

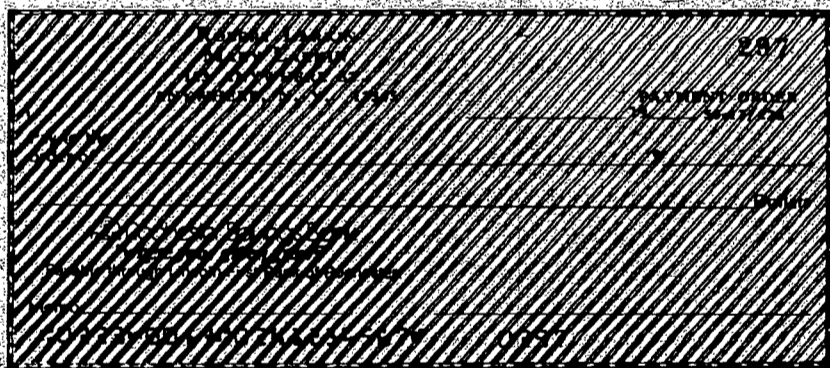
Join the Order of the Green

GO AND GROW WITH NEW RSB SERVICES

When you join the Order of the Green, new banking services from RSB become immediately available to you. Now you can GO as well as GROW with services from RSB. Now in one stop you can save and watch your earnings GROW as fast as anywhere—and usually faster. At the same time use our new NOW orders to pay bills in person or by mail.

The convenience of NOW orders in an RSB GO account and the highest interest rates in GROW accounts.

GO WITH A GREEN ORDER ACCOUNT



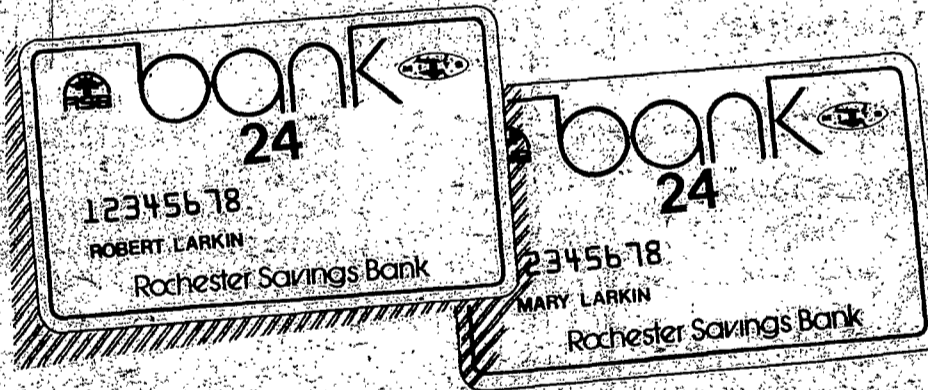
Pay bills and transfer funds simply by writing NOW Orders on your Green Order account. Deposit funds into the GO account, and write NOW Orders for your payment. Of course, GO accounts, legally, are non-interest bearing and orders drawn may not exceed the balance in the account.

Each account holder receives personally imprinted Orders in a variety of styles, all for a modest imprinting charge. Use each Order by filling in the amount, the payee, and signing your name. Use Now Orders to pay bills in person or by mail.

NOW Orders are free when you keep a balance of at least \$300 in ANY RSB savings or Green Order account. Otherwise there is a modest fee of ten cents an order. A statement of all your transactions is provided monthly.

how to go and grow: It's as easy as asking. Visit any of our conveniently located area offices. Or, fill out the attached coupon and we'll send you more information. Or, call us at your convenience. The phone numbers of each of our offices are listed below.

GROW WITH BANK 24 THE GREEN CARD TO MORE BANKING SERVICES



Bank 24 unlocks the door to a new world of banking services. It's your badge of membership in the Order of the Green. Two personalized Bank 24 Cards will be issued for joint accounts.

It's your identification when making transactions with RSB. There are many more banking services planned for Bank 24 so it will grow in value—as your savings now Grow at the highest rates allowable in an RSB Account.

Rochester Savings Bank
40 Franklin Street
Rochester, N.Y. 14604

Please send me "Order of the Green" brochure and application.

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

I have do not have an account at Rochester Savings Bank.



Rochester Savings Bank "where your green grows"

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| Franklin Office
40 Franklin St.
263-4446 | Midtown Office
255 E. Main St.
263-2569 | West Main Office
47 W. Main St.
263-4482 | Irondequoit Office
2111 Hudson Ave.
263-4442 | Greece Office
Ridgemont Plaza
263-2551 | Pittsford Office
Pittsford Plaza
263-2526 | Webster Office
13 E. Main St.
263-4486 | Victor Office
Eastview Mall
263-4450 | Brockport Office
4617 Lake Rd.
263-2582 |
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