

Give your home a present: colorful, solid vinyl siding

As the country celebrates its 200th birthday, give your home a Bicentennial gift of lasting beauty and added home comfort: a whole new refreshingly different exterior cover.

What you do on the outside will give you added creature benefits on the inside. You'll also have the satisfaction of having one of the most attractive homes in the neighborhood.

The exterior of your home protects those valued inside walls and furnishings from the damaging effects of water entering from either rain or melting snow or ice.

The exterior must also have insulating properties to keep the cold out in the winter and the heat out in the summer. Similar properties for reducing the noise level must also be present in order to insure desired comfort.

An exterior sidewall cover that can perform these tasks and more is now experiencing enthusiastic popularity. It is solid vinyl clapboard and vertical styled sidings, available in a new variety of colors that can create handsome architectural effects when in use with other vinyl siding panels or with other natural siding materials such as stone and brick.

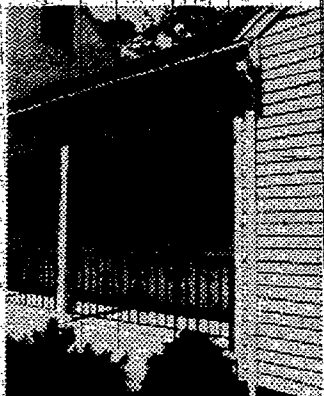
Attractive and durable solid vinyl siding products and accessories are manufactured by Bird & Son, Inc., East Walpole, Mass. After years of research and development, they have emerged as one of the most attractive and durable building materials ever to come on the market.

Solid vinyl has the look of painted wood, without the work. It requires little or no maintenance. Dirt and grime may be removed with a minimum of effort.

It never needs paint or other surface coloring since the color of the vinyl runs throughout the material. It is impervious to pollutants in the air, and unaffected by fungi and termites.

It has proved its rugged durability over many years under conditions of severe corrosion and weather exposure. It will not support fire nor will it conduct lightning or electricity.

New colors
Solid vinyl sidewall cover combines acoustical and thermal insulation properties with the aesthetic appeal of natural wood. A variety of colors and



SOLID VINYL soffit and fascia systems supplement the line of horizontal and vertical sidings. Solid vinyl gutters and downspouts, including all accessories, are also manufactured by Bird & Son, Inc., East Walpole, Mass. They can't peel or blister like wood, or corrode, pit or dent like metal.



SOLID VINYL CLAPBOARD-STYLED siding is one of the toughest and most attractive building materials available today. Manufactured by Bird & Son, Inc., East Walpole, Mass., the siding comes in two finishes, smooth or BRANDED®, and a variety of colors.

styles allows for different and complementary architectural designs. The standard clapboard style with a satin smooth finish has been supplemented by the development of the BRANDED style. This new style accentuates handsome woodgrain textures, with vinyl-on-vinyl overtones.

Designed to mix-or-match colors in both product lines the colors include Oyster White, Sunshine Yellow, Quaker Gray, Apple Green, Lexington Green and Butter-nut Beige.

The Bird & Son solid vinyl sidings and accessories have been accepted

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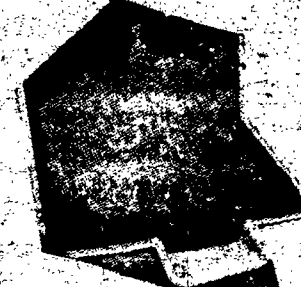
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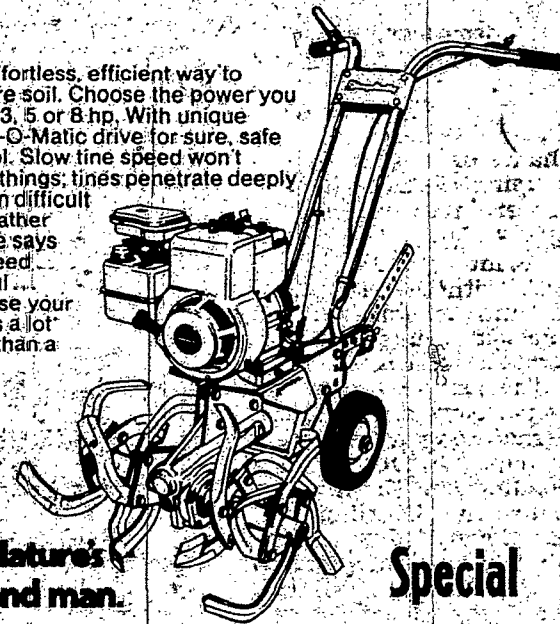
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