COURIER-JOURNAL



An independent television producer writing in the Sunday New York Times has come up with an idea for additional revenue for public broadcasting stations that many will consider revolutionary, and many more downright offensivel

Dick Hubert who produced the recent 90-minute PBS special "World Hunger: Who Will Survive" thinks commercials (yes, you read it correctly) might be the answer.

After weighing what he says and re-evaluating the notion of commercials, I am inclined to agree — even though 1 astonish myself by doing so

Hubert reminds us that the public stations get the money to stay on the air in three ways: 1. a station's own operating fund 2. the coalition of stations which pools money for nationally distributed programs and 3 foundations, private corporations, government agencies and the Corporation for Public Broadcasting.

for various reasons there is never enough money to do everything PBS might want to do or should be doing. Hubert who is understandably concerned with the small number of investigative documentaries produced by public television tells us we are better off watching commercial television when it comes to muck raking.

le says that the reason for the dearth of such shows on PBS include the following: Local PBS managers don't wish to risk offending influential individuals in their communities; corporations can hardly be detached or wholly objective when it comes to underwriting documentaries, and

the CPB which gets its money from Congress is motivated by political considerations which make it "highly cautious as to where its dollars are spent."...

How accurate are Hubert's charges? I'm not sure although. certainly there is some grist there for the mill. But that is beside the point.

The point is that we do know that PBS never has enough money. All we have to do is turn. to Channel 21 and listen for a moment between programs for the pleast to "send money in now.

In suggesting commercials as a solution, the producer points out that foundations concerned with certain causes could advertise their point of view right along side that of government agencies or corporations. It would, he says, take a good deal of the present inbred hypocrisy out of the system."

My reasons are less noble. There may have been some charm to the first Channel 21 Auction. It has over the years become something of a dragsfor those who watch, possibly much more so for those who must do all the work.

And I fail to see the difference between being inundated with commercial messages between shows and being bombarded with offers of a chic Channel 21 umbrella or tote bag if we will just subscribe.

The truth is that I have never found commercials per se objectionable. Rather it is the frequency, the repetition, the tastelessness, the interruption of a program by commercials that is abhorred Ostensibly PBS could get around those problems, notably by clustering them at the beginning and end of shows in the European tradition as Hubert suggests.

The producer notes that "PBS is a cheap buy for anyone eager to reach the upper socio-economic strata." Corporations eager to reach the upper middle class do not resort to tasteless advertising. The other problems of interruption, frequency, and repetition could be dealt with according to strict guidelines set by the PBS.

The time has come that PBS should at least consider the idea.

At Home with Movies

presence during his scenes, but the film's real star is a beautiful old, steam-engine lovingly photographed by camerman Kenneth Higgins and director Peter Collinson. Pay no attention to the terrible dialogue and just relax with the backgrounds to the adventure, especially that gorgeous train...

GOODBYE AGAIN [1961] Saturday, June 28

A-II

Instant nostalgia abounds in this corny, naughty comedy of errors starring Ingrid Bergman as a woman about-town and Yves Montand and Anthony Perkins as

and new, her lovers old respectively.

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The trick is for her to choose between them, which creates an emotional tug of war. The trick for the viewer is, first of all, to overlook the obvious moral flaws in the plot's premise, and, secondarily, to overlook some glittering mush in treatment.

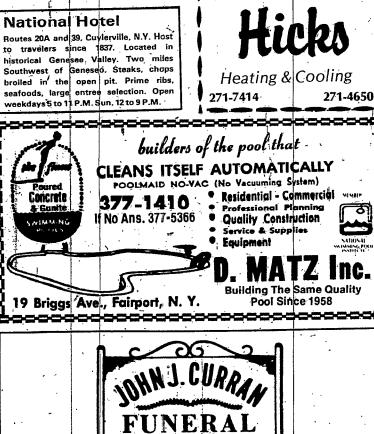
All in all, the acting outweighs all else in the film, although the Paris locations do relieve tension and tedium. But the residue of love on the sly leaves a bitter taste overall.

JOHN J. CURRAN

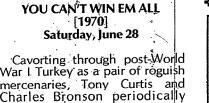
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mercenaries, Tony Curtis and Charles Bronson periodically betray each other for the least whiff of beauty or booty.

Wednesday, June 25, 1975

ONLY WITH

MARRIED MEN

Wednesday, June 25

TV movie. The war of the sexes is

bachelor David McBirney meets a

cutie he'd like to-date, only

there's one obstacle in his path to

bliss - the girl will date only

pretends to be married. Bad

means to a bad end? Michele Lee

is comely as the mixed-up girl But that's about it, Folks

THE MCKENZIE BREAK

Thursday, June 26

An absorbing if not unfamiliar

war story. The McKenzie Break

surprisingly manages to avoid

most of the cliches inherent in prison camp pictures. Centered

around: two strong personalities (Brian Keith, a hard-boiled career

officer sent to quell a riotous

prison camp for Nazi officers, and

Helmut Greim, an indomitable

German officer fomenting

trouble to cover up espionage

tactics), the film is nicely paced,

with strong performances by the

entire case, a creditable script,

and an attempt at charac-terizaton uncommon in this type

Except for some obvious

cutting to make Break more

manageable, director Lamont

Johnson has made a tight, coherent and thoroughly en-

of little film.

joyable movie.

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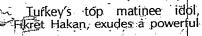
[1970]

married men. So, McBirne

waged in a curious battle

Repeat of an off-color joke of a

Unfortunately for moviegoers, they have already been betrayed by Leo Gordon's numbing screenplay. Even so, Gene Corman's production makes fine use of the picturesque Turkish countryside where the film was shot, and the period sets and buildings hold the interest between the various fights and triple crosses.



Courier Adds Correspondents

The Courier-Journal has added two regional correspondents to its staff, Mrs. Lorraine Drazek for

enjoys bridge and landscaping as hobbies. She was local editor for the

the Ithaca area and Mrs. Stella Earlville area of the Mid-York DeGaetano in Hornell, it has been Weekly of Hamilton, was winner of third place and champion correspondent in 1972 and 1973 of the New York State Press* Associaton.

announced by Anthony J. Costello, general manager.

Parishes and organizations with news for the Courier-Journal in the Ithaca area should contact Mrs. Drazek at 19 Kimberley Drive, Dryden, 607-844-8073. In. the Hornell area, Mrs. DeGaetano should be contacted at 206 Greeley Ave., Hornell, 607-324-5929.

reared in Mrs. Drazek, Trumansburg and Ithaca, has been a resident of Dryden for the past two years. Her husband, Francis J. Drazek, DVM, is assistant director of the Division of Animal Industry, State Department of Agriculture and Markets with offices at Cornell University.

Mrs. Drazek is a CCD teacher at Holy Cross, vice president of the Parish Guild, is in charge of publicity for the 25th parish anniversary, is vice president of the Steering Committee for the Parish Council, and has been riorhinated for the Parish Council, results expected soon.

She works part-time in Dryden's Southworth Library and is a member of several veterinarian auxiliaries. In addition she is editor of the Holy Cross monthly newsletter and

Her husband was mayor of Earlyille for 21 years. They have two-children at home, Evan and Beth, and two married daughters, Mrs. Mary Cook and Mrs. Anne Bowen. 5

Mrs. DeCaetano is a graduate of St. Ann's School and Hornell High School. She is principal of the CCD elementary program at St. Ann's and taught sixth grade.

She also is a member of the Religious Education Board of St. Ann's, the St. Ann's Mothers*Club and a life member of AZB Sorority, the largest national nonacademic sorority in the country She also-is a former member of the Women's Board of St. James Mercy Hospital.

Her husband Vincent is owner of DeGaetano's Shoe Service in. Hornell. He also is a life resident of Homell, as is Mrs. DeGaetano, and attended St. Ann's and Homell High School

The DeGaetenos have a daughter, Debra; who recently graduated from Alfred State and a son, Michael, in the eighth grade at St. Ann's



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