


Charlotte is Your Number 1 Stop For XL-100 Color

Buy any XL-100 now.
No monthly payment till February!

Save on this specially priced RCA XL-100!

IT'S FROM RCA WEEK

The new RCA XL-100s are here—just in time for RCA week. Don't miss this once-a-year chance to see what's new in color TV—and take advantage of RCA WEEK specials and featured models. Buy now. No monthly payment till February, on approved credit. (There is a finance charge for the deferred period.)



RCA Model GU650
25" diagonal screen

New RCA XL-100 25" diagonal console!

What color TV do more of these TV experts own?

Independent TV service technicians	RCA
TV station chief engineers	RCA
TV and film producers	RCA
TV program directors	RCA
Senior TV cameramen	RCA
TV and film editors	RCA

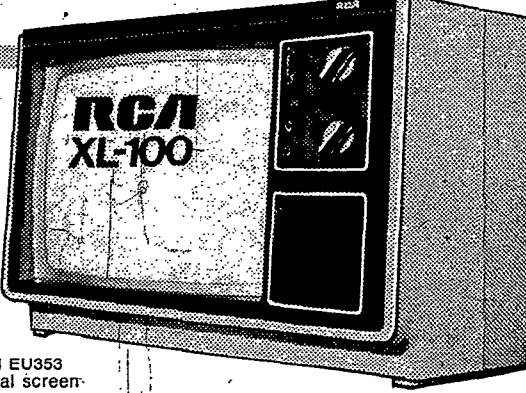
Results of national samples available on request

Specially priced
\$599.00

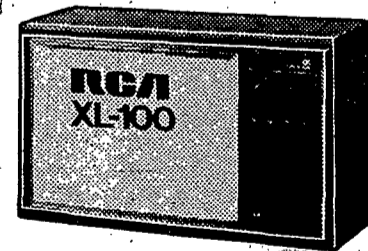
- 100% solid state chassis for reliability.
- Great picture performance—handsome styling.
- RCA's Super AccuColor black matrix picture tube.
- Automatic Fine Tuning convenience.

New portable!
The reliability of RCA's XL-100, 100% solid state chassis, plus the superb color of RCA's AccuLine black matrix picture tube system.

Only **\$399.95**



RCA Model EU353
15" diagonal screen



RCA Model FU445
19" diagonal screen

New Table Model!

- 100% solid state for reliability.
- Big enough for family-viewing.
- RCA's Super AccuColor black matrix picture tube.
- Automatic Fine Tuning convenience.

Only **\$468.00**

RCA If it isn't RCA, it isn't XL-100. Buy now for savings. That's what RCA Week is all about!

THE WINNING TEAM RCA & CHARLOTTE APPLIANCES

IT PAYS TO BUY BRAND NAMES FROM
CHARLOTTE

"Famous For Saving People Money"
APPLIANCES
3200 LAKE AVE.