

Elegant Gifts A Real Treasure

Don't just wish your favorite bride and groom "live happily ever after." Help them along with a wedding gift that brings beauty, elegance and graciousness to their first home, the Jewelry Industry Council suggests.

A treasured gift

A gift of silver, china or crystal for the table is sure to be treasured by the latest generation of wedding marchers with their well-developed tastes for fine things of quality. And you'll be treasured for helping them get started on the kind of lifestyle they want to share in the years ahead.

Today's bride really val-

ues silver and the "something special" glow it brings to her table. A piece of flatware that helps complete a place setting makes an important silver gift. Serving pieces and extras, especially teaspoons, are always appreciated by a new bride.

Silver and china

Consider a gift of multi-purpose silver holloware that lets the new bride give her table, or her first home, an imaginative touch. Because today's bride won't reserve her silver just for guests, she'll put its beauty and practical usefulness to work every day.

There are luxury and elegance apparent in the richly decorated china and crystal finding favor with today's bride and groom. But young marrieds demand practicality and modern convenience in china as well. This means oven, freezer and dishwasher properties, serving accessories with unlimited possibilities, even patterns with mix or match potential. All are helpful guidelines to remember when selecting a wedding gift of china for your favorite bride and groom.

Crystal stemware

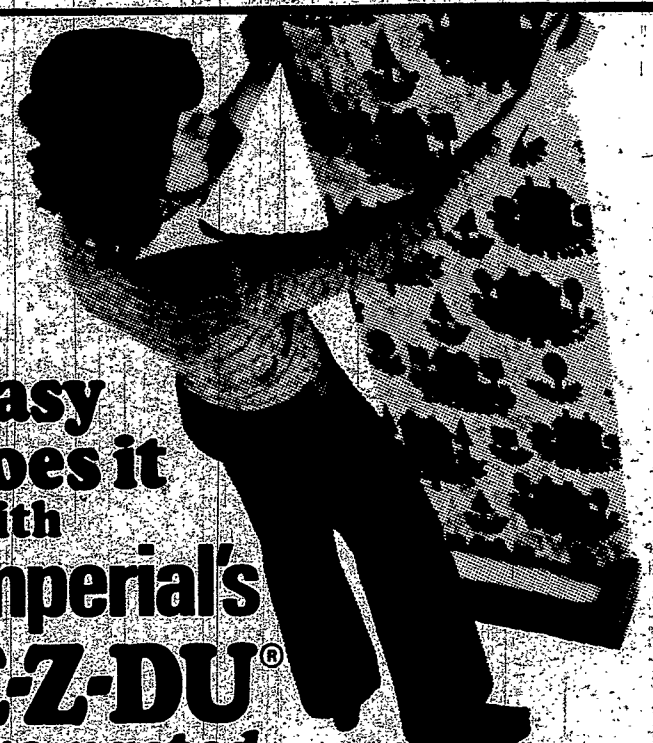
A smart crystal gift the entertaining newlyweds will appreciate is special purpose stemware—liqueurs, brandy snifters, fluted champagnes.

Decorative china or crystal items to start the bride collecting for her first home should have color and practical uses to make the successful wedding gift list.

Bridal registry

And don't forget to consult the Bridal Registry of the bride's jeweler, the Council further advises. It's a gold mine of gift ideas with its up-to-date record of the bride's pattern choices in silver, china and crystal, the bride's preferences, and the items she has already received.

You can't go wrong with a gift the bride herself has chosen!



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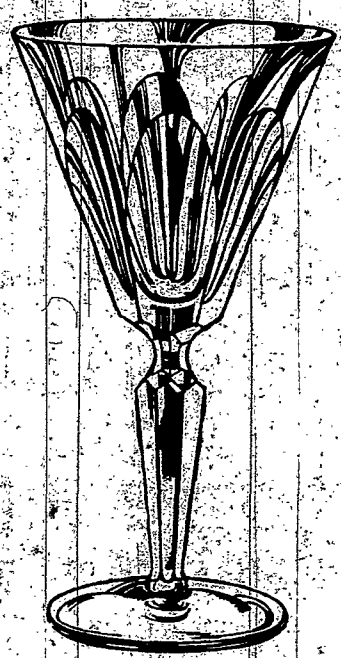
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Bridal Registry

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