

rochester linoleum tile & carpet centers

announces the

GRAND OPENING

MANUFACTURERS JOIN IN OUR GRAND OPENING CELEBRATION ALLOWING EXTRA HUGE DISCOUNTS 20%-50% OFF. THESE SAVINGS WE PASS ON TO YOU



PORTSMOUTH GEORGIA PACIFIC Charcoal Paneling

- Paneling that looks pegged, Planked.
- With the flavor of old Cape Cod.
- In a Charcoal Shade of real hardwood veneer.

for an average 12'x20' room

\$96



NO-WAX SOLID VINYL FLOOR TILE

29¢



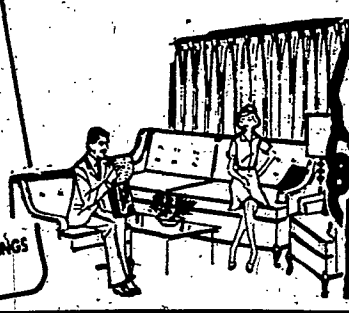
OZITE CARPET TILE SELF-STICKING

High Density Foam Rubber Cushion Back • NO TAPE OR ADHESIVE • CLINGS TO ANY CLEAR FLOOR • STAIN RESISTANT - COLOR FAST. 9¢ Value

19¢

IN HOME SHOPPING SERVICE AVAILABLE! Call For FREE ESTIMATE WE INSTALL

- CERAMIC WALL TILE
- ALL TYPES OF VINYL FLOOR COVERINGS
- CARPETING



SHOP AT HOME SERVICE

Our special service allows you to choose your carpet in the comfort and convenience of your home. A trained representative will bring you out a complete selection of samples, measure your rooms, and give you an on-the-spot estimate without obligation.

- JEFFERSON RD. - 473-7493
- RIDGE RD. E. - 544-9500
- MONROE AVE. - 244-6550
- RIDGE RD. W. - 225-6330



Unwaxable Vinyl Sheet Flooring that shines like the sun—from Amtico. The World's largest luxury vinyl manufacturers. Do it yourself or we'll install it for you. Sundance is finished with Amtico's NO-WAX Eurothane finish. Hard inlaid vinyl, which resists cutting and denting.

Z-BRICK Genuine Vermiculite Brick INCA RED or INCA GOLD BRICK

20% OFF



SOLARIAN NO-WAX by Armstrong

It really does! Come in and see for yourself! Solarian has a gleaming shine of its own... and holds it, far longer than any ordinary vinyl floor. Its exclusive Mirabond wear surface is less porous than other resilient floors... so spills, dirt, even black heel marks come up easily.

\$9.95 Sq. Yd.



2'x4' SUSPENDED CEILING TILE

8 1/2¢ SQ. FT.

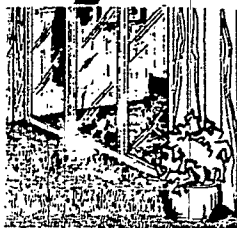


ARMSTRONG CEILING TILE 20% OFF

FORMICA

- Easy to Install
- Heat & Stain Resistant
- Large Selection of Colors & Patterns

49¢ SQ. FT.



INDOOR & OUTDOOR CARPET

\$2.19 SQ. YD.

INLAID VINYL Remnants 6 FT. WIDE **50%** OFF

CERAMIC WALL TILE 1ST QUALITY AMERICAN MADE BUY ALL YOU WANT 15 COLORS **59¢** per SQ. FT. 99¢ VALUE

Italian Decorative CERAMIC WALL TILE At Discount Prices **STARTS AT \$2.15** 4"x8" 5"x5" 6"x6"

NO-WAX VINYL CUSHIONFLOR by Congoleum **\$2.99** SQ. YD.

New

VERY HEAVY Cab

8 BEAUTIFUL COLORS

- Rust
- Wisteria
- Royal Purple
- Sun Gold
- Light Blue
- Yellow
- Forest Green
- Pink

PEEL & STICK 12"x12" Tile 19¢

VALUES TO \$1

Sale \$6

Heavy SPLUSH Mc Rope Comes i

- Aztec Gold
- Honey Gold
- Sun Yellow
- Avocado
- Celadon
- Midnight Blue
- Burnished Orange
- Frosted Beige
- Snow White
- Limestone

Value \$

Sale



LI NYLON TW The Piled yarns are Combed and pressure for A Comes

- Pampas
- Fiery Copper
- Cottage Cream
- English Violet
- Sunshine Yellow
- Baja Red
- Playful Pink
- Blazer Blue
- Misty Jade
- White Blossom
- Rascal Blue
- Sparkling Olive
- Linden Gold

Value \$

Sale

GR

Rochester Linoleum Tile & Carpet Centers

4 CONVENIENT LOCATIONS TO SERVE YOU!

360 JEFFERSON ROAD
Opposite Sears at Southtown
PHONE 473-7493

929-931 RIDGE ROAD EAST
Corner Carter St.
PHONE 544-9500

OPEN DAILY 9 AM to 9 PM • WED. & SAT. 9 AM-6 PM

2547 RIDGE RD. WEST
Corner Long Pond Rd.
PHONE 225-6330

447 MONROE AVENUE
Corner Meigs
PHONE 244-6550