

# The Ladies of Seton to Aid Resea



Dr. Paul Miller explains a fine point to Seton Ball committee members (left to right) Mrs. Jean Dugan, Mrs. Ann Gertner, and Mrs. Cathie Meisenzahl, in the Langie Hematology Lab.

The money raised by this year's Seton Sale and Seton Ball is earmarked for a special purpose. The Research Center at St. Mary's Hospital will use the funds in continuing research into such problems as hemorrhagic shock, which is the sometimes lethal result of loss of blood. The Center has attracted outstanding men from many fields to share its equipment.

## Through The Seton Sale

From modest beginnings in 1956 at St. Monica's Church, the Seton Sale now encompasses the entire second floor of the Holiday Inn, Downtown. This year's sale will be held on Oct. 30 from 10 a.m. to 4 p.m.

Sixty-one Seton branches have contributed hand crafted items including recipe holders, tissue holders, clip boards, wood and bark bird houses. Special items include a bandana quilt and copper wire trees. While most items are hand made, several

local merchants also contribute. Imported articles will be sold at an International Boutique; work from local artists like Achilles Forgiore and Dick Kane also will be on sale.

At 12:30 there will be a luncheon and Fashion Show. McCurdy's will feature nine evening gowns worn by 1975 Oscar nominees and presenters.

The convenience of shoppers will be aided by: a babysitting service; Master Charge and Bank

Americard also will be accepted. The newly opened South Avenue garage will assure ample parking.

This year's Sale Committee consists of Mrs. Daniel Coyne, chairman; Mrs. Clifford Sertl, co-chairman; Mrs. P. T. Scharf, secretary; Mrs. Thomas Foley, treasurer. Other chairmen and co-chairmen are: Mrs. Richard Marx and Mrs. Joseph Adams, projects; Mrs. Larry Stid and Mrs. Thomas Dessauer, publicity; Mrs. Francis Kenny and Mrs. Daniel O'Mara, Jr., arrangements; Mrs. Gerald Diegel and Mrs. Fred Blum, raffle; Mrs. Frank Okey and Mrs. Robert Reiser, silent auction; Mrs. Edmund Calvaruso and Mrs. Thomas Fenton, sisters booth; Mrs. Arthur Fantace and Mrs. Walter Hillmer, food fair; Mrs. Robert Blake and Mrs. Peter Crerand, luncheon; Mrs. Joseph McHugh, International Boutique; Mrs. William Bennett, liaison; Mrs. Arthur Johnson, indoor-outdoor garden; Mrs. Richard Hayes, flea market; Mrs. Clayton Bush, Jr., and Mrs. Norbert Wrona, advisors.



Ann Coyne and Connie Benne construct plastic boxes for the Sale.



Mrs. Elaine Formicola and Mrs. Carol Ciluffo display the banners for the ballroom.



Sale committee members examine a child's game.