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Your Sunday Alms: A Sign of Faith, **Proof of Concern** Special Missions section, Pages 11-14

My dear People:

Next Sunday is World Mission Sunday. Catholics in every part of the world will join us in prayer and sacrifice as we give world dimension to the heart of the Church serving the missions.

For more than 150 years the Society for the Propagation of the Faith has ministered to the world through the mission activities of the Church. In crowded slums, in dense jungles; in deserts and remote islands, missionaries bring the Gospel and the service of Christ to all.

Close to 100 men and women of the Diocese of Rochester labor in the world mission apostolate. We honor them, especially on World Mission Sunday, for their dedication and zeal in the service of the Gospel. The Society for the Propagation of the Faith assists some 844 mission dioceses throughout the world.

The Mission Sunday appeal makes possible both emergency aid — as in the Sahel, in Bangladesh and in the Honduras disasters — as well as the essential day-to-day ordinary assistance of the missions. This "daily bread" assistance is not so glamorous, but it is the most urgently needed! Simply, there is no other agency but the Society to help as regularly and as fairly as your charity makes possible.

So I beg you once again to make your Mission Sunday alms a generous sacrifice. Please let it be a sign of the vitality of our own faith and a proof of our deep concern, in the Name of Christ, for the salvation and service of all men and women.

Grateful for your generosity to the missions, I remain

Devotedly yours in Christ,

-Most Reverend Joseph L. Hogan, D.D Bishop of Rochester

Martin Moll Named Fisher College V.P.

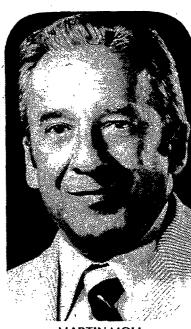
Martin Q. Moll, chairman and chief executive officer of Christopher Press, Inc., has been appointed Vice President for Development and Communications at St. John Fisher College, effective mid-November.

Announcement of the appointment was made today by Martin F. Birmingham, Chairman of the Board of Trustees, and Father Charles J. Lavery president of St. John Fisher College.

The next decade is crucial for higher education, especially for the independent college, such as St. John Fisher," commented Father Lavery. "We must make every effort to secure and expand the foundations that have been built at Fisher during the last 25 years. We are delighted that Mr. Moll will be with us fulltime to spearhead that effort and to assist in these crucial areas of the président's office."

Moll will continue as owner board chairman Christopher Press, but he will not be active in the daily management of the firm. Richard Limpert, president of Christopher Press since January, 1975 will assume the duties of chief executive officers

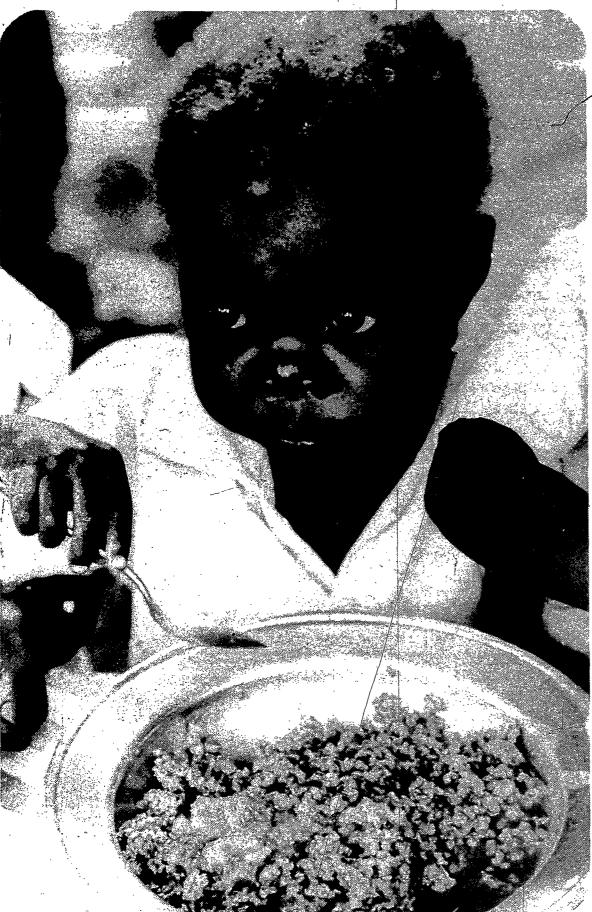
Moll will also maintain his



affiliation with Martin Q. Moll Publications, Inc. Responsibility for operations will be continued by Bernard H. Florack, vice president and general manager who has held this responsibility for 20 years.

Moll has been associated with St. John Fisher since 1947, when Bishop James E. Kearney, then Bishop of Rochester, first

Continued on Page 2



This child is typical of the kind of person helped by worldwide agencies of the Catholic Church, including the Missions Office. He is pictured eating a high-protein blend of corn, soy and milk covered with red bean gravy through U.S./aid. His normal diet is insufficient and he suffers from kwashiorkor, a severe malnutrition/disease in infants and children, characterized by failure to grow, change in skin and hair color, anemia, and apathy. He is a victim of a drought in Haiti, the poorest nation in the Western Hemisphere, which depends on farming to survive. Help from better off nations aims at providing agricultural development and low-cost health delivery systems in areas across the world hit by such emergency situations. (RNS Photo).

TV Mass

Missions will be the theme of Bishop Joseph L. Hogan's homily when he celebrates the television

Mass over WHEC-TV, Channel 40, at 8:30 a.m., Mission Sunday, Oct. 19.

St. Bridget's 100 Years Old

East Bloomfield - Bishop Joseph L. Hogan celebrated a Mass of Thanksgiving and preached the homily for St. Bridget's Church here last Sunday.

The occasion marked the 100th anniversary of the dedication of the church. A reception followed the Mass.

A history of St. Bridget's will appear next week in the Courier-