

Plan Early For Your Wedding Album

A wedding is like a stage show with the bride as producer, director and leading star. Small wonder most brides rely on professional help — like those offered by a wedding photographer — to get the show on the road.

Kodak portrait experts suggest that brides plan early for their wedding photography, especially if the event is scheduled for the peak "bridal months" — June, July, August or December — when most professional photographers have a tight schedule.

About the time you are ordering your gown and

making arrangements for the reception, you should consult with your favorite photographer about the many types of wedding portraiture he can provide. Today's traditional pre-wedding bridal portrait is often taken in such non-traditional locations as an outdoor park, or even the bride's own living room. And many couples prefer both bride and groom to be shown in this formal portrait.

In addition to the wedding portrait, photographers also take informal photographs during the course of the wedding

events. These candid portraits are suitable for home display, for gifts to parents and close relatives, for thank-you cards like the Kodak Special Moments Collection available at portrait studios, as well as for wedding photo albums.

Many photographers provide a pre-setting conference to discuss all the details you should know before your date with the camera. At this time you

can settle on the location for the wedding portrait, the style of the photograph, and the makeup and hairstyles which are most flattering. For the portrait sitting, you will want to have on hand everything you will wear for the ceremony — gown, shoes, gloves, necklace and veil. Your photographer may be able to provide a bridal bouquet for the sake of photography.

Like any professional, a

portrait photographer has spent years training and studying to learn his art. In taking a "good picture" he looks for the best lighting and setting, he takes pictures which show his subjects to advantage and he captures the mood of the occasion. When you hire a professional photographer to take pictures at your wedding, you can be sure he will produce the best possible photographs of the occasion.

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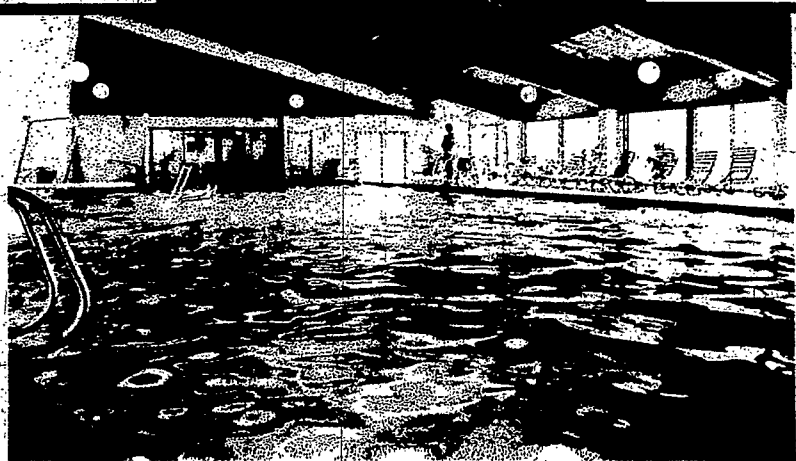
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