



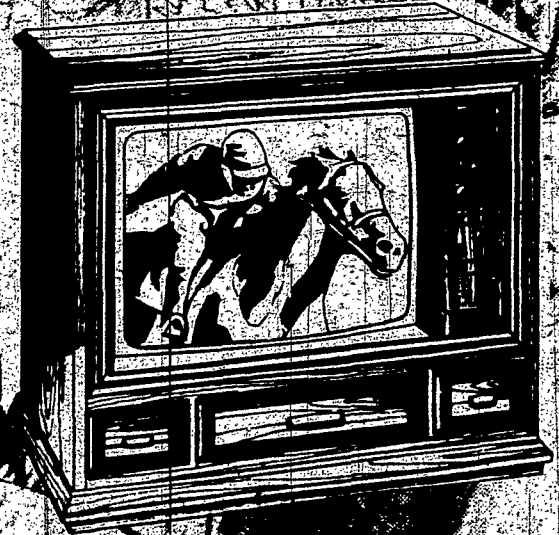
CHARLOTTE'S Super Bowl Specials

Let Charlotte put you in the best seat in the house by buying one of America's best brand Televisions, ZENITH and RCA.

ZENITH

- Chromacolor
- 25" Screen
- 100% Solid State
- Automatic Fine Tuning
- Chromatic One Button Tuning
- Gold Guard Video Tuner
- One Year Free Service

SUPER BUY
598.00



New from RCA... TV that "thinks in color!"

RCA XL-100 with ColorTrak System

Come in and let us demonstrate RCA's newest electronic marvel... an amazing new portable TV that "thinks in color!" This compact 19" diagonal model, in today's most popular screen size, features RCA's Super AccuFilter black matrix picture tube with filtered vertical color phosphor stripes for sharp, clear pictures with more vivid colors... plus all the great features of RCA's new ColorTrak System. Far and away the most automatic TV ever from RCA. Come in and see it in action!

- All new chassis offers reliability of 100% solid state, plus improved circuitry to enhance picture vividness.
- RCA Super AccuFilter black matrix picture tube reduces light reflection. Colors stand out with lifelike clarity.
- Automatic contrast/color "tracking" maintains a lifelike color picture balance from scene to scene and channel to channel.
- Picture brightness automatically adjusts to assure best possible viewing in any room light.
- Automatic color control "thinks in color" by holding flesh tones to color/tint settings you select.



RCA Priced as low as **\$519.00**

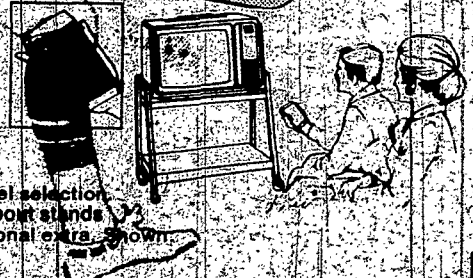
#1 in RCA, #1 in XL-100.

Simulated TV reception.

19" diagonal
The Argosy
Model FU475



Also available:
Model FU478R
a 19" diagonal
portable with
RCA's new
electronic
Signal Sensor II
remote control
plus easy touch
powered channel selection.
Attractive rollabout stands
available—optional extra shown.
Model UC921W.



CHARLOTTE APPLIANCES

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