

WHEN RICK TEACHES LIFE-SAVING, HE SPEAKS FROM EXPERIENCE.

One evening last fall, Rick worked as an instructor aide during a Red Cross first-aid class.

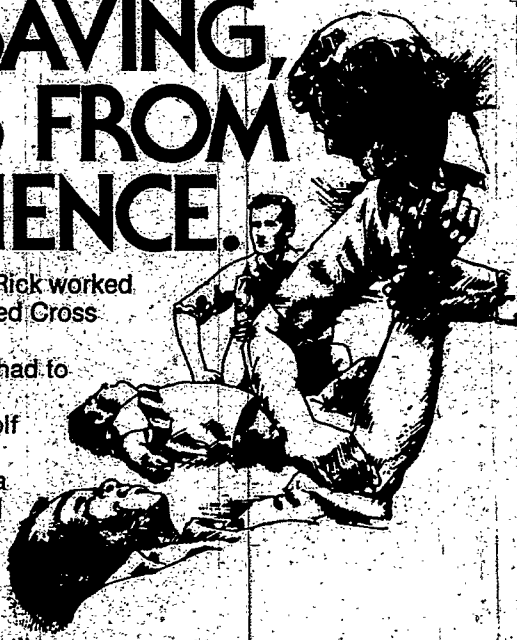
The next morning, he had to practice what he'd preached.

At Durand Eastman golf course with friends, Rick saw a man fall to the ground, victim of a heart attack. Because of his Red Cross training, Rick knew what to do and how to do it.

He treated the victim for shock and administered mouth-to-mouth resuscitation until an ambulance arrived.

The safety courses which Rick took—and now teaches—at the Red Cross are part of the Red Cross programs supported by the United Community Chest/Red Cross Campaign.

Even one life saved makes it worthwhile.



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TROOP 519 IS TRYING TO LOSE MEMBERS.

Since 1973, the pediatric wing at Strong Memorial Hospital has been headquarters for Scout Troop 519.

Weekly troop meetings give the young patients something to look forward to during their hospital stay. Scout activities become a part of their lives and often a part of their recovery.

The leaders of Troop 519 are always happy to see new faces at their meetings. But they're even happier when those faces leave for home.

The local council of the Boy Scouts of America is one of 150 local organizations supported by the United Community Chest/Red Cross Campaign.

And it's going strong at Strong.



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LET'S KEEP IT WORKING

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DAY CARE HELPS A YOUNG WIDOW HOLD A NEW JOB.

It was hard enough for Linda to find work after her husband died. And her three-year-old son, David, presented an extra problem.

Linda had no adult relatives in the area, and paying for an all-day babysitter was out of the question.

Luckily, one of Linda's friends knew about a nearby day-care center and recommended it for David. After a short visit and an interview, David was enrolled. And Linda was relieved to learn that the charge would be based on what she could afford—thanks to funds from the United Community Chest/Red Cross Campaign.

The Chest helps to support 18 day-care centers in the greater Rochester area.

It's making Linda's new start a whole lot easier.



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FOR THIRTY YEARS, MR. BAKER HAS BEEN SHARING HIS BLOOD.

Adolph Baker is a generous man. Over the past three decades, he's donated more than 110 pints of whole blood to the Red Cross blood program.

And since 1972, he's taken eight hours out of his work schedule each month to donate plasma, platelets, and white blood cells—obtained through a complex blood-separating process called pheresis.

Donations like these allow the Red Cross to supply area hospitals with the whole blood and blood parts needed for operations and for on-going treatment of diseases like hemophilia and leukemia.

The Rochester chapter of the American Red Cross is one of the 150 local organizations which share in the United Community Chest/Red Cross Campaign.

And it works because of people like Adolph Baker.



LET'S KEEP IT WORKING.
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