

# RG&E consumer news



## Energy Conservation Program For Grammar Schools

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Last winter's fuel shortages brought about an awareness of the need to conserve energy for the long term as well as during the immediate supply crisis. RG&E is committed to providing information to enable customers to conserve energy.

As part of this effort we have developed an animated cartoon slide presentation available now for elementary school classes, grades 2-6. "A Tale Of Off From A Land Called On" is a 20-minute presentation picturing people in two lands; the first, where energy has been wasted and is in short supply; and the second, where ways have been found to conserve energy and there is no shortage. The latter people explain to a young spy from the first nation how they have conserved energy, and he takes the message back to his homeland.

The presentation attempts to convey the importance of energy conservation in an entertaining way with which young children can identify. It promotes an awareness of the need to conserve while showing specific ways children can do so.

A speaker from RG&E will accompany the slides to conduct a short discussion about what the children have learned, as well as to answer questions following the presentation. Energy conservation literature will

also be distributed.

If you are a grammar school teacher [grades 2-6] who would like to schedule the presentation for your class, call RG&E at 546-2700, Extension 2225, or fill out and send in the coupon below to the Corporate Communications Department's Speakers' Bureau.

## Used Appliances And Furniture Needed for Holidays!

The Monroe County Department of Social Services urgently needs your help in securing used appliances and furniture, in working order and good shape, for many families seeking them.

The most requested items are gas ranges, refrigerators, beds, dressers, sofas, chairs, and kitchen sets. The Department will arrange for a pick-up of donated items, which are then delivered to families on the waiting list.

Please call the Home Economics Division, 442-4580, and help a family out during this holiday season.

## Learn to Broil Correctly and Safely

When there is little time to prepare a meal, broiling often can be a fast and easy way of cooking certain cuts of meat. By simple definition, broiling is cooking meat in the absence of fat. Here are a few pointers that may help you broil both properly and safely.

1. When beginning to broil, the temperature control knob should be turned to broil or highest setting on range, usually 500°-550°F (260°-287°C).

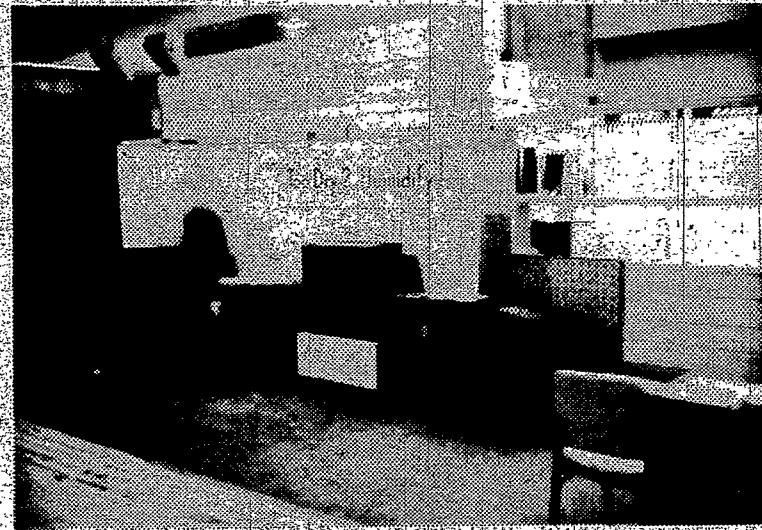
2. When you broil thin pieces of meat or want your meat rare, the broiler pan should be close to the heat source. Well done or thick slices of meat require slower cooking to retain juices so they should be set farther away from heating element or flame.

3. It is recommended that the oven door be left in "broiler position" (about 6" open) on any electric range

Humidification is featured at this month's CIC

## Raise Your Comfort Level, And That of Your Home, Too

RG&E's February Consumer Information Center, on the main floor at 89 East Avenue, features humidification and the problems caused by dry air.



Find out about humidification at this month's CIC.

### Low Humidity May Mean Raising the Thermostat

If your home has a very dry atmosphere, you may find yourself raising the

thermostat to keep warm. This is because moisture from your skin evaporates at a fast rate and cools you quickly. On the other hand, with adequate moisture in your home, you will feel more comfortable at a lower temperature. — moisture does not evaporate from your skin as quickly so you require less heat.

### What About the "Health of Your Home?"

Your home's health can also suffer without enough humidity in the air. Lack of adequate moisture can result in dried and cracked furniture, walls, and woodwork. Carpet pile can lose its resiliency, become brittle, and break off easily. Added moisture from a humidifier can help prevent these problems and also eliminate annoying electrical shocks from static electricity.

If you would like more information about proper humidification, visit RG&E's Consumer Information Center this month. It is open Mondays, Wednesdays, and Fridays from 8 AM to 5 PM and Tuesdays and Thursdays from 8 AM to 9 PM.

## Microwave Oven Demonstration Thursday, February 19

The Home Service Department of Rochester Gas and Electric Corporation will present a demonstration on "The Use and Care of a Microwave Oven" Thursday, February 19, 1976 at 7:30 P.M. in the basement auditorium, 89 East Avenue.

If you own a microwave

oven, you may have questions about the operation of this new energy efficient appliance.

There is no admission charge. If you would like to attend simply call 546-2700, extension 2617. If you have specific questions about your microwave oven, you might want to bring the owner's manual along with the model number.

Parking will be available after 6:30 P.M. in our Company lot behind RG&E on Lawn Street.

**Emergency Service Number**  
**546-1100**  
24 hours a day

## Leaving the House? Lower The Thermostat

To conserve energy and lower fuel costs, turn down your thermostat when your house will be empty for any length of time.

If no one is home during the day, lower the thermostat to 65° or less. It only takes a few minutes to warm up again once you have returned. When leaving for overnight, a weekend, or a vacation, set your thermostat at 55°. Save energy for the times when you need it!

## Kidney Telethon '76 February 21

The Kidney Foundation of Genesee Valley will present its third annual Kidney Telethon February 21 at 8 PM on WROC-TV, Channel 8.

The telethon will provide 21 hours of super entertainment live from the Xerox Auditorium downtown.

The Kidney Foundation of Genesee Valley hopes to raise \$200,000 from the telethon to help fight kidney diseases, which are the third major killer in the country today.

Many national celebrities will team up with many Rochester radio, television, and sports personalities to help make the telethon a huge success.

Watch Kidney Telethon '76 on February 21 and pledge your support!

FILL OUT AND RETURN THIS COUPON TO: CJ-35

Dept. 34 Rochester Gas and Electric  
89 East Avenue, Rochester, N.Y. 14649  
546-2700

I would like more information on the following items:

Name \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_  
Town \_\_\_\_\_ Zip Code \_\_\_\_\_