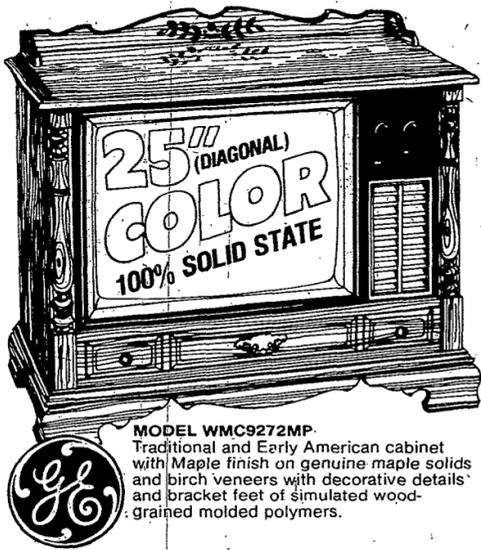


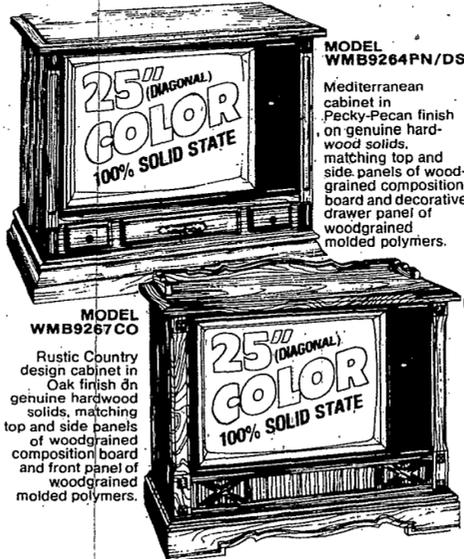
**1976**  
**GE PERFORMANCE TELEVISION**  
**PREMIER MONTH!**

**RUDOLPH SCHMIDTS**  
**SPECIAL OFFER-**  
**SEPTEMBER ONLY!**

Buy a 1976 100% solid-state GE color console-



**MODEL WMC9272MP.**  
 Traditional and Early American cabinet with Maple finish on genuine maple solids and birch veneers with decorative details and bracket feet of simulated wood-grained molded polymers.



**MODEL WMB9264PN/DS**  
 Mediterranean cabinet in Pecky-Pecan finish on genuine hardwood solids, matching top and side panels of wood-grained composition board and decorative drawer panel of woodgrained molded polymers.

**MODEL WMB9267CO**  
 Rustic Country design cabinet in Oak finish on genuine hardwood solids, matching top and side panels of woodgrained composition board and front panel of woodgrained molded polymers.

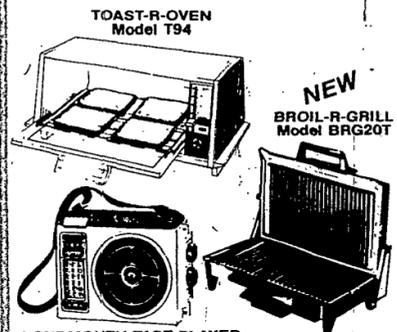
Beautiful furniture styling and performance make these large screen television consoles a fine addition to any home. Each set features:

- 100% Solid State Chassis which consumes less power than comparable GE "tube-type"

sets. • A Black Matrix Spectra-Brite® IV Picture Tube that gives you brilliant color picture performance. • Modular Chassis Design which permits prompt diagnosis and ease of servicing.

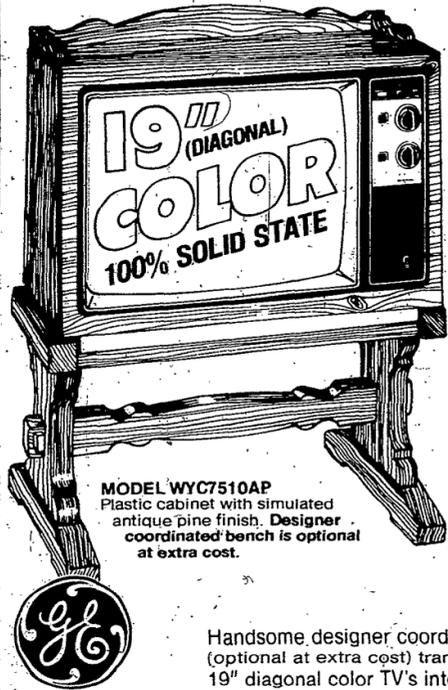
and take your pick of a valuable premium at no additional charge!

When you buy one of these 1976 TV models, you get your choice of one of these valuable premiums: an electric Broil-R-Grill that broils a steak on both sides simultaneously; a deluxe king-size Toast-R-Oven toaster; or the amazing "Loudmouth" portable 8-track tape player. GE sends your premium to you directly.

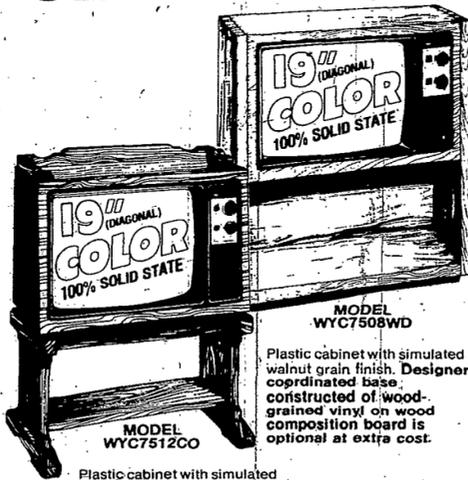


**TOAST-R-OVEN Model T94**  
**NEW BROIL-R-GRILL Model BRG20T**  
**LOUDMOUTH TAPE PLAYER Model 3-5502**  
**OFFER GOOD SEPTEMBER 1-30 ONLY!**

Buy a new 1976 100% solid-state GE 19" DIAGONAL color TV-



**MODEL WYC7510AP**  
 Plastic cabinet with simulated antique pine finish. Designer coordinated bench is optional at extra cost.



**MODEL WYC7508WD**  
 Plastic cabinet with simulated walnut grain finish. Designer coordinated base, constructed of wood-grained vinyl on wood composition board is optional at extra cost.

**MODEL WYC7512CO**  
 Plastic cabinet with simulated country oak finish. Designer coordinated bench is optional at extra cost.

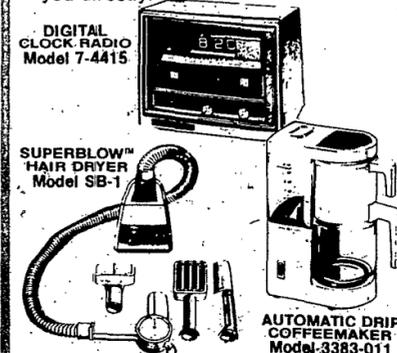
Handsome designer coordinated bases (optional at extra cost) transform these quality 19" diagonal color TV's into compact "Townhouse" consoles. Each set features:

- 100% Solid State Chassis which consumes less power than comparable GE "tube-

type" sets. • In-Line Picture Tube System for bright, sharp pictures. • Custom Picture Control. • One Touch Color® system. • Modular Chassis Design for prompt diagnosis and ease of servicing.

and take your pick of a valuable premium at no additional charge!

When you buy one of these TV models, you get one of these valuable premiums: an AM/FM digital clock radio that lets you wake to music or the alarm; the powerful Superblow™ hair dryer; or the automatic drip coffeemaker that brews 2-8 delicious cups. General Electric sends your premiums to you directly.



**DIGITAL CLOCK RADIO Model 7-4415**  
**SUPERBLOW™ HAIR DRYER Model SB-1**  
**AUTOMATIC DRIP COFFEEMAKER Model 3383-011**  
**OFFER GOOD SEPTEMBER 1-30 ONLY!**

\*Offer available only in U.S.A. Sept. 1 thru Sept. 30, 1975 - Not good in Fair Trade areas or where prohibited by law.

BE SURE TO CHECK SCHMIDTS PRICES BEFORE YOU BUY ANY TYPE TELEVISION OR APPLIANCE

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