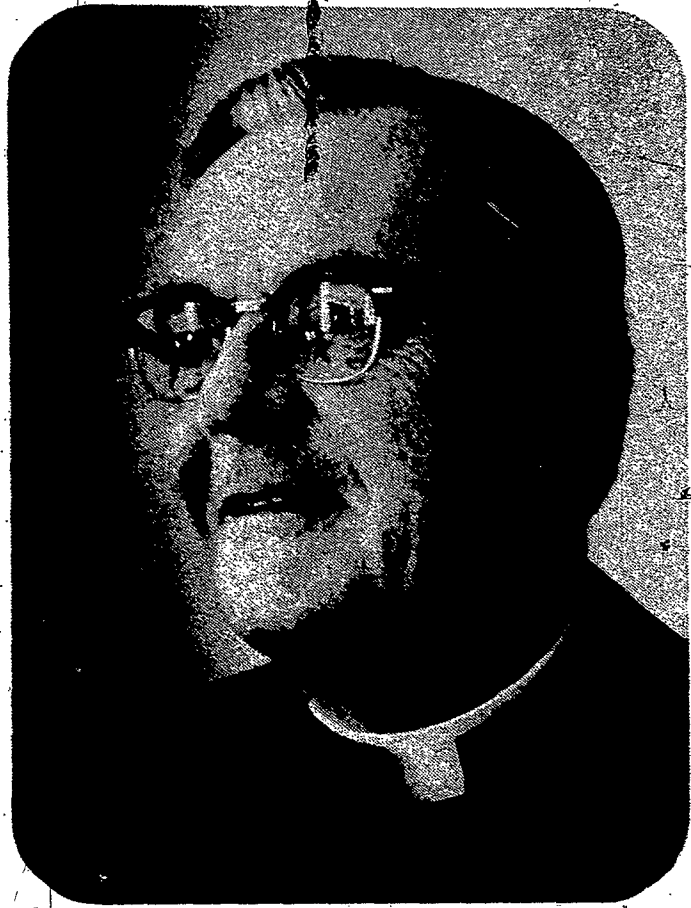


United we stand...



My dear People,

In this highly complex and complicated world it is important, indeed essential, for people to come together in a united effort to help other people.

The United Community Chest of Greater Rochester has been doing this for more than a half century. The traditional success of its campaign is attributed not only to the concern and generosity of the contributors but to the purpose and thrust of the Chest itself.

Many of the member agencies of Catholic Charities are sponsored and financially supported by the Chest and so are able to implement in a concrete way the command of Christ to love and help one another. The poor, the ill and the disadvantaged are in need of our help.

It is in this light that I appeal to you to be as generous as possible to the 1975 United Community Chest Campaign. In a united way, we can and will help our needy brothers and sisters in whom we see Christ Himself.

At the same time, I also beseech your prayers that together we may accomplish this worthy purpose.

May God bless you for your generosity.

Devotedly yours in Christ,

+Most Reverend Joseph L. Hogan, D.D.
Bishop of Rochester

My working relationship with the United Community Chest has indeed been most satisfying and gratifying.

As a member of the PEA (Planning, Evaluation and Allocation) Division of the Chest as well as a Trustee of the Board, I have had the opportunity to work with many lay volunteers. Their interest, dedication and enthusiasm is most inspiring. As Chairman of the Council of Executives, which brings together directors of all social agencies, public and private, I have worked with professionals who show these same qualities.

The United Community Chest, as a coordinating, planning and fund-raising organization has been successful of over the years because the above mentioned interest, dedication and enthusiasm are also present in its contributors.

As an example, I was asked to be responsible for the pre-campaign solicitation of the Catholic Clergy. The generosity of the bishops and priests was outstanding! At this point, we are 120% of last year's total, and that was a good year!

The Catholic Church cannot live in isolation because it is a missionary church. Consequently, it must penetrate all areas of society by bringing the Good News of the Gospel. The programs of the member agencies of Catholic Charities are a way of making visible this Christian dimension.

Our Catholic agencies funded by the Chest will receive almost a million and a half dollars this year. In my opinion,



Al Murrer, General Chairman of the United Community Chest/Red Cross Campaign (left), Rev. Joseph F. D'Aurizio, Diocesan Director of Catholic Charities, and Frank Hutchins, President, United Community Chest, discuss the upcoming fund drive.

because of this we are able to provide programs of family enrichment, counseling, family life education, alternatives to abortion and many other services that reflect a very definite Christian and Catholic value system.

Needless to say, I wholeheartedly support the Community Chest in its efforts and encourage all our people to do so by their generous contributions.

A Remembrance in Your Will

The agencies of the Catholic Charities increase their services each year. Consequently they will continue to grow to serve more people.

You can take a vital part in this mission by remembering them in your last will and testament.

Consult your attorney or trust officer. The legal title is "Catholic Charities of the Diocese of Rochester," 50 Chestnut Street, Rochester, New York 14604. Telephone 546-7220.