

You can't buy PRESTIGE

It's Free!



And there's something in it for you!

You'll get a lot with a little Prestige from Columbia Banking! Like the Statement Savings Account that pays you 5 1/4% interest in a day-of-deposit to day-of-withdrawal account. The Prestige Money Manager, a book in which to keep your own record of deposits and withdrawals. There's an out-of-town emergency cash service, free telephone funds transfer, check cashing privileges and Auto-Check, which enables you to methodically add to your savings account by pre-authorized withdrawals from your checking account. Even no-charge First National City Bank Travelers' Checks. Free notary public service. A free safe deposit box (when you maintain a savings balance of \$5,000 or more). And a personalized Prestige card that will immediately identify you as a very special customer at any participating Prestige institution nationwide. Get a little Prestige from Columbia Banking. It's the one and only for one and all!

The Statement Savings Account with a built-in Money Manager!

When you've got Prestige from Columbia Banking, you've got savings plus. Savings plus earnings from day-of-deposit to day-of-withdrawal in a 5 1/4% savings account. And there's more! All your account transactions are itemized on one quarterly statement to make your record-keeping easier than ever. And for keeping track on a day-to-day basis, you'll find your Prestige Money Manager book even more convenient. Its slim compact size means you can carry it with you and make on-the-spot notations of every deposit and withdrawal.

A Prestige Card paves the way.

Your personalized Prestige card means you've got something special at Columbia Banking. And it makes you an important customer, too, at any of the participating Prestige institutions across the country. Use it to pick up emergency cash when you're out of town. Or as an identification card when you're cashing a check. You'll be amazed at how fast your Prestige card cuts red tape!

Phone-for-Funds Transfer.

Your financial needs can change almost every day. And with Prestige, you can accommodate those needs just by picking up the phone. For instance, if you want your surplus checking account funds to be earning interest, simply call and tell us! Your authorization enables Columbia Banking to transfer the amount you specify from your checking account to your Columbia Statement Savings Account. (Minimum transfer of \$50). And putting money into your checking account is just as easy.

Free Travelers' Checks and Emergency Cash if you're out of town.

Whether you're traveling for business or pleasure, your money's safest in convenient First National City Bank Travelers' Checks that can be replaced almost immediately should they be lost or stolen. And when you've got Prestige at Columbia Banking, an unlimited amount of First National City Bank Travelers' Checks is available to you with no service charge. Even with Travelers' Checks, though, you may run short of funds while you're out of town. That's why you'll also appreciate being able to make emergency withdrawals (up to \$200 every seven days) from your Columbia account. And you can do it at any of the more than 1,200 participating Prestige institutions located more than 50 miles from home.

Auto-Check.

If your busy days keep you from being the thrifty person you'd like to be, Auto-Check is the answer. Just call on Columbia once to specify the amount and frequency with which you'd like deposits added to your Statement Savings Account. Saving couldn't be easier!



Columbia Banking

SAVING AND LOAN ASSOCIATION

MAIN OFFICE: 31 E. Main St., Rochester, N.Y.

MONROE COUNTY: Brighton, Brockport, Gasca, Greece, Irondequoit, Parinton, Rochester
ALLEGANY COUNTY: Alfred, LIVINGSTON COUNTY: Genesee, ONTARIO COUNTY: Canandigua,
OSWEGO COUNTY: Fulton, Oswego, STEUBEN COUNTY: Bath, Corning, Painted Post,
WAYNE COUNTY: Newark, YATES COUNTY: Penn Yan

Return to:
Mrs. Sue Forsyth
Prestige Dept.
Columbia Banking
Saving and Loan Association
31 Main Street East
Rochester, New York 14614

I'd like a little free Prestige.

I like the idea of getting a lot
with a little Prestige from Columbia Banking.

Name _____

Address _____

City _____

State _____

ZIP _____