

ROCHESTER LINOLEUM, TILE & CARPET CENTERS

Announces of its newest carpet and vinyl flooring showroom at the ...

GRAND OPENING

2547 RIDGE RD. W.

CORNER LONG POND ROAD Phone 225-6330

Grand Opening Specials Available at All Four Showrooms

Manufacturers Join in Our GRAND OPENING CELEBRATION Allowing Extra Huge Discounts We Pass 20-50% OFF in savings on to you!!!!

HEAVY VELVET PLUSH

Made of Montisanto Acrylic yarn in Plush pile construction. Featuring 12 outstanding colors suitable for traditional or contemporary decor.

- Frosted Olive
- Golden Fig
- Tropic Leaf
- Greek Honey
- Battered Toast
- Saddle Brown
- Pear Frost
- Ember Glow
- Shadow White
- Sunlight Green
- Sun Glow
- Daisey Field
- Rave Red
- Walnut

Value \$12.99
Sale \$6.99

KODEL III

Multi Color Shag Use it anywhere in the house. Marked way down for this sale

- Meadow Tones
- Springtime
- Sunset
- Oceanone
- Tiger Eye
- Frosted ZMint
- Nutmeg
- Harvest Gold
- Harvest Lime
- Lava Stone
- Bright Autumn

Value \$14.99
SALE \$7.99

GRAND OPENING SPECIALS AVAILABLE AT ALL FOUR SHOWROOMS

NYLON Tight weave Patterned Prints

With Built in Cushion. For kitchens, & Family Room, Recreation Rooms.

- Pebbles Gold
- Delft Green
- Premiere Red
- Farlan Gold
- Delft Blue
- Pebbles Blue Green
- Northern Lites Red
- Premier Green

Value \$8.99
Sale \$4.99

LEES CUT LOOP & SHAG

- Persian
- Oasis Green
- Bayberry Red
- Brown
- Cortez Blue
- Mongo Orange
- Victoria Blue
- Burnished Gold
- Wood Violet
- Dresden Blue
- Parchment Beige
- Spring Green
- Willow Green

Value \$9.99
Sale \$7.99

NYLON CUTLOOP & SPLUSH

This is a Limited Special. Hurry on this one. Comes in six colors.

- Spring Green
- Moss Tones
- Purple
- Peacock Blue
- Red & Black
- Autumn

Reg. \$13.99
SALE 7.99

BIG REMNANT SALE

\$29

\$39

\$49

SALE

LEE'S

NYLON TWISTED SPLUSH

The Piled yarns are Conditioned under high Temperature and pressure for Maximum Texture retention. Comes

in 23 Colors

- Pampas
- Fiery Copper
- Cottage Cream
- English Violet
- Sunshine Yellow
- Bahia Red
- Playful Pink
- Blazer Blue
- Misty Jade
- White Blossom
- Pastel Blue
- Sparkling Olive
- Linden Gold
- Bud Green
- Orange Brandy
- Bantam Tan
- Avocado
- Burnt Umber
- Lustre Bronze
- Tawny Green
- Peony Farthing
- Green Moss
- Glacier Mint

Value \$12.99
Sale \$8.99

Kodel PLUSH

Three Different Styles all for one Low Price For Your Formal Room In Many Colors

Value \$13.99
Sale \$5.99

NO-WAX SUNDANCE by Amtico
Unwaxable Vinyl Sheet Flooring that shines like the sun—from Amtico, The World's largest luxury vinyl manufacturers. Do it yourself or we'll install it for you. Sundance is finished with Amtico's NO-WAX Eurothane finish. Hard inlaid vinyl, which resists cutting and denting.

\$14.95 Value
\$9.95 SQ. YD.
SAVE \$5.00

NO-WAX SOLID VINYL FLOOR TILE COLOR THRU AND THRU
29¢

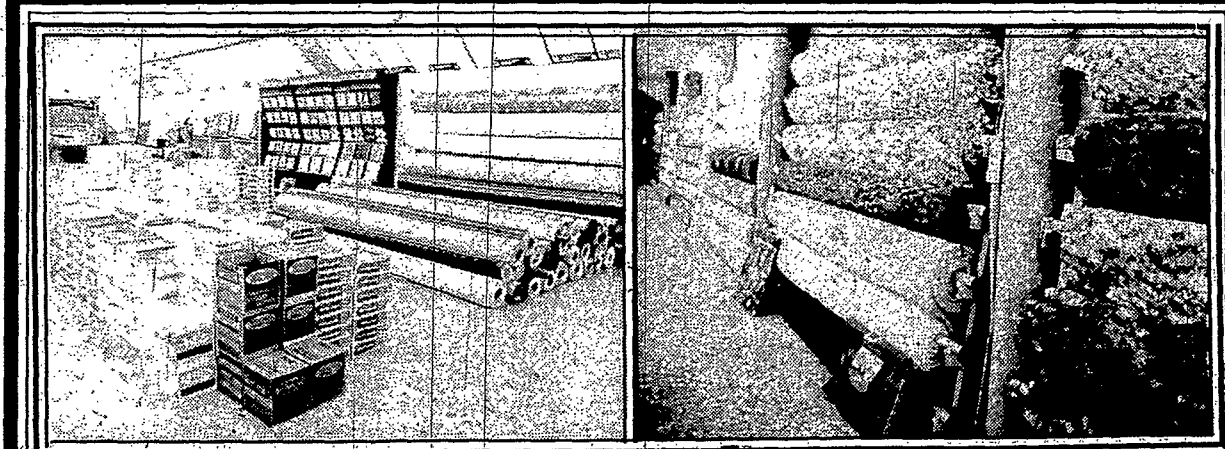
Z-BRICK Genuine Vermiculite Brick
INCA RED or INCA GOLD BRICK
20% OFF

ARMSTRONG CEILING TILE
20% OFF

2'x4' SUSPENDED CEILING TILE
8 1/2¢ SQ. FT.

PEEL & STICK 12"x12" Tile
19¢ SQ. FT.

FORMICA
Easy to Install
Heat & Stain Resistant
Large Selection of Colors & Patterns
49¢ SQ. FT.



OZITE CARPET TILE SELF-STICKING
HIGH DENSITY FOAM RUBBER CUSHION BACK • NO TAPE OR ADHESIVE • CLINGS TO ANY CLEAR FLOOR • STAIN RESISTANT • COLOR FAST, 9¢ Value

19¢ per 12"x12" tile

NO-WAX VINYL CUSHIONFLOR by Congoleum
Cushioned for Quiet. Cushioned for Warmth. Embossed For Extra Beauty! Easy To Keep Clean! Needs No Coating Down!

\$2.99 SQ. YD.

CERAMIC WALL TILE
1ST QUALITY AMERICAN MADE BUY ALL YOU WANT 15 COLORS

59¢ per SQ. FT. 99¢ VALUE

INLAID VINYL REMNANTS
6 FT WIDE originally sold from 5.95 to 12.95 Sq. Yd.
50% OFF

INDOOR OUTDOOR CARPET
\$2.19 SQ. YD.

Rochester Linoleum Tile & Carpet Centers

4 CONVENIENT LOCATIONS TO SERVE YOU! OPEN DAILY 9 AM to 9 PM • WED. & SAT. 9 AM to 6 PM

<p>360 JEFFERSON ROAD Opposite Sears at Southtown PHONE 473-7493</p>	<p>929-931 RIDGE ROAD EAST Corner Carter St. PHONE 544-9500</p>	<p>2547 RIDGE RD. WEST Corner Long Pond Rd. PHONE 225-6330</p>	<p>447 MONROE AVENUE Corner Meigs PHONE 244-6550</p>
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BUY NOW WITHOUT CASH. Use One Of Our Easy Payment Plans