

# Some expert advice on how to go camping

**Buying equipment wisely means it can serve you year-round at home as long-term investment**

So full speed ahead, Mr. and Mrs. Let's Go Camping. You've read a story about camping so go do it. Go buy a tent, sleeping bags, lights, stoves, cots, pots, and a book on how to do it.

### Camping's a ball for all

But what the heck . . . camping's a ball, everyone says, and it's really too bad you haven't been before. Such a pile of stuff, you say? Well now's the time to buy a little camper truck or a station wagon. What the heck . . . you've talked about a new wagon for a while and besides it'll be nice to take kids to school and things.

You're almost ready. For the Great Outdoors. For your first camping trip. Your first real fling at having fun like other folks do. Hey, how about a little portable T.V. that plugs into the cigarette lighter on the car. Might be neat and what the heck, it's good to have a spare along anyway.

**About equipment**  
Sure camping equipment costs money when you're first starting but what the heck, you're gonna love it like others do.

Furthermore, well chosen camping equipment from transport through cooking facilities are useful right at home the year round and therefore become an investment in impromptu good times. And good equipment lasts for years.

By the way, don't forget a cooler and water jug and a portable sink and bug repellent and . . . bug repellent . . . you know, just in case there might be one around the camp.

So now you're ready to plan where you're going. Not too close to home, of

course, that's not a good deal. Too many people close to home. You're campers now and of course full of the spirit of adventure. So let's load 'em up and head 'em out.

So you're on your way now and what the heck, the bumper-to-bumper traffic will quit pretty soon and isn't it just great to be out and away. Only another 75 miles. Not bad. Traffic's still heavy but that'll end soon. Probably.

Here we are! At "LET'S HAVE FUN CAMP-GROUNDS" . . . \$6.00 nightly. *Six dollars?*

So you made it. What the heck. It's worth it. Okay, let's get the tent up everyone. Right over there is a good spot. Okay . . . you get the tent poles and you get the light and you get the . . .

So you made it. That's good 'cause there's a little rain starting to come down but what the heck, it'll be nice and dry in the tent and isn't it just great to be out here in the Great Outdoors safe and sound and comfortable and cozy and dry and . . . you say there's a little water running in one side of the tent . . . oh, a lot of water? That's starting to run



across the floor of the tent where the kids are? What the heck, these will be good experience later on . . .

Little Johnny has to go where? Right now? In the rain? Use the portable potty you bought. You didn't buy one 'cause this was only the first trip and the campground literature

said that one was provided? It's up by the gate where you turned in but take a light 'cause

once in a while snakes come out at night. Snakes. Just little ones but if you haven't been around them . . .

I said snakes. Just a minute, Johnny! Right after it quits raining . . .

Time flies when you're having a good time, doesn't it?

And the moral of the story you can finish yourself: take a tip from the camping experts at Zebco. Find out first whether you really want to do what

you think you want to do. Beg and plead with camping friends to take you along to see if you really like camping.

### Check classes

Don't go out and buy a bunch of expensive stuff you won't use if you don't like camping. Sure, a light or stove or maybe even a sleeping bag could come in mighty handy during a power outage, but portable sinks . . . ?

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