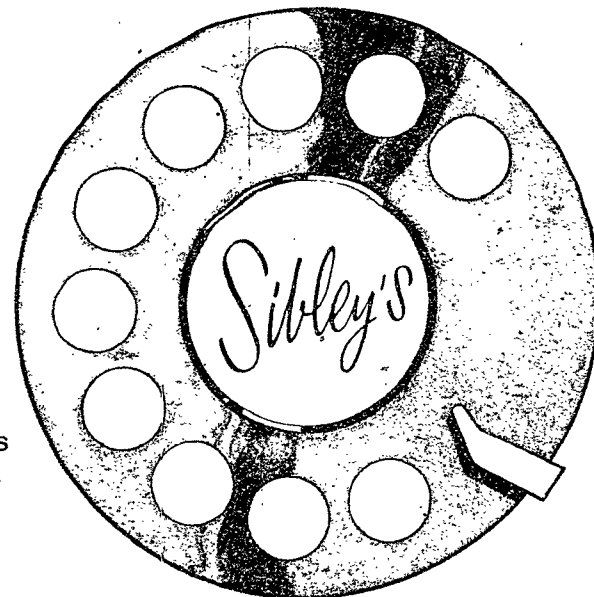


it's new! you can dial
any Department at Sibley's . . . direct!



It's a whole new system to make shopping by phone or calling Sibley's for any reason easier, more effective. No more waiting, no more transfers. Call your favorite salesperson, a branch store, any department, the credit office . . . and get them immediately. We've listed most of the frequently used numbers here. Post this ad in a handy place for easy reference and get the right number the first time. Sibley's has taken the hassle out of shopping by phone. Give us a call — we can't wait to show off our new phone system.

USE THE FOLLOWING NUMBERS TO MAKE YOUR CALLS DIRECT TO ANY DEPARTMENT IN ANY SIBLEY STORE:

After Hours & Holidays All Stores 423-6200 Alterations All Stores 423-2334 BAKERY Downtown 454-7600 Eastview 423-8169 Eastway 423-8237 Greece 423-8469 Irondequoit 423-8369 Southtown 423-8569 BEAUTY SALON Downtown 423-2581 Eastview 423-8125 Eastway 423-8225 Greece 423-8425 Irondequoit 423-8325 Southtown 423-8525 BLOUSES Downtown Main Floor 423-2450 Boutique 423-6284 Budget Store 423-2439 Eastview 423-8161 Budget Store 423-8157 Eastway 423-8235 Greece 423-8428 Budget Store 423-8457 Irondequoit 423-8361 Budget Store 423-8357 Southtown 423-8561 Budget Store 423-8557 BOOKS Downtown 423-2309 Eastview 423-8172 Greece 423-8475 Irondequoit 423-8370 Southtown 423-8548 BRIDAL REGISTRY Downtown 423-2433 Eastview 423-8148 Greece 423-8443 Irondequoit 423-8343 Southtown 423-8543 BRIDAL SALON All Stores 423-6283 CAMERA SHOP All Stores 423-2505 CANDY Downtown 423-2307 Eastview 423-8163 Eastway 423-8237 Greece 423-8463 Irondequoit 423-8363 Southtown 423-8563 CHILDREN'S WEAR Downtown Accessories 423-2607 Boys Size 8-12 & Scouts 423-2319 Boys Size 14-20 423-2535 Budget Store 423-6238 Girls Preteens 423-2540 Girls Teens Scouts 423-2536 Budget Store 423-6234 Infants 423-2538 Shoes 423-2534 Toddlers 423-2622 Eastview Boys 423-8132 Budget Store 423-8155 Girls 423-8131 Budget Store 423-8152 Infants 423-8126 Eastway Boys 423-8232 Girls 423-8231 Infants 423-8239 Greece Boys 423-8464 Budget Store 423-8455 Girls 423-8431 Budget Store 423-8456 Infants 423-8426 Irondequoit Boys 423-8332 Budget Store 423-8355 Girls 423-8331 Budget Store 423-8356 Infants 423-8326 Southtown Boys 423-8532 Budget Store 423-8555 Girls 423-8531 Budget Store 423-8556 Infants 423-8526 CHINA-GLASSWARE Downtown Bar Supplies 423-2459 China 423-2523 Glassware 423-2522 Eastview 423-8143 Greece 423-8443	Irondequoit 423-8343 Southtown 423-8543 COATS Downtown 423-2621 Budget Store 423-6236 Eastview 423-8139 Budget Store 423-8157 Eastway 423-8243 Greece 423-8439 Budget Store 423-8457 Irondequoit 423-8339 Budget Store 423-8357 Southtown 423-8527 Budget Store 423-8557 COINS & STAMPS All Stores 423-2687 COSMETICS Downtown 423-2508 Eastview 423-8138 Eastway 423-8238 Greece 423-8438 Irondequoit 423-8338 Southtown 423-8538 CREDIT & CUSTOMER SERVICE All Stores Collection 423-6770 Furniture Adjstmnt 423-6276 Grocery Adjstmnt 423-6270 Lost Credit Plate 423-2550 Merchandise & Bill Adjustment 423-6710 New Accounts 423-2550 CURTAINS & DRAPERIES Downtown 423-6229 Budget Store 423-2304 Eastview 423-8134 Budget Store 423-8150 Greece 423-8434 Budget Store 423-8452 Irondequoit 423-8334 Budget Store 423-8352 Southtown 423-8534 Budget Store 423-8550 DRESSES—LADIES Downtown Casual 423-2620 Daytime 423-2620 Designers 423-2338 Maternity 423-2359 Miss Sibley 423-2697 Sibley Place 423-2359 Women's 1/2 Size 423-2539 Budget Store 423-6236 Eastview Casual 423-8127 Sibley Place 423-8187 Budget Store 423-8157 Eastway 423-8233 Greece 423-8427 Budget Store 423-8457 Irondequoit 423-8327 Budget Store 423-8357 Southtown 423-8539 Budget Store 423-8557 DRUGS All Stores 423-2446 Prescriptions 423-2447 FABRICS—PATTERNS Downtown 423-2418 Budget Store 423-2435 Eastview 423-8162 Greece 423-8462 Irondequoit 423-8330 Southtown 423-8534 FLOOR COVERING Downtown 423-2355 Budget Store 423-2304 Eastview 423-8133 Greece 423-8444 Irondequoit 423-8344 Southtown 423-8533 FURS All Stores 423-6219 FURNITURE Adjustment 423-6276 Sales Downtown 423-6271 Eastview 423-8144 Greece 423-8444 Irondequoit 423-8344 Southtown 423-8544 GIFTS Downtown Decorative Gifts 423-2635 Gift Rotunda 423-2361 Eastview 423-8170 Greece 423-8472 Irondequoit 423-8372 Southtown 423-8543	GROCERIES All Stores Adjustments 423-6270 Orders 454-7600 HANDBAGS Downtown 423-2556 Budget Store 423-2532 Eastview 423-8168 Eastway 423-8236 Greece 423-8468 Irondequoit 423-8366 Southtown 423-8566 HOSIERY Downtown 423-2449 Budget Store 423-2438 Eastview 423-8165 Eastway 423-8236 Greece 423-8473 Irondequoit 423-8373 Southtown 423-8563 HOUSEWARES Downtown Cookware 423-2623 Corning-Cutlery 423-2650 Dinnerware-Stainless 423-2322 Kitchen Accessories 423-2623 Hardware-Paints 423-2467 Small Electric 423-2383 Budget Store 423-2435 Eastview 423-8147 Budget Store 423-8150 Greece 423-8447 Budget Store 423-8452 Irondequoit 423-8347 Budget Store 423-8352 Southtown 423-8547 Budget Store 423-8550 INTERIOR DESIGN STUDIO All Stores 423-2344 JEWELRY Downtown Fashion 423-2492 Fine 423-2305 Watches/Clocks 423-2377 Budget Store 423-6235 Eastview Fashion 423-8118 Fine 223-3069 Eastway 423-8247 Greece 423-8468 Irondequoit 423-8368 Southtown 423-8568 Repair-All Stores 423-2569 JUNIORS Downtown Coats 423-2621 Dresses 423-2485 Lingerie 423-2693 Sportswear 423-2513 Budget Store 423-2437 Eastview 423-8135 Budget Store 423-8158 Eastway 423-8235 Greece 423-8435 Budget Store 423-8457 Irondequoit 423-8335 Budget Store 423-8357 Southtown 423-8535 Budget Store 423-8557 LAMPS Downtown 423-2363 Eastview 423-8171 Greece 423-8433 Irondequoit 423-8333 Southtown 423-8530 LINENS Downtown Bath Shop-Towels 423-2354 Sheets-Blankets 423-2353 Table Linens 423-2615 Budget Store 423-2503 Eastview Bath 423-8184 Bedding 423-8146 Table 423-8185 Budget Store 423-8150 Greece 423-8446 Budget Store 423-8452 Irondequoit 423-8346 Budget Store 423-8352 Southtown 423-8546 Budget Store 423-8550 LINGERIE Downtown Foundations 423-2408 Lingerie Floor 1 423-6333 Floor 2 423-2693 Loungewear 423-6204	Budget Store 423-2432 Eastview 423-8136 Budget Store 423-8156 Eastway 423-8230 Greece 423-8436 Budget Store 423-8456 Irondequoit 423-8336 Budget Store 423-8350 Southtown 423-8536 Budget Store 423-8550 LUGGAGE Downtown 423-2478 Eastview 423-8130 Eastway 423-8240 Greece 423-8442 Irondequoit 423-8342 Southtown 423-8530 MEN'S WEAR Downtown Accessories 423-2506 Coats-Suits 423-2316 Dress Shirts-Ties 423-2315 Gifts 423-2537 Hosiery-Underwear 423-2318 Knit Shirts 423-2314 New Direction 423-2329 Robes-Slacks-Jackets 423-2661 Shoes 423-2514 Sportswear 423-2317 Sweaters 423-2690 Budget Store 423-6233 Eastview Furnishings 423-8137 New Direction 423-8111 Shoes 423-8137 Sportswear 423-8177 Budget Store 423-8155 Eastway Furnishings 423-8241 Shoes 423-8229 Sportswear 423-8226 Greece Furnishings 423-8437 Shoes 423-8429 Sportswear 423-8477 Budget Store 423-8455 Irondequoit Furnishings 423-8337 Shoes 423-8329 Sportswear 423-8377 Budget Store 423-8355 Southtown Furnishings 423-8537 Shoes 423-8529 Sportswear 423-8562 Budget Store 423-8555 MILLINERY-WIGS Downtown 423-2455 Budget Store 423-2532 Eastview 423-8165 Greece 423-8460 Irondequoit 423-8336 Southtown 423-8564 NECKWEAR Downtown 423-2468 Eastview 423-8165 Eastway 423-8234 Greece 423-8465 Irondequoit 423-8365 Southtown 423-8564 NEEDLEWORK Downtown 423-2683 Eastview 423-8162 Greece 423-8462 Irondequoit 423-8330 Southtown 423-8534 NOTIONS Downtown 423-2519 Closet Accessories 423-2515 Eastview 423-8130 Eastway 423-8239 Greece 423-8430 Irondequoit 423-8330 Southtown 423-8530 PERSONNEL DEPT. Downtown 423-2471 Eastview 423-8123 Eastway 423-8223 Greece 423-8423 Irondequoit 423-8323 Southtown 423-8523 PHOTO STUDIO All Stores 423-2520 PICTURES MIRRORS FRAMING Downtown 423-6289 Eastview 423-8171 Greece 423-8433 Irondequoit 423-8330 Southtown 423-8530	RADIO-TV Downtown 423-6293 Eastview 423-8174 Greece 423-8474 Irondequoit 423-8374 Southtown 423-8560 RECORDS Downtown 423-2469 Eastview 423-8172 Greece 423-8474 Irondequoit 423-8370 Southtown 423-8530 RESTAURANTS Downtown Luncheonette 423-2301 Sidewalk Cafe 423-2456 Tower 423-2387 Greece 423-8420 Irondequoit 423-8320 Southtown 423-8520 Service Bureau 423-6254 SHOES Downtown Children's 423-2534 Men's 423-2514 Women's Young New Yorker 423-2517 Town & Casual 423-2518 Salon 423-6285 Budget Store 423-2501 Repair 423-2568 Eastview Children's 423-8183 Men's 423-8137 Women's 423-8129 Budget Store 423-8159 Eastway 423-8229 Greece 423-8429 Budget Store 423-8459 Irondequoit 423-8329 Budget Store 423-8359 Southtown 423-8529 Budget Store 423-8556 SHOP-AT-HOME All Stores 423-2667 SILVER Downtown 423-2458 Eastview 423-8188 Greece 423-8443 Irondequoit 423-8343 Southtown 423-8543 SPORTING GOODS Downtown 423-2477 Pro Shop 423-2340 Eastview 423-8142 Eastway 423-8240 Greece 423-8442 Irondequoit 423-8367 Southtown 423-8541 SPORTSWEAR-LADIES Downtown Better 423-2342 Concept 423-2516 Designers 423-2692 Main Floor 423-2445 Women's 1/2 Size 423-2539 Budget Store 423-2439 Eastview Better 423-8128 Main Floor 423-8161 Budget Store 423-8157 Eastway Better 423-8227 Main Floor 423-8228 Greece 423-8428 Budget Store 423-8457 Irondequoit 423-8328 Budget Store 423-8357 Southtown 423-8528 Budget Store 423-8557 STAMPS & COINS All Stores 423-2687 STATIONERY Downtown 423-2308 Candles & Party Goods 423-2570 Eastview 423-8130 Eastway 423-8237 Greece 423-8475 Irondequoit 423-8375 Southtown 423-8548 TOYS Downtown 423-2425 Eastview 423-8112 Greece 423-8442 Irondequoit 423-8342 Southtown 423-8542 TRAVEL BUREAU All Stores 423-2671
---	---	--	---	--

our brand new phone order number is 454-7600
—try it today!