

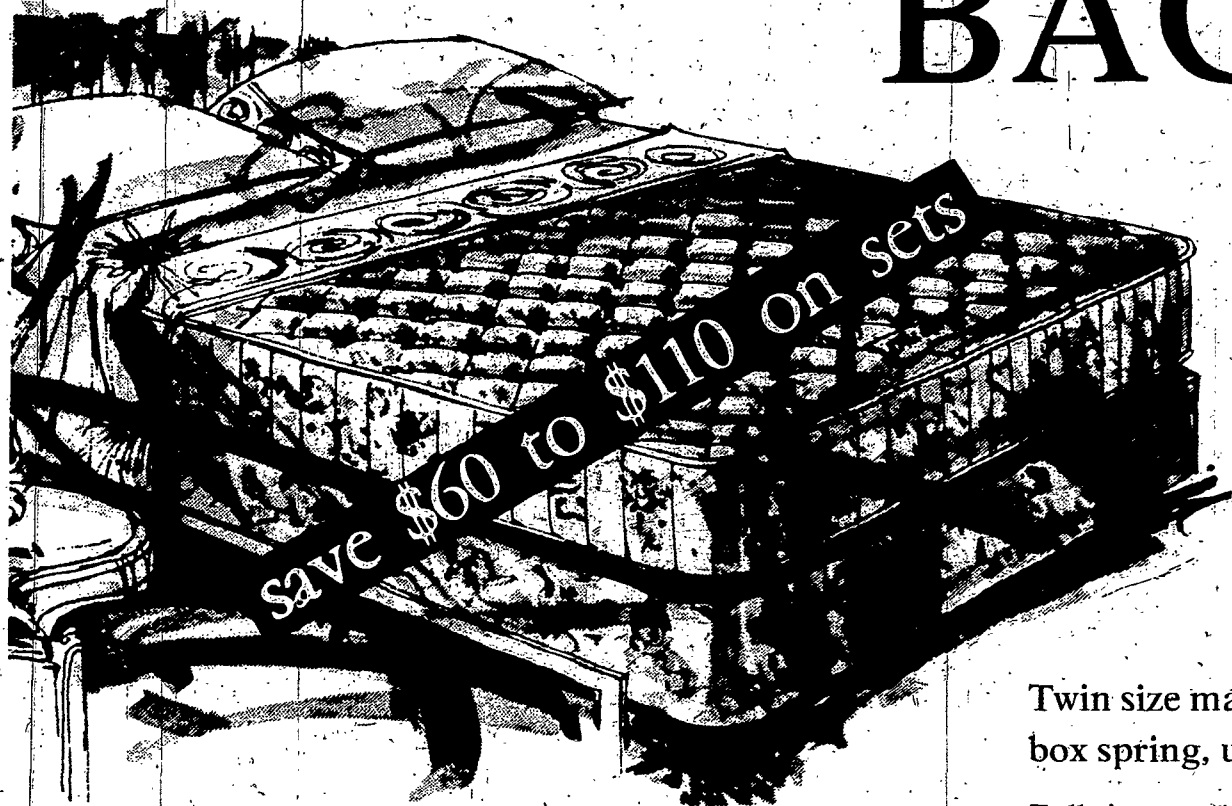
McCurdy's

FEBRUARY FURNITURE & HOME FURNISHINGS

repeat of a sensational sale!

SIMMONS BACKREST

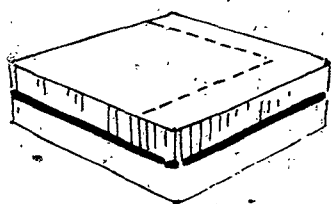
Extra Firm Mattress exclusively at at McCurdy's



Queen size mattress or box spring usually 139.95 each

99.90 each

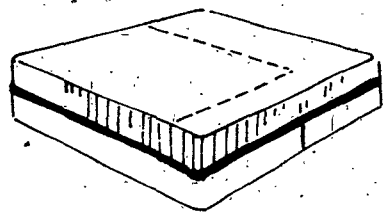
Queen size gives you 20% more room than full size



King size mattress and box spring set, usually 399.95

289.90

King size is 50% roomier than full size



Twin size mattress or box spring, usually 89.95

59.90 ea.

Full size mattress or box spring, usually 109.95

79.90 each

Queen size mattress or box spring, usually 139.95

99.90 each

King size mattress and box spring set, usually 399.95 3-pc. set

289.90 3-pc. set

SIMMONS SAID "YES" to our request for a repeat of a storewide mattress sale featuring our extra firm Backrest mattress with the former Beautyrest® cover. Note these desirable features — they all add up to extra sleeping comfort:

1. Extra firm with hundreds of Adjusto-Rest® coils.
2. Polyester felt quilted to a former Beautyrest® cover for lasting comfort and durability.
3. Cotton felt and extra firm upholstery pad for added support.
4. Sani-Seal® treated to guard against mildew, bacteria and odors.
5. Four handles for easy turning plus eight fresh air vents.
6. Matching heavy duty box spring for additional support and comfort.

All McCurdy Stores are taking part in this sensational storewide event! McCurdy's Sleep Shop, Fourth Floor, Midtown; also at Long Ridge, Eastview, Northgate and Geneva.

ORDER BY MAIL OR PHONE

For further information; Call 232-1000, ext. 408, or any McCurdy suburban store.

REGISTER TO WIN!

Register to win a mattress and box spring set . . . Nothing to buy! Just ask any McCurdy associate for an entry blank at any one of McCurdy's 5 stores. Win a Backrest mattress and box spring set in your choice of size: Twin, full, queen or king. Winners will be selected in each McCurdy store on April 10. Winners will be notified.

Most famous of them all — the overnight vacation.

Beautyrest®

Discover the superior comfort of the Beautyrest® with all the famous Beautyrest® features — individually pocketed comfort coils give you support when and where you need it. Have a good day — have a Beautyrest® day!

twin size mattress **109.95** or foundation Back Care I or Supreme I

MIDTOWN . . . Monday, Wednesday, Friday, and Saturday, 10 A.M. to 5:45 P.M.; Tuesday and Thursday, 10 A.M. to 9 P.M.

NORTHGATE . . . Monday thru Saturday, 10 A.M. to 9 P.M.

LONG RIDGE . . . Monday thru Saturday, 10 A.M. to 9:30 P.M.

GENEVA . . . Monday thru Friday, 10 A.M. to 9 P.M.; Saturday 10 A.M. to 5:45 P.M.

EASTVIEW . . . Monday thru Saturday, 10 A.M. to 9:30 P.M.

PHONE YOUR ORDER 24 HOURS A DAY! CALL 232-1000