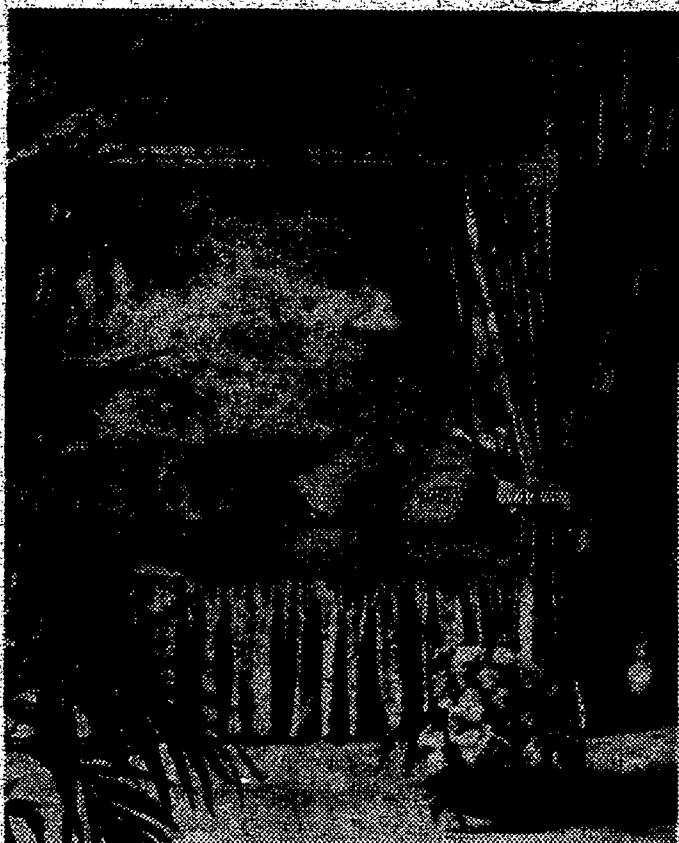


Let your imagination soar in bed decor



FULLY BLOOMED BASKETS of flowers, a design from the new Colonial & Traditional Collection by United-DeSoto brings romantic enchantment in this bedroom. Special richness is imparted by the coordinated fabric for draperies.

The sexual revolution has changed thinking about how to furnish bedrooms. Round beds, platform beds, canopied beds, sleeping bags, even mink bedspreads for Vice President Rockefeller, are among the types of sleeping equipment chosen by today's generation.

Additional decor.

Mirrors, way-out graphics, stereo headphones, color TVs, Castro convertibles, chaise lounges, imported fireplaces, special lighting effects, quad-round and writing desks are increasingly being placed in bedrooms as part of the furnishings package.

The bedroom often tells more about a person than any other room of the house.

For her

Sexual identities are easier to reinforce in the privacy of the bedroom. A woman, for example, could be a tiger at the office, bossing a crew of men with hard-nosed authority. But when she returns to her apartment or house, her bedroom there may reflect the frilly sass of a very feminine person. The tiger becomes a pussycat!

For him

Men, too, in their bedroom have an opportunity to decorate with aggressive flair, conservative warmth, or audacious ado, if it truly expresses their inner feelings.

Many men surprisingly enough enjoy a colorful, warm bedroom as opposed to the more customary austere, "masculine" tastes. This in no way challenges their virility, either.

Color contrast

They may approve of gay florals in sun-splashed colors in contrast to the traditional deep browns or black and white geometrics or stylized designs.

Versatile designs

United-DeSoto, leading wallcovering manufacturer, offers a big assist to the home decorator who wants the latest in fashionable backgrounds for his or her walls. The manufacturer has literally hundreds of versatile designs for bedrooms, including a special collec-

ruffles and window shades are among the coordinate possibilities.

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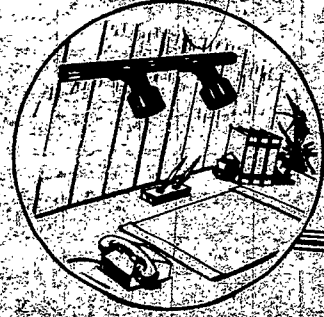
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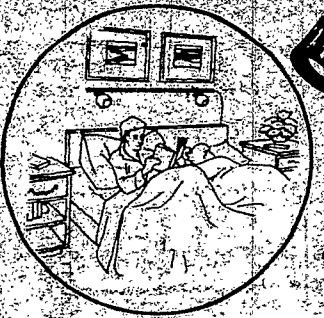
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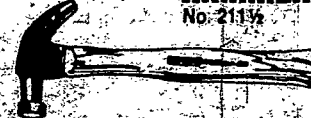
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