 Saturday 10:00 A.M. to 5:00 P.M.

furniture